



Leander High School Baseball Booster Club

2016 LEANDER BASEBALL SPONSORSHIP REQUEST

Dear Local Business Owner,

Let me take this opportunity to introduce you to the Leander High School Baseball Booster Club, a division of the Leander Athletic Booster Club. The Baseball Booster Club directly supports the Leander High School Varsity and sub-Varsity Baseball teams.

It is our goal to assist the school baseball program and their coaches in continuing a tradition of developing student athletes, full of high moral character, who expect to compete at the highest level in their sport.

This season we are offering an opportunity for local businesses to become Sponsors of our program. Your contributions will be used to offset the costs incurred by the program but not covered by the school district. As well, we have targeted specific capital projects that we would like to implement as funds become available.

Our first sponsorship project is a new scoreboard for our home field the Diamond at Leander. This project was completed in 2015, we thank our previous year sponsors and hope everyone will enjoy the new scoreboard. Additional projects include a covered batting cage and dressing area for use by our players and new outfield fencing.

A volunteer board of officers and dedicated parents guide the Leander Baseball Boosters. We are part of a non-profit organization and 100% of the funds raised by the club are dedicated to improvement of the LHS baseball program.

You may be familiar with the Leander High Craft Market that is put on each year by our program. The funds gained from that show are used to cover our general operating expense each year. With the addition of sponsorship fund-raising we can work towards those additional projects mentioned above and would like your assistance in helping us meet our goals.

We would like you to consider donating to the program under one of the following sponsorship opportunities listed below.

Base Hit Sponsorship Level - \$100

Triple Sponsorship Level - \$250

Home Run Sponsorship Level - \$500

Grand Slam Sponsorship Level - \$1,000 (2 to 4 available)

Champion Sponsor Level - \$2,000 (2 to 3 available)

Details of each Sponsorship Level are listed on the attached *2016 Leander Baseball Sponsorship Levels* sheet. Thank you for your generosity and support!

Sincerely,

Leander High School Baseball Boosters
www.leanderbaseball.com



Leander High School Baseball Booster Club Leander Baseball 2016 Sponsorship Levels

Below are details of the different sponsorship level offers.

(The examples used for Game Broadcast mentions are meant as examples and may vary in the actual broadcast)

BASE HIT Sponsors - \$100

District Games Broadcast Promos - during on-line video broadcast, Base Hit Sponsors are mentioned at the beginning and end of each game broadcast. (Ex. Leander Baseball's BASE HIT Sponsors include...)

Home Game PA Announcements - basic sponsors are announced at the end of each home game

Website Advertising - Base Hit sponsorship listing on LeanderBaseball.com including company logo

TRIPLE Sponsors - \$250

District Games Broadcast Promos - during on-line video broadcast, Base Hit Sponsors are mentioned at the beginning and end of each game broadcast. (Ex. Leander Baseball's TRIPLE Sponsors include...) and will be HALF INNING Sponsors (Ex. Announcer will announce that the bottom of the 6th inning is sponsored by Acme Insurance)

Home Game PA Announcements TRIPLE sponsors are announced at the beginning and end of each home game

Website Advertising TRIPLE Level sponsorship listing on LeanderBaseball.com including company logo

HOME RUN Sponsors - \$500

District Games Broadcast Promos - during on-line video broadcast, HOME RUN Sponsors are mentioned at the beginning and end of each game broadcast, are FULL INNING Sponsors and can include a brief descriptive script (Ex. Announcer will announce several times during your inning that "This inning is sponsored by Acme Insurance - the leading provider of insurance services in the Leander / Cedar Park area, give them a call at 512-555-1234")

Home Game PA Announcements - HOME RUN sponsors are announced at the beginning and end of each home game and periodically throughout the game along with their script promo. Usually during their sponsored inning.

