

# 2012

Annual Report



**hablab.org**



sports  
community  
vision  
impact

Our framework for building healthful communities:

**Sports** as a key to engaging *communities*.

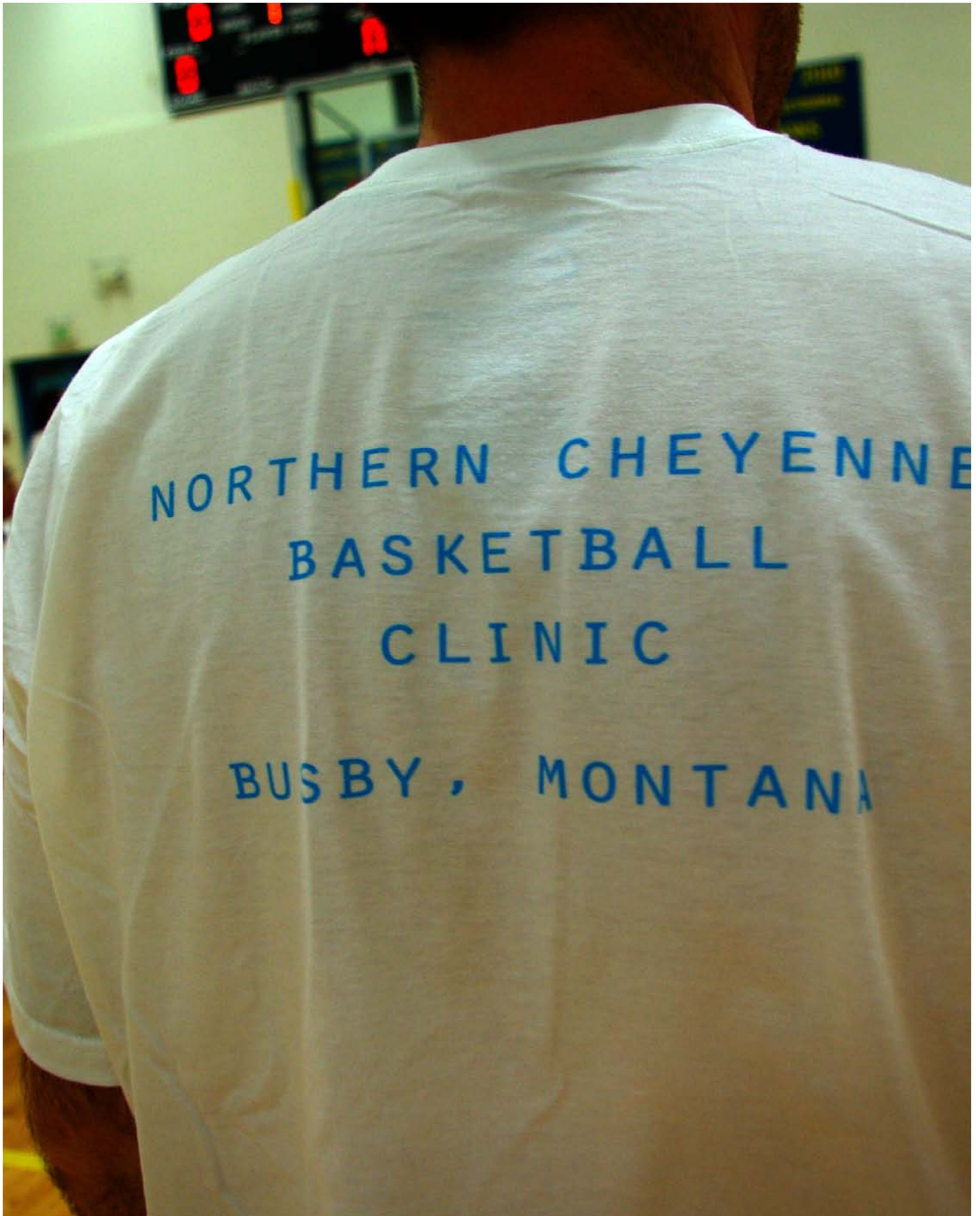
**Communities** as architects of their own *vision*.

**Vision** as a long term *commitment* to change.

Our success is measured by positive and **sustainable community impact**.

A stylized graphic of a house in shades of blue. The house has a chimney on the left side with four circles of increasing size representing smoke rising from it. The text 'hablab.org' is written in white inside the house's opening.

hablab.org



To our  
family  
helping  
make  
dreams a  
reality.

