



## McKinney High School Baseball Booster Club Advertising Agreement

THIS AGREEMENT (“Agreement”) is made and entered into as of the \_\_\_\_ day of \_\_\_\_\_, 20\_\_ (“Effective Date”) by and between McKinney High School Baseball Booster Club (“MHSBBC”) and \_\_\_\_\_, (“Advertiser”), with business located at \_\_\_\_\_.  
This Agreement will end on \_\_\_\_\_, 20\_\_.

1. **SCOPE OF SERVICES:** MHSBBC shall provide Advertiser with an advertising sign on the outfield wall of Lions 1. Field located at 1901 White Ave., McKinney, TX 75069. Advertiser agrees to provide artwork and signed proof of signage prior to advertisement being installed. Marketing Plan located below has been selected by Advertiser with appropriate fee structure paid in full in advance. Loss of advertising service beyond the control of MHSBBC shall not constitute breach of this agreement.
2. **SERVICES INITIATION:** Services shall commence within approximately 10 business days following the signed proof of approved advertisement and subject to MHSBBC timely access to Advertiser’s artwork, information to create signage.
3. **RENEWAL OF SERVICES:** There is no automatic renewal implied or expressed in this agreement. Advertising extension may be granted upon mutually agreeable terms with new agreement signed and on file.
4. **HOLD HARMLESS:** The Advertiser agrees to indemnify and hold harmless MHSBBC, McKinney High School and McKinney Independent School District against any liability to which it may be subjected by reason of the advertising displayed under this contract. Including but not limited to, liability for infringement of trademarks, trade names, copyrights, invasion of rights of privacy, defamation, illegal competition or trade practices, as well as all litigation costs, including attorney’s fees in defending any such action(s). The ADVERTISER agrees to abide by all federal, state and municipal laws and regulations with respect to the advertising material to be displayed.

<b>12 MONTH MARKETING PLAN Price</b>			
	12 Month	<ul style="list-style-type: none"> <li>• Advertising on Lions Field outfield wall on a professionally manufactured sign 4’x8’ signage.</li> <li>• Artwork setup fee including digitizing of logo and/or text required for production up to 4 colors.</li> </ul>	\$400 \$75 \$475
<b>PREMIUM MARKETING PLANS</b>			
	24 Month	<ul style="list-style-type: none"> <li>• Advertising on Lions Field on a professionally manufactured sign 4’x8’ in size.</li> <li>• <b>Artwork set up fee waived</b></li> </ul>	\$700
	36 Month	<ul style="list-style-type: none"> <li>• Advertising on Lions Field on a professionally manufactured sign 4’x8’ in size.</li> <li>• <b>Artwork set up fee waived</b></li> </ul>	\$900

**MHSBBC**  
Signature: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_

**ADVERTISER:**  
Signature: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_