Website Advertising - HOME RUN sponsorship listing on LeanderBaseball.com including company logo and banner ad on KMACSports.com

Sponsor company plaque with team picture

GRAND SLAM Sponsors- \$1,000 (2 to 4 sponsorships available)

District Games Broadcast Promos - during on-line video broadcast, GRAND SLAM Sponsors are mentioned at the beginning and end of each game broadcast, and are PRESENTING broadcast Sponsors with sponsorship mentioned at each break in the broadcast. (Ex. Welcome to CHAMPION SPONSOR NAME's Broadcast of Leander Lions Baseball on K-MAC Sports presented by PRESENTING SPONSOR NAME) GRAND SLAM sponsors scripts include a 15-20 second advertisement

Home Game PA Announcement - GRAND SLAM sponsors are announced at the beginning and end of each home game and periodically throughout the game

Website Advertising - GRAND SLAM sponsorship listing on LeanderBaseball.com, also logo ad

Sponsor company plaque with team picture

Throw out the first pitch at a district home game during the season (optional)

Sponsorship Window Sticker - indicating Lions sponsorship

CHAMPION Sponsor - \$2000 (2 to 3 sponsorships available)

District Games Broadcast Promos - during on-line video broadcast, CHAMPION Sponsors are mentioned at the beginning and end of each game broadcast, are TITLE broadcast Sponsors (top level broadcast coverage) with sponsorship mentioned at each intro, exit and break in the broadcast. (Ex. Welcome to CHAMPION SPONSOR NAME's Broadcast of Leander Lions Baseball on K-MAC Sports) CHAMPION sponsors scripts include a 20-30 second advertisement several times a broadcast

Home Game PA Announcement - CHAMPION sponsors are announced at the beginning and end of each home game and exclusively as the Champion Sponsors during the game

Website Advertising - top billing, CHAMPION sponsorship listing on LeanderBaseball.com, also logo ad on KMACSports.com

Sponsor company plaque with team picture

Throw out the first pitch at a district home game during the season (Ex. "Acme Insurance Night at the Diamond at Leander")

Sponsorship Window Sticker - indicating Lions sponsorship

Walk of Fame Brick at LHS baseball field

GAME DAY PACKAGE - \$150

Individual Game Package - Up to 4 minutes of advertising in chosen Leander Baseball broadcast, advertise an upcoming special, event or sale for your company



Leander High School Baseball Booster Club 2016 SPONSORSHIP FORM

Please return this portion of the form to the Booster Club.

Name of Sponsor Company: _____
 Sponsor Contact Name: _____
 Phone: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 Email: _____ Web Address: _____
 Player or Booster Club Representative: _____

Please choose a sponsor level below:

- BASE HIT Sponsor - \$100**
- TRIPLE Sponsor - \$250**
- HOME RUN Sponsor - \$500**
- GRAND SLAM Sponsor - \$1,000**
- CHAMPION Sponsor - \$2,000**
- Game Day Sponsor Package - \$150**

Checks can be made to: **Leander Baseball Booster Club** Check #: _____

2016 LEANDER BASEBALL SPONSOR RECEIPT

Thank you for your generous support!

Please give this portion of the form to the Sponsor as their receipt.

PLEASE CHECK SPONSEOR LEVEL:

<input type="checkbox"/> <u>BASE HIT Sponsor</u> - \$100	<input type="checkbox"/> <u>TRIPLE Sponsor</u> - \$250	<input type="checkbox"/> <u>HOME RUN Sponsor</u> - \$500
<input type="checkbox"/> <u>GRAND SLAM Sponsor</u> - \$1,000	<input type="checkbox"/> <u>CHAMPION Sponsor</u> - \$2,000	<input type="checkbox"/> <u>GAME DAY Package</u> - \$150

Date:	Check #:
Player or Booster Club Representative:	Representatives Phone Number:

(Thank you for your support, a booster club representative will contact you with additional details on your sponsorship package)

The Leander Athletic Booster Club is a 501(c)(3) tax exempt organization with Federal Tax ID # 46-3580538
 An athletic booster club of Leander High School, Located at 3301 S. Bagdad Rd. Leander, TX 78641 Phone: (512) 570-1000
 You can reach Leander Baseball at: leanderbaseball@gmail.com or matthew.grissom@leanderisd.org or leanderbaseball.com