



McKinney High School Baseball Booster Club

Advertising Agreement

THIS AGREEMENT ("Agreement") is made and entered into as of the ____ day of _____, 200_ ("Effective Date") by and between McKinney High School Baseball Booster Club ("MHSBBC") and _____, ("Advertiser"), with business located at _____. This Agreement will end on February 1st, 20__.

1. SCOPE OF SERVICES: MHSBBC shall provide Advertiser with an advertising sign on the outfield wall of Lions Field located at 1901 White Ave., McKinney, TX 75069. Advertiser agrees to provide artwork and signed proof of signage prior to advertisement being installed. Marketing Plan located below has been selected by Advertiser with appropriate fee structure paid in full in advance. Loss of advertising service beyond the control of MHSBBC shall not constitute breach of this agreement.
2. SERVICES INITIATION: Services shall commence within approximately 10 business days following the signed proof of approved advertisement and subject to MHSBBC timely access to Advertiser's artwork, information to create signage.
3. RENEWAL OF SERVICES: There is no automatic renewal implied or expressed in this agreement. Advertising extension may be granted upon mutually agreeable terms with new agreement signed and on file.
4. HOLD HARMLESS: The Advertiser agrees to indemnify and hold harmless MHSBBC, McKinney High School and McKinney Independent School District against any liability to which it may be subjected by reason of the advertising displayed under this contract. Including but not limited to, liability for infringement of trade marks, trade names, copyrights, invasion of rights of privacy, defamation, illegal competition or trade practices, as well as all litigation costs, including attorney's fees in defending any such action(s). The ADVERTISER agrees to abide by all federal, state and municipal laws and regulations with respect to the advertising material to be displayed.

Selected Services		12 MONTH MARKETING PLAN	Price
<input type="checkbox"/>	12 Month	<ul style="list-style-type: none"> • Advertising on Lions Field outfield wall on a professionally manufactured sign 4'x8' signage. • Artwork setup fee including digitizing of logo and/or text required for production up to 4 colors. 	\$400 \$75 \$475
PREMIUM MARKETING PLANS			
<input type="checkbox"/>	24 Month	<ul style="list-style-type: none"> • Advertising on Lions Field on a professionally manufactured sign 4'x8' in size. • Artwork set up fee waived 	\$700
<input type="checkbox"/>	36 Month	<ul style="list-style-type: none"> • Advertising on Lions Field on a professionally manufactured sign 4'x8' in size. • Link to advertisers business website on www.MHSBaseball.org. • Artwork set up fee waived 	\$900

* Provide a proof of signage to advertiser prior to installation. (Emailed digital photo)

Advertiser Specific Requests:

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed and delivered as of the date first above written, and represent that the persons whose signatures appear below are duly authorized to execute this Agreement.

MHSBBC

Signature: _____
 Name: _____
 Title: _____
 Date: _____

ADVERTISER:

Signature: _____
 Name: _____
 Title: _____
 Date: _____