



Rock Canyon Baseball

Striving For Excellence



Goals of Program

- **Develop great high school baseball players**
- **Compete for a Continental League District Title**
- **Make the CHSAA Playoffs**
- **Help Players (that have the desire) to play at the Next Level**



and...STATE CHAMPIONSHIPS





2016 Spring Recap

- Frosh
- Soph
- JV
- Varsity



2016 Summer Recap

- RC Feeder Team – Qualified for State
- RC 15/16U “C1” Team – Qualified for State
- RC 16U “C2” Team – **STATE CHAMPS**
- SDBA 16U – 1st In League – Qualified for State
- SDBA 17U – Qualified for State. 2nd place in High Desert Classic at University of New Mexico
- SDBA 18U – Qualified for State. Connie Mack Regional Qualifier



**LOOKING
FORWARD**





South Denver Baseball Academy

FALL & SUMMER





Fall Program (2016)

- SDBA (South Denver Baseball Academy)
- Travel vs Non-Travel teams
- Development/Instruction



Fall Conditioning

- Conditioning led by Coach Krietemeier
- Monday-Wednesday-Friday
- 6:15am-7:20am
- Starts Wednesday Sept 7
- \$100 for entire semester
 - Payment options
 - Pay Pal to rcbaseballdiamondclub@gmail.com
 - Check Payable to RC Diamond Club

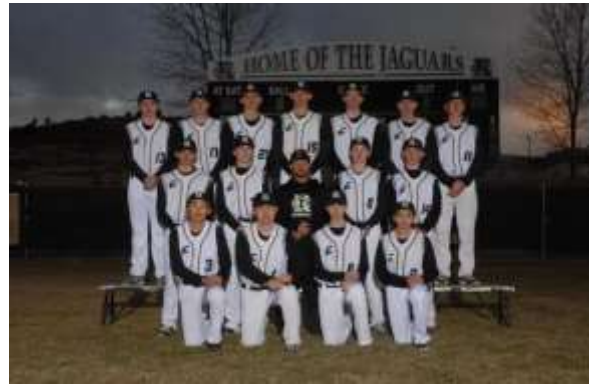
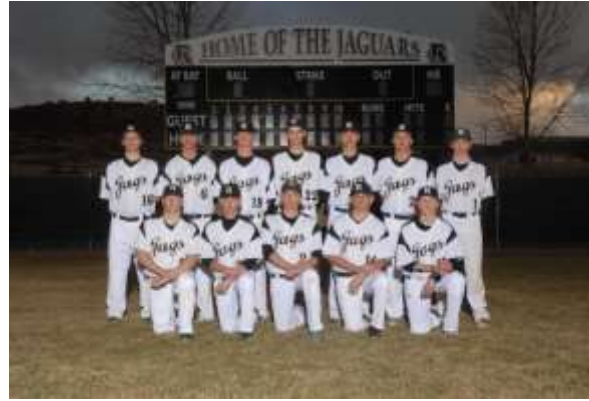
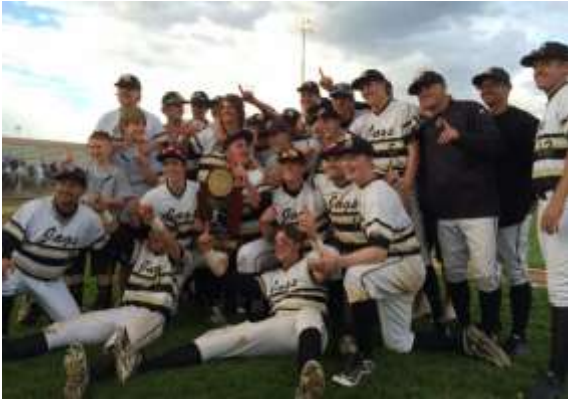


Summer Program (2017)

- SDBA (South Denver Baseball Academy)
- All Age Levels Accommodated through SDBA
- May 22nd (approx.) - July 23 (approx.)
- Ideal Vacation Window – July 24-Aug 6
- Weekly Schedule
 - Double Header 1 day per week
 - Development 1-2 days
 - Tournament (Thurs-Sun typically)
 - Travel
- Overall Expectations



Winter/Spring (2017)





Winter Program (2017)

- Dates
 - Jan 3 thru Feb 25 – (hitting/fielding/conditioning)
- Weekly Schedule Overview
 - Monday-Saturday
- Overall Expectations



Spring Program (2017)

- Tryouts – Feb 27-March 1 (tentative)
- Roster's Announced by March 1
- 3 Rosters – 54 players
- Kickoff Breakfast – Tentatively March 4 (Saturday)
 - Introduce rosters and set expectations for Spring
- Games – Start mid March
- Spring Break Expectations
- Playoffs



Spring Coaches (2017)

- Coaching Lineup
 - Varsity
 - JV
 - C Team



DIAMOND CLUB Mission

Support the RCHS Baseball program through fundraising efforts, event coordination, and community relationship building.



DIAMOND CLUB

- **Board Volunteer Introductions**
- **Positions to Fill**
- **Meetings – Monthly and Open to All**



Fundraising Results

2015/16

- New Uniforms (Varsity)
- Storage Sheds
- Infield Project



New Project Goals

2016/17

- *Concession Shed (paid for already)
- *Hitters Eye (paid for already)
- **Player Locker Room (partially funded)
- Portable Backstop (Batting Practice)
- Long Term Goal – Artificial Infield Surface



Ongoing Fundraising

- King Soopers Cards
 - Potential - \$2k/month for program
 - 5% of grocery/gas purchase goes to RC Baseball
 - Average Grocery/Gas Spend - \$800-\$1000/month
 - 5% = \$40-\$50
 - \$40/month x “??” Families



Ongoing Fundraising

- SnapBooster
 - Potential - \$350-\$500/month for program
 - \$.10 (10 cents) for every receipt “snapped”
 - Up to 5% for certain participating merchants goes to program (see list)
 - How many receipts per day/month do you touch?
 - Easy money for program



Fundraising (SnapBooster)

- *California Pizza Kitchen* - **5%** of the total transaction
- *Cafe Rio* - **5%** of the total transaction
- *Cold Stone Creamery* - **5%** of the total transaction
- *Dunkin' Donuts* - **5%** of the total transaction
- *Firehouse Subs* - **5%** of the total transaction
- *JewelFire Diamonds* - **5%** of the total transaction
- *Mod Markets* - **5%** of the total transaction
- *Outback Steakhouse* - **5%** of the total transaction
- *Panera Bread* - **5%** of the total transaction
- *Qdoba Mexican Grill* - **5%** of the total transaction
- *Smash Burger* - **5%** of the total transaction
- *Sports Clips* - **5%** of the total transaction
- *Starbucks* - **5%** of the total transaction
- *Tokyo Joe's* - **5%** of the total transaction
- *Wendys* - **5%** of the total transaction
- *Hobby Lobby* - **4%** of the total transaction
- *Marshall's* - **3%** of the total transaction
- *Sprouts Farmers Market* - **2.5%** of the total transaction
- *Kohl's* - **2%** of the total transaction
- *Target* - **1.5%** of the total transaction
- *Dog Haus, Centennial* - **5%** of the total transaction
- *Taco Bell* - **5%** of the total transaction
- *American Furniture Warehouse* - **1.5%** of the total transaction



Player Fundraising

Player Involved/Led

- Fall whiffle ball tournament
 - Diamond Club Supported
- Winter/Spring discount cards
 - Coach Munro Supported



Parent Fundraising

Diamond Club Membership (per family)

- Includes:

Apparel Item

Yard Sign

Other RC memorabilia

- Important source for program
fundraising efforts



Community Partners

Banner Sponsors

- Local business recognition
- Drive value for sponsor and our families
- Helps to meet program fundraising goals



Apparel

1. Player Required Apparel
 - Winter
 - Spring
2. Player Optional Apparel
 - Winter
 - Spring
3. Parent Optional Apparel



Communications

1. Website – www.rcbaseballdiamondclub.com

2. Email – rcbaseballdiamondclub@gmail.com

OR

rchsbaseball.coachmunro@gmail.com

3. Twitter - @RCHSBaseball_

4. Facebook – RCHS Baseball



Next Steps

1. King Soopers Card....Get Yours Tonight
2. Snapbooster – Start Snapping
3. Volunteer, Volunteer, Volunteer

Have a great evening and THANK YOU!!!!!!

Questions?

