



Professional Coaching | Complete Player Development | Teams & Training
 For Boys & Girls | All Ages & Levels | Programs In All Seasons



WELCOME TO



PROGRAM ORIENTATION



New England's Most Competitive Team, Comprehensive Training & Complete Player Development Program For Boys & Girls of All Ages & Levels



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ABOUT US

2007 - Today

- EVOLUTION Basketball was founded in Fall of 2007 by Randy Bennett
- Coach Bennett has over 20 years of playing & coaching experience; as a High School & Collegiate player & coach at all levels
- Coach Bennett resides in Woburn MA with his wife, Beth, and three children (Tyler 20, Sydney 17 & Kyle 13). Randy holds a Masters Degree & is 20-year professional of the biopharmaceutical industry
- Over the past 7 years, EVOLUTION Basketball has evolved significantly. Today, EVOLUTION Basketball is "The Most Competitive Team, Comprehensive Training & Complete Player Development Program for Boys & Girls in New England" with over 30 coaches, 100 teams & over 1000 student-athletes participating annually, a state-of-the-art facility & the most comprehensive basketball programs offered in year round.
- Our mission is to provide the best overall experience, the top family value & most development opportunities for our athletes, families & community. We prioritize fundamentals & family & emphasize the importance of being a great person, great student & great teammate to afford the greatest successes in life, school and sport.

THIS SPRING

- We currently have 45 Club Teams this season (multiple teams at almost all grade levels) for Boys & Girls, including NATIONAL, SELECT & COLLEGE SHOWCASE Teams.
- We have full use of our NEW State-Of-The-Art Facility in Woburn MA for our programs. We have also partnered Athletic Evolution to provide OFF-COURT Training for our athletes & families; We now offer basketball, training & fitness programs for the entire family.





OUR TEAM PROGRAMS – SPRING & SUMMER

Welcome to **EVOLUTION** Basketball. We are very excited about the upcoming season & the impressive line-up of teams, events & programs for our players, families & coaches! This document provides you the information needed to make an informed decision to participate with us. We hope you will see why our program is the place for so many & we look forward to having you join our team & family this season. We are always happy to address any additional questions you may have, so don't hesitate to ask.

This season, we have evolved again for our athletes & families in **Experience, Value & Opportunities**. This past year we had one of our most successful seasons in history capturing 4 state championships across the program. Today, we are very proud to be the only program in New England to offer competitive **NATIONAL & SELECT** teams for Boys & Girls at all ages....we have also just recently opened our NEW 3-court facility centrally & conveniently located in Woburn MA.

OUR TEAM PROGRAMS...We offer **EVOselect & EVOelite NATIONAL** Teams in Spring (Mar-May) & Summer (Jun-Jul). We offer the best overall experience, most competitive value & most opportunities for our student-athletes & families each season including:

- 6 competitive tournaments within & around New England
- 2 local team practices/workouts per week
- An experienced coaching staff committed to every individual athlete & family
- Access to college recruiting, Nike training, skills & drills, individual lessons & clinics

THE MOST COMPETITIVE PROGRAM & VALUE IN NEW ENGLAND...Our Spring team tuition for both programs is \$650. You also receive \$50 OFF for Payment in Full. We offer sibling discounts of 10% OFF (1st) & 25% OFF (2nd). Your tuition covers team tourney fees, gym rentals, coaching stipends, equipment, admin fees & insurance. Other expenses include team uniform shirt & shorts (\$85, if needed) & AAU Card (~\$14).

EVOselect Teams...participate in local & regional tournaments within Eastern MA & Southern NH including top tournaments such as New England Power Ranking Tournaments, AAU State Tournaments & ZG Tournaments.

EVOelite NATIONAL* Teams...participate in Exposure-Level Regional & National tournaments within & outside of New England (i.e. NE Super Regionals), Hoop Rootz Tournaments, Gym Rat Challenge (NY), Bball Spotlight (NJ), HOF (CT) & NCAA Live Period Events (including up to 2 Spring tournaments which can include an overnight stay).

EVOelite NATIONAL* players are expected to continue their commitment into July with their team & participate in 2-3 additional tournaments (including AAU Nationals or National-Level End of Season events) as well as participate in our summer league & a weekly team practice/workout into July. The tuition for the extended season is \$250 and is due May 1st. NOTE: This option is also open to **EVOselect** players who elect to participate in our Summer Program.



PRACTICE, SKILLS, TOURNAMENT SCHEDULES



● MASS LOCATIONS

- Stoneham MA
- Woburn MA
- Reading MA
- North Reading MA



● NH LOCATIONS

- Nashua NH
- Manchester NH



● TEAM WORKOUTS (included)

- Will be held on Monday Nights in MA & NH
- Workouts consist of Drill Stations with multiple coaches from our staff
- Our team workout sessions offer the top player development opportunities to increase basketball IQ, focus on fundamentals & learn from our entire coaching staff in one place, in a fun & competitive environment

● TEAM PRACTICES (included)

- Will be held weeknights (Tuesday – Friday); information on team practices will come from your coach & will be posted on our website weekly
- Practices are with your specific team & coach
- Practices are typically 1-hour in duration & some teams will practice

● SKILLS & DRILLS SESSIONS (additional)

- Will be held weeknights (Tuesdays – Thursdays) for 1 hour at 4:00PM & 5:00PM; schedule will be posted on our website weekly
- Skills & Drills will be held to provide additional opportunities for skills & fundamental development with our experienced training staff
- Skills & Drills will be offered at our Woburn Facility

● OUR WEEKLY SCHEDULES

- We USE BEST EFFORTS to maintain schedule consistency, however, schedules are subject to change. Many changes are due to factors outside of the control of EVOLUTION Basketball (i.e. weather, school events / sports)
- Your schedule will come from your coach and will also be available weekly on our website; updated schedules are POSTED NO LATER THAN MONDAY of each week

● OUR TOURNAMENT SCHEDULES

- We enter our teams into APPROPRIATE LEVEL tournaments so our players / teams have the best opportunity to IMPROVE & LEARN (not to ensure we are winning)
- WE DO NOT ORGANIZE the tournaments...we select the tournaments we want to participate in. We, however, DO HAVE SCHEDULE FLEXIBILITY at some tournaments. Schedules AVAILABLE ON THURSDAYS of the tournament week.
- Once your team is formed, your coach will send you the "Planned Tournament Schedule". These SCHEDULES ARE SUBJECT TO CHANGE, but we use best effort to maintain





SPRING PROGRAMS

JOIN OUR FAMILY TODAY

PROGRAM OPTIONS		PROGRAM DETAILS	TUITION
TEAMS & LEAGUES	NATIONAL & SELECT AAU TEAM	<ul style="list-style-type: none"> ✓ 6 Weekend AAU Tournaments ✓ 1 Team Workout Per Week ✓ 1 Team Practice Per Week (National teams may practice twice per week) ✓ Season Runs: Early March- Late May / Early June 	\$600** (Reg. \$650) **SAVE \$50 IF PAY IN FULL
	EVOe-lite DEVELOPMENT LEAGUE <i>for players grades K-4</i>	<ul style="list-style-type: none"> ✓ Fundamentals & Games – 1 Hour Sessions ✓ Ages K-4 Boys & Girls ✓ 10 weeks Saturday Mornings 	\$150
	IN-HOUSE OPEN-RUN <i>for High School & Adult Players</i>	<ul style="list-style-type: none"> ✓ Open Run 3-on-3 or 5-on-5 games ✓ Adults & High School Players Men & Women ✓ 10 weeks Sunday Evenings 	\$150 or \$20 Walk-In
SKILLS, CLINICS & TRAINING	SKILLS & DRILLS (WEEKLY)	<ul style="list-style-type: none"> ✓ Attend 1 Skills & Drills Session / Week ✓ 1 Hour Sessions Offered Tue, Wed & Thu ✓ Program Runs: March – May 	\$150 or \$20 Walk-In
	SKILLS & DRILLS (UNLIMITED)	<ul style="list-style-type: none"> ✓ Attend 1 Skills & Drills Session / Week ✓ 1 Hour Sessions Offered Tue, Wed & Thu ✓ Program Runs: March – May 	\$200
	OFF COURT TRAINING PACKAGE <i>for NIKE Pro-Rated & Vertimax</i>	<ul style="list-style-type: none"> ✓ Nike Speed, Agility & Strength Training or Vertimax ✓ 8-Pack of Training Sessions (Off-Court) ✓ Offered Multiple Days Per Week ✓ At New England's Only Nike Certified Training Center 	\$199
	SPECIAL UNLIMITED TRAINING PACAKGE <i>Includes Unlimited NIKE Pro-Rated, Vertimax & Skills & Drills</i>	<ul style="list-style-type: none"> ✓ Nike Speed, Agility & Strength Training & Vertimax ✓ 10-Weeks of Unlimited Training (Off-Court) & Skills & Drills (On-Court) ✓ Offered Multiple Days Per Week ✓ Program Runs: March – May ✓ At New England's Only Nike Certified Training Center 	SPECIAL PACKAGE
	LESSONS / INDIVIDUAL TRAINING	<ul style="list-style-type: none"> ✓ Individual & Specialized Training ✓ Flexible scheduling; individual or small groups ✓ Includes Shooting & Shoot-A-Way Lessons 	40 session or 4-pack for \$150
FITNESS	FAMILY FITNESS MEMBERSHIPS	<ul style="list-style-type: none"> ✓ Unlimited Family Fitness Memberships 	\$199 with a 1-year commitment
	SPIN & CROSSFIT MEMBERSHIPS	<ul style="list-style-type: none"> ✓ Receive 20% OFF Spin & Cross Fit Rates for being an EVOLUTION Basketball Family member 	20% OFF

Our policy: **ALL** Fees collected are **non-refundable** upon receipt by EVOLUTION Basketball. Your payment represents your financial commitment to participate with our program and our commitment to reserve your spot.



CALENDAR OF EVENTS



MARCH

- PROGRAM ORIENTATION - W/O 3/2
- SEASON STARTS – 3/9
- ELITE 75 FOR BOYS – 3/15
- MEDIA NIGHT – 3/16
- NCAA BRACKETOLOGY - W/O 3/16
- PARENTS NIGHT OUT – END MARCH
- CALENDAR RAFFLE

JULY

- AAU NATIONALS
- SUMMER LEAGUE
- SUMMER CAMPS
- SUMMER TRAINING
- SUMMER OUTING & COOKOUT

APRIL / MAY

- WINE TASTING SOCIAL FOR ADULTS
- 50/50 RAFFLE FOR TRAVEL

JUNE

- 3-on-3 COMPETITION
- 1ST ANNUAL GOLF TOURNAMENT
- 50/50 RAFFLE DRAWING
- SNEAKER CON
- ANNUAL OLD ORCHARD BEACH BASH
- SUMMER SEASON STARTS (JUN-AUG)

