



Clear Lake Baseball Advertising Media Packet

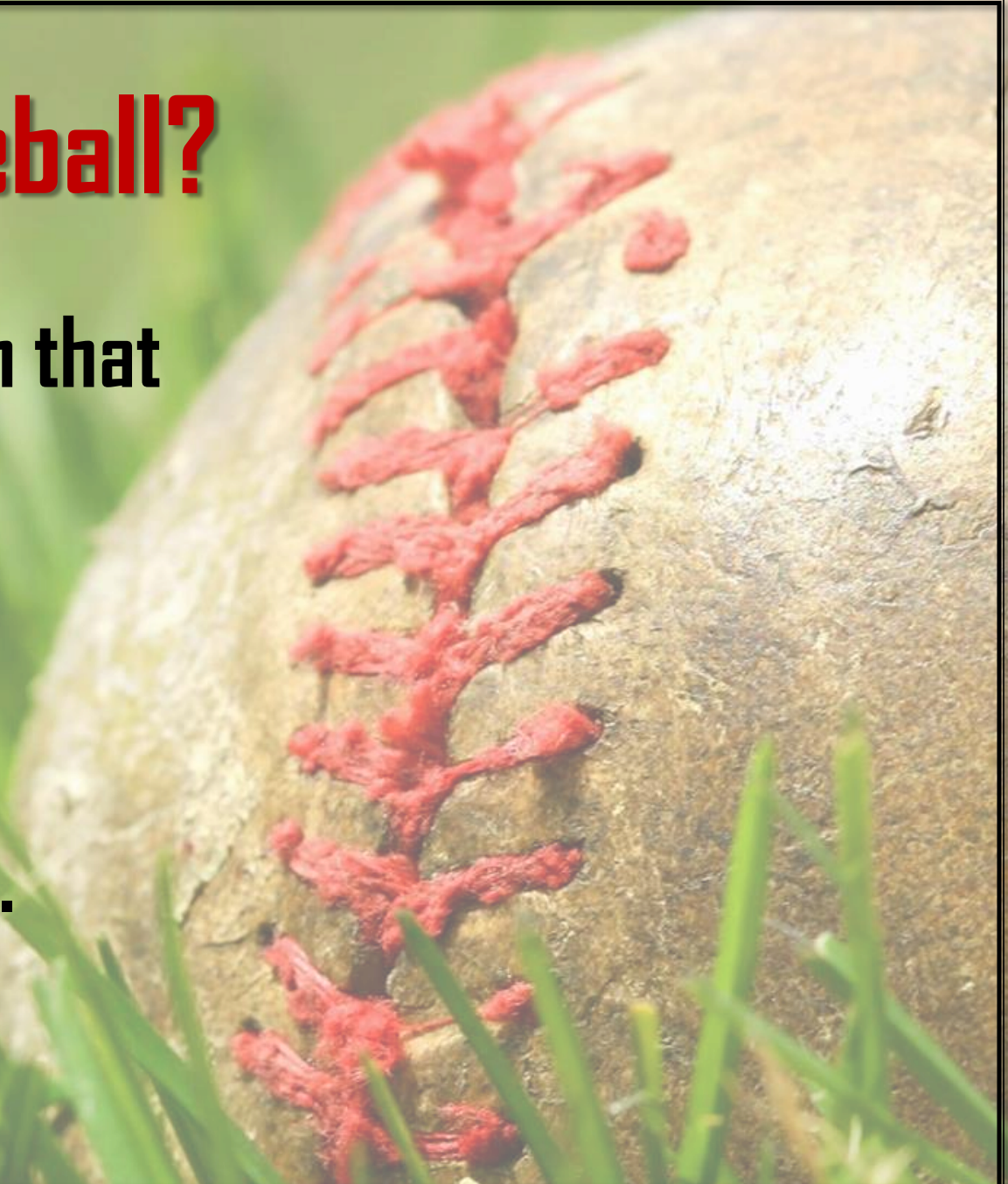
2018 Baseball Season

by the Clear Lake Baseball Booster Club

What is Clear Lake Baseball?

Clear Lake Baseball is a program that follows three main concepts:

- Win games.
- Develop leaders.
- Make a community impact.



Advantages to CLHS Baseball Partnership



- Year round exposure while helping to provide much needed upgrades to Bob Cobb Field at CLHS.
- Be an integral part of the new spirit and wave of excitement at CLHS.
- 4 different Sponsorship Package opportunities

SINGLE A Advertising Package

ADVERTISING PROGRAM: \$500

- ❖ The Diamond Darlings
- ❖ 45 young ladies from CLHS who:
 - work concession stands
 - spirit day for players
 - rake the field during Home games
- ❖ Your company name will be on the back of the Diamond Darlings shirt
- ❖ Renewal cost: \$350

SPONSORSHIP BENEFITS

- ❖ Solo advertiser on the back of the Diamond Darlings t-shirt
- ❖ Company will receive 1/8 size ad in CLHS Baseball Program that will be sold at Home Games
- ❖ Company name will receive sponsorship listing on CLHS Baseball Website
- ❖ Sponsorship donation is tax deductible

DOUBLE A Advertising Package

ADVERTISING PROGRAM: \$500

- ❖ Concession Home Plate Signs (10 total)
- ❖ Limited number of signs placed on the exterior wall of the CLHS Concession Stand. High visibility during games and also near restroom facilities
- ❖ Sign is 2ft x 2ft
- ❖ Renewal cost: \$350

SPONSORSHIP BENEFITS

- ❖ Premium signage location on Concession Stand wall
- ❖ Company will receive 1/4 page size ad in CLHS Baseball Program that will be sold at Home Games
- ❖ Company name will receive sponsorship listing on CLHS Baseball Website
- ❖ Sponsorship donation is tax deductible

TRIPLE A Advertising Package

ADVERTISING PROGRAM: \$1500

- ❖ Outfield Fence Banners (6 total)
- ❖ Size is 5ft x 15ft and will be hung on the outfield fence of Bob Cobb Field at CLHS
- ❖ Renewal cost: \$1200

SPONSORSHIP BENEFITS

- ❖ Premium field signage location
- ❖ Company will receive 1/2 page size ad in CLHS Baseball Program that will be sold at Home Games
- ❖ Company representative will throw out the first pitch of a Varsity Home Game & receive introduction
- ❖ Company name will receive sponsorship listing on CLHS Baseball Website
- ❖ Game Day Recognition
- ❖ Sponsorship donation is tax deductible

The Majors Advertising Package

ADVERTISING PROGRAM: \$2000

- ❖ Dugout Banners (2 total)
- ❖ Size is 5ft x 15ft and will be hung on the outfield fence of Bob Cobb Field at CLHS
- ❖ Renewal cost: \$1700

SPONSORSHIP BENEFITS

- ❖ Premium field signage location
- ❖ Company will receive FULL page size ad in CLHS Baseball Program that will be sold at Home Games
- ❖ Company representative will throw out the first pitch of a Varsity Home Game, receive introduction, Falcon Baseball Cap and Falcon Concession Vouchers for the same game.
- ❖ Company name will receive sponsorship listing on CLHS Baseball Website
- ❖ Game Day Recognition
- ❖ Sponsorship donation is tax deductible