

Hornell Dodgers Baseball

355 Seneca Rd or PO Box 235

Hornell, NY 14843

www.hornelldodgers.com

(607) 661-4173 or (607) 382-2664



2013 marks the 20th year that collegiate baseball has been played in Hornell. The Dodgers are looking to make the 20th season a memorable one and we hope that your business or organization will join our team for this historic season.

Please look over the sponsorship packages that we are offering in 2013. They are broken into game day sponsorships and in game sponsorships. We have expanded our sponsorship offerings hoping to find a fit for every business or organization. As in the past we are very willing to work with your business/organization to design a sponsorship that meets your needs.

If you want to partner with us please fill out the sponsorship agreement below and mail back to: Hornell Dodgers, c/o: Paul Welker, 355 Seneca Rd., Hornell, NY 14843

Please don't hesitate to contact me if you have any questions about the sponsorships. Myself or one of the members of our sponsorship committee will be happy to call or meet with you as well.

Thanks for your time and we hope to partner with you this summer!

Paul Welker

Hornell Dodgers General Manager



2013 Hornell Dodgers Sponsorship Agreement

Please fill out the form below and return to:
Hornell Dodgers, c/o: Paul Welker, 355 Seneca Rd., Hornell, NY 14843

Business Name _____

Contact Person _____

Address _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____

Sponsorship Interested In _____

2013 Hornell Dodgers Sponsorship Packages

Game Day Sponsorships

Join our Team!



**20th season of
Dodger Baseball**

All game day sponsorship packages include the opportunity to throw out the 1st pitch of the game & ability to set up a table at the front gate to promote business/organization.

Presenting Sponsor: \$5,000

The ultimate Sponsorship! This sponsor will be a part of every home game and event. This package will be customized to meet your business or organization's needs.

MVP Level: \$2,000+

- Sponsor of one of the following series –
 - Backroad Series vs. Wellsville (5 home games in the series)
 - I-86 Series vs. Olean (4 home games in the series)
- 25 season passes
- Team Hat
- 500 game tickets with organization name on them for each game of the series.
- Full Page Program Ad
- PA mention at all home games
- Business Logo on team schedule poster

All-Star Level: \$1,000

- 10 season passes
- Team Hat
- 250 game day tickets with organization name on them.
- Full Page Program Ad
- Business Logo on team schedule poster

Grand Slam Level: \$600

- 5 season passes
- Team Hat
- 200 game day tickets with organization name on them
- Business Logo on team schedule poster

Home Run Level: \$300

- 2 season passes
- 100 game day tickets with organization name on them



NEW in 2013! Make your night a souvenir night for an extra \$250. The Dodgers will work with your organization to purchase a souvenir (key chain, stress ball, pens, water bottles, etc.) for the first 100 fans.

**For more information about Hornell Dodger Gameday Sponsorships contact: Paul Welker
gm@hornelldodgers.com or (607) 382-2664**

2013 Hornell Dodgers Sponsorship Packages In Game Sponsorships & Other Opportunities

In 2013 the Hornell Dodgers are offering the following in game sponsorships. Listed at the end are some other sponsorship opportunities. As in the past, the Dodgers are willing to work with any organization/group to make their customize any sponsorship.

Umpire Sponsor - \$100 – Official sponsor of the umpires (perfect for an optometrist) – **Limit 1**

Inning Sponsor: \$150 - Your business name will be announced as the sponsor of a half inning. An exchange of goods such as product or gift certificates will be accepted for this level. – **Limit of 17**

Relief Pitcher Sponsor: \$200 – Business name announced after every pitching change at each home game. (Normally 2 to 5 times a game). – **Limit 1**

Hot Dog Sponsor - \$200 – Pick a game and Hot Dogs would be sold for \$.50 courtesy of your business. (Not valid for Kid's Day Games). – **Limit 3**

Foul Ball Sponsor: \$300 – Business name announced after every foul ball that leaves the ball-park at each home game. (Normally 5 to 10 times a game) - **Limit 1**

Scoreboard Sponsor: \$400 – Business name announced at the completion of each half inning for each home game. (Normally 17-20 times a game) – **Limit 1**

Fan Fest Sponsor: \$500 – The Dodgers will be hosting a Fan Fest in July. Fan Fest is an opportunity for the community to get up close and personal with the players. Fan Fest will feature inflatables, a dunk tank, autographs, pictures, contests, chicken barbecue, and more.

Design Your Own: ???

We are very willing to work with businesses and organizations to meet your individual needs. Give us a call and we can design a package just for you!

Group Tickets/Parties

Want to treat your employees with tickets to a game. Tickets at the gate cost \$3 but buy in advance and receive a book of 10 tickets for \$20. Buy 5 books of 10 tickets and get the 6th book free

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