Dear Supporter,

It was in the summer of 2010, while filming a documentary surrounding the culture of the annual Northern Cheyenne Chief's Pow-Wow, that we all came into close view of the many challenges faced by the Northern Cheyenne community. The problems faced by the reservation were impossible to ignore. Abject poverty, epidemic drug and alcohol abuse, suicide, and general lack of services are the unfortunate reality of life on the reservation. We knew we had the abilities and skill sets to help and we knew that to overcome the challenges, we needed to focus on the many positives. No improvement has sticking power if it doesn't grow from common ground and for many communities across the globe, this common ground is found in sports.

For the Northern Cheyenne Reservation, basketball is that common ground. Basketball is a popular and positive influence across all districts on the Northern Cheyenne Reservation. For the Northern Cheyenne, basketball was the glue.

Back in Washington D.C. we established the "Habitat Laboratory" or Hablab Inc. as a formal vehicle to support underprivileged communities like the Northern Cheyenne. As former college level athletes ourselves, we could attest firsthand the power of sports to bring people and communities together.

The following year we held the first annual Northern Cheyenne Basketball Clinic for 150 players with just 1 coach and a small group of volunteers supported by out-of-pocket funds. This year, in 2012, thanks to support of individuals and organizations like yours, we were able to expand our reach to 200+ children, community members and educators. On the court our program featured 4 nationally renowned high school and college coaches as well as education programs about substance abuse, bullying, and suicide prevention. By all measures, this year's Clinic was an amazing success and amazing fun for all participants – coaches, parents and players alike.

In 2013 we will continue to grow the clinic according to our Healthier Communities Framework. 2013 will see a stronger focus on nutrition and healthy living education, increased parent and community engagement, as well as a scholarship program to support the most promising and dedicated players. We have no doubts that our goal of community engagement through positive experiences will be even stronger in 2013.

The Northern Cheyenne have taught us that empowerment stems from community engagement and that without community engagement, no improvement will be a sustainable improvement. As the directors of Hablab, we thank you for your dedication to communities like the Northern Cheyenne. The generous support of individuals and organizations like yours help us to complete our mission and build upon our framework for realizing healthier communities. We look forward to including you in our family of loyal supporters for 2013.

