

# PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

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## **Omaha Beef Welcome Former Dallas Cowboys Cheerleader**



**Omaha, NE:** The Omaha Beef announce Carmen Butler, a former Dallas Cowboys Cheerleader, Dallas Mavericks Dancer, and Dance Team Manager and Choreographer for the Oklahoma City Thunder Girls, as the new Director for the Omaha Beef Prime Dancers.

Carmen, a Nebraska native, graduated from the University of Nebraska at Lincoln, where she earned her Bachelor of Science in Education Degree. In addition to her dancing career, Butler has worked as a special education teacher in Nebraska, Texas, and Maryland.

Butler began her professional dance career in 2000 with the Omaha Beef, where she danced for five years, earning the leadership role of co-captain. In 2005, she realized her dream of becoming a Dallas Cowboys Cheerleader. "I always wanted to become a Cowboys Cheerleader. They represent the gold standard of pro sports entertainment, the very best. I am looking forward to bringing that same level of professionalism and prestige to the Omaha Beef Prime Dancers," Butler said. During her three years as a Cowboys Cheerleader, she was selected as a group leader, named veteran of the year, and facilitated cheerleading camps and other community events. From 2008-2009, Butler was a dancer for the Dallas Mavericks where she was selected best in appearances. During the 2010-2011 NBA season, Carmen was the Dance Team Manager and Choreographer for the Oklahoma City Thunder Girls and the junior dance team, The Raindrops.

Butler states, "It's a great honor to be back with the Omaha Beef where my professional dance career began. I'm excited about the opportunity to continue to develop the Prime Dancers' profile within games and in the Omaha community. I am looking forward to working with this talented group of women." Josh Roehr, General Manager for the Omaha Beