



Dear Prospective Sponsor,

Lake Erie Baseball is a well established travel baseball organization that has been serving the youth of the greater Cleveland, OH area for the past 8 years. Our players represent the local communities of Cleveland, Akron, Stow, Cuyahoga Falls, Tallmadge, Ellet, Strongsville, Hudson, Wadsworth, Barberton., and Brunswick. The Lake Erie Baseball Organization offers young men between the ages of 10 and 19 the opportunity to learn many life lessons while enjoying the game of baseball at a very high level of competition.

At Lake Erie Baseball, our players are showcased throughout the season and have been very successful at every level of competition. Our teams hold several championships at the league, state, regional, and national level. Our tournament and league schedule is not for the average club team.

We play select tournaments that, over the past years, have proven to bring the best teams from all around. This provides us the best competition. We set goals for our teams and have the players set goals for themselves. We work very hard to achieve these and encourage our players to do the same. "Hard work pays off" is our motto. We work to hold each other accountable to the goals.

Our teams are very family oriented: great supportive parents make a great player! We are sold on teamwork and player development. It takes a huge amount of commitment and discipline to play on a Lake Erie Bulldog Team and as the saying goes: "There is no I in team".

Respect and class are very important to us. Every player and coach will demonstrate these at all times. The game of baseball is a game the shows individual failure. Our philosophy is this: "You've only failed if you do not try again, again, and again until the results are what you want them to be." We are passionate about the game of baseball.

We develop our players for the next level and as men. The life lessons learned through the game of baseball translate directly into the personal growth of each of our young men. We recognize our role in the process and take it seriously.

Obviously, we cannot offer this unique travel and learning experience to these willing players without the support of great sponsors and boosters. We are asking prospective sponsors if they would be interested in a Web or Booster Sponsorship. The Web Sponsorship offers the opportunity to advertise your company's name and logo on our website. The Web Sponsorship offers three levels: \$1,000, \$750, and \$500. Your company will also have an ad on the front page of our website with a direct link to your website. The Booster Sponsorship also offers three levels (\$250, \$200, and \$100) to help the team. With this, you will also be listed on our website as a sponsor, with a direct link to your site.

Additional sponsorship opportunities for representation on jersey's, etc are also available.

We are excited to estimate that our websites will log more than 35,000 hits this year and more than 7,500 parents, players, and family enthusiasts will personally visit our field and be visually exposed to your brand for a couple of hours.

Please make the check payable to "Lake Erie Baseball" and return the attached sponsorship form completed and donation to: Lake Erie Baseball, 1739 Falls Ave, Cuyahoga Falls, OH 44223. Lake Erie Baseball is a non-profit organization with 501C3 status and will provide you with a letter designating your charitable donation.

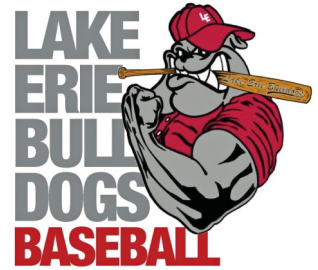
Thank you for your time and support, and please contact me with any questions.

Sincerely,

Pat Berry

Pat Berry
Lake Erie Bulldogs
216.276.6023
coachberry@lakeeriebaseball.com

Please visit us online at <http://www.lakeeriebaseball.com>



Lake Erie Baseball Sponsorship Form

Website

Sponsorship Levels



Grand Slam Sponsor- \$1,000

Company name and logo displayed on front page of organization website; including a permanent ad on the teams sites. This is for the entire year, with link to your website.



Home Run Sponsor- \$750

Year long, front page website banner with link to your company website; including a rotating ad on the teams sites.



Base Hit Sponsor- \$500

Year long, rotating front page website banner with link to your company website.

Booster

Sponsorship Levels



Gold Booster Sponsor- \$250

Booster's name displayed on website as GOLD Booster and on sponsor's page of website with link to your company website.



Silver Booster Sponsor- \$200

Booster's name displayed on website as SILVER Booster and on sponsor's page of website with link to your company website.



Bronze Booster Sponsor- \$100

Booster's name displayed on website as BRONZE Booster and on sponsor's page of website with link to your company website.

Sponsorship Level

(All Sponsorship levels are for the 2013 baseball season)

Field Sponsor: Grand Slam Home Run Base Hit
Booster: Gold Silver Bronze

Sponsorship Information

Name of Business

Contact Person

Address

Contact Email Address

Company Website (if link is desired)

Phone Number

Signature

Date

Please make the check payable to:

Lake Erie Baseball

1739 Falls Ave

Cuyahoga Falls, OH, 44223

330.554.3098

Please include artwork for field banner and website ad— or business card if you'd prefer our artist to configure.

Please visit us online at <http://www.lakeeriebaseball.com>