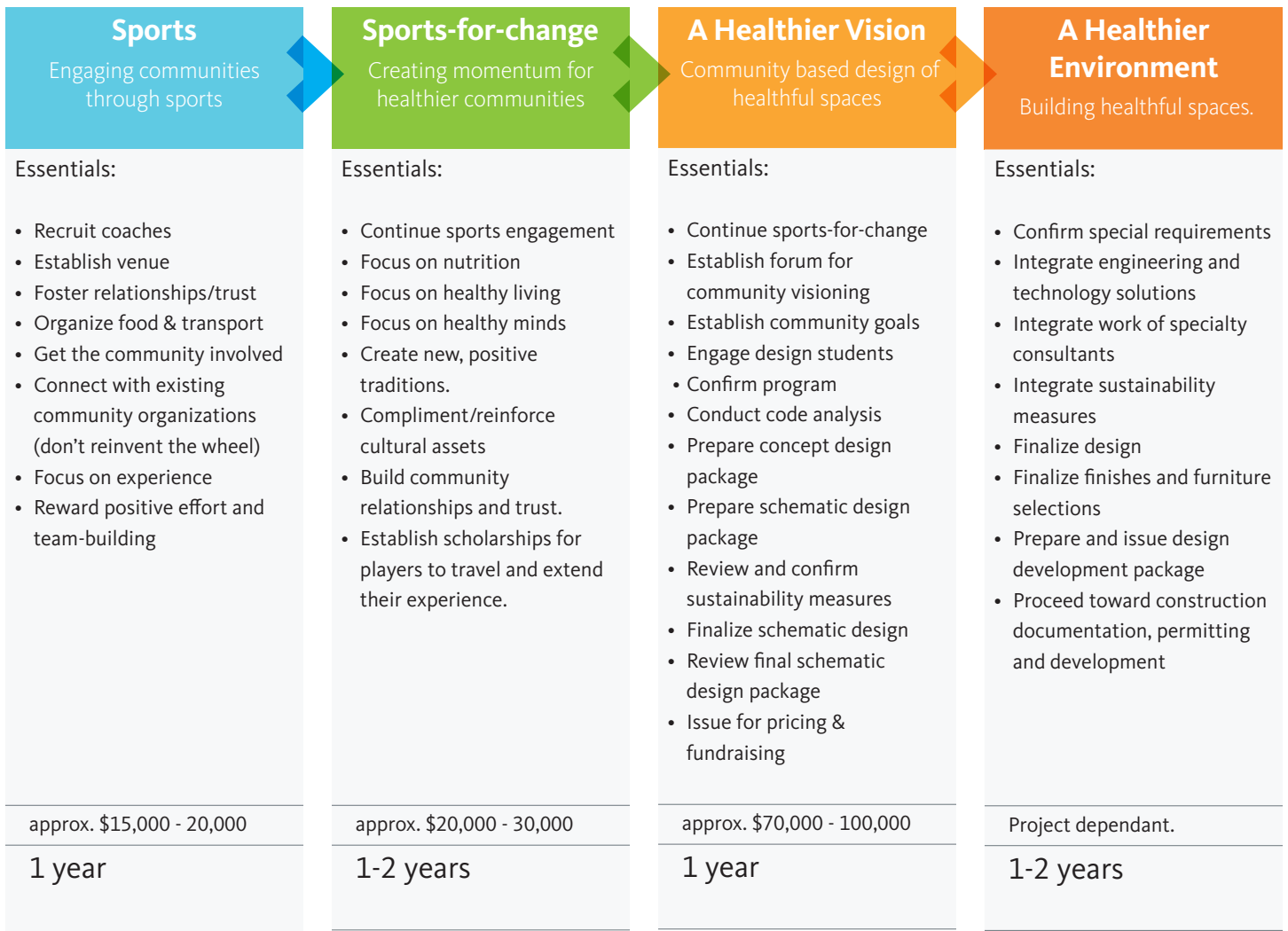
Sincerely,

**Joseph Kunkel**, Northern Cheyenne Tribal Member, Director & Founding Partner  
**Benjamin Callam**, Director & Founding Partner  
**Jeremey Fiske**, Director & Founding Partner



# The HabLab Healthy Communities Framework

Sports as a catalyst for healthful environments







# The Northern Cheyenne Basketball Clinic

Basketball for a healthier Northern Cheyenne Community

[SPORTS-FOR-CHANGE]

## Who and Why

The Northern Cheyenne Basketball Clinic is designed as a catalyst to support the preservation of Native Values and healthy living on the Northern Cheyenne reservation in Southeastern Montana. Health and nutrition are critical issues within the Native community where both diabetes and obesity rates soar well above national averages. The clinic is a vehicle for bringing the community together and promoting Native Values through sports, nutrition and education.

## What we've done and where we're going

In 2011, a small group of volunteers and coaches initiated the first annual Hablab **sports camp** on the Northern Cheyenne Reservation to teach basketball to underprivileged reservation youth. The inaugural camp attracted 100+ children for 3 full days of sports and was a resounding success.

In 2012 we initiated our **sports-for-change** program and more than doubled the players, parents and community members involved. We provided healthy, catered meals for the athletes. We also integrated Native speakers and team-building activities to educate participants about the prevention of bullying, substance abuse and suicide - all serious issues for the reservation community.

Our goals in 2013 are to build on the **sports-for-change** success of 2012. In 2013 we are expanding our health and nutrition program and expanding it to include sports medicine. We will also provide improved transportation, equipment and food.

## Keeping up with our progress

At HabLab we understand the importance of documenting our success to inspire others to contribute and make a difference in communities like the Northern Cheyenne. We carefully and sensitively document every aspect of our projects through video, photography and meticulous accounting. This information is available not only to comply with 501(c)(3) reporting requirements, but also so that our supporters can play an active role in our programs - so that everyone can be a part of the community.

## Requested Support for 2013

HabLab values gifts of all amounts from our generous supporters. Thank you for considering this program. To ensure that our program's success continues into 2013. We are currently seeking the following support:

Program Support	\$7,500 and up
Supports HabLab and our framework of long-term goals for the Northern Cheyenne and other affected communities. These funds also support scholarships for exceptional athletes to play their sport at other locations across the country.	
Transportation	\$700-\$1,000
There is no viable public transportation on the reservation. We provide free transportation to from homes to the clinic facilities for all players, parents and community members.	
Food and Nutrition	\$3,000-\$5,000
This will help support our goals of providing nutritious food, and health education to clinic participants. Sports medicine and nutrition speakers from the University of Montana will also be supported by these funds.	
Equipment	25-50 Full Size Basketballs
Used for the clinic as well and gifted to community members for use after the clinic.	
Athletic Wear	250 Shirts/Shorts with Clinic logo
Branded camp takeaways. Additionally, many children come to the clinic without access to, or a budget for, proper attire.	
Water bottles	250 water bottles
Branded camp takeaways. Additionally, our goal is to cut down on disposable plastics and send a message of sustainability.	
Misc. Door Prizes	Gifts under \$100
At the conclusion of each clinic we like to show our appreciation and support to the hardest working and most improved campers with gifts of equipment, electronics, gift cards, etc.	

Thank you for your consideration. We look forward to hearing from you:

Telephone: +1 (732) 701-7084

E-mail: [donate@hablab.org](mailto:donate@hablab.org)

Online: <http://www.hablab.org/support/>

# The HabLab Team



**Joseph Kunkel, AAIA**  
Director and Founding Partner  
Northern Cheyenne Tribal Member

Joe is a design architect working in the Washington, DC region. He is a Northern Cheyenne Tribal Member, and organizes and coordinates the Northern Cheyenne Basketball Clinic. Joe played Division I tennis which helped him earn a degree in Architectural Engineering.



**Benjamin Callam, AAIA, LEED AP**  
Director and Founding Partner

Ben is a design architect, software designer, and educator currently working in Mexico City, Mexico. Ben is a ten-time NCAA All American Swimmer and has teaching and coaching experience on 3 continents. As Director and Founding Partner of Hablab, he is focused on program outreach and media relations.



**Jeremy Fiske**  
Director and Founding Partner

Jeremy is a filmmaker and entrepreneur from Boston, MA. He has a keen eye for visual design, composition, creativity and marketing. He is the writer, director and producer of several independent films and has also worked in production on many major Hollywood features such as Shutter Island, The Zookeeper, and Moneyball. He brings a distinct understanding of the importance of multimedia engagement in the education process.

[jkunkel@hablab.org](mailto:jkunkel@hablab.org)  
[bcallam@hablab.org](mailto:bcallam@hablab.org)  
[jfiske@hablab.org](mailto:jfiske@hablab.org)

### Alick Dearie, AIA

Program Coordinator



Alick is a registered architect in Washington, DC. He has been an instrumental part of organizing and coordinating the Northern Cheyenne Basketball Clinic. On the court Coach Alick was an assistant coach with Coach Farello for ten years after having played for him at Eleanor Roosevelt High School.

### Glenn Farello

Head Coach

Coach Farello is the Head Boy's Coach at Paul VI High School in Washington, DC.

In 18 years he has been named *Highschool Coach of the Year* eight times .



### Rufus Spear

Organizer  
NC Tribal Member

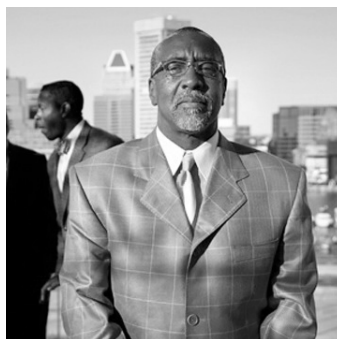
Rufus represents the Rocky Mountain Tribal Wellness Initiative, for the Montana Wyoming Tribal Leaders Council on the Reservation.



### Brad Barbarick

Coach

Coach Barbarick is the Head Men's Coach for the Concordia Cavaliers, at Concordia University in Portland Oregon.



### Curtis Symonds

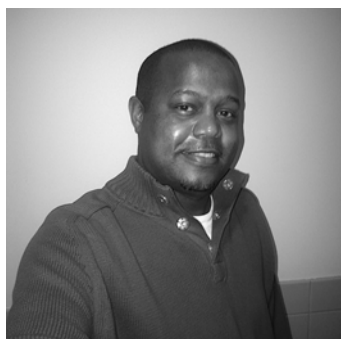
Coach

Coach Symonds is an Assistant Coach at Paul VI High School in Washington, DC. He was the president of the WNBA Washington Mystics (05-07).

### Tracy Williams

Coach

Coach Williams is an Assistant Coach at Paul VI High School in Washington, DC. He played four years of varsity basketball for the University of Oklahoma.



### Marty Dearie

Assistant Coach

Coach Marty is a zoo keeper at the National Zoo in Washington, DC where he works primarily with the zoo's two giant pandas.



### Morgan Denny

RMTWI / MT-WY TLC  
Morgan is the Project Coordinator for the Rocky Mountain Tribal Wellness Initiative, a substance abuse program, at the Montana Wyoming Tribal Leaders Council in Billings, MT.



### Bethany Hemlock-Fatupaïto, MPH

RMTWI / MT-WY TLC  
Bethany, is the Project Manager for the Rocky Mountain Tribal Wellness Initiative, a substance abuse program, at the Montana Wyoming Tribal Leaders Council in Billings, MT.





HabLab Inc. is a 501(c)(3) pending, not-for-profit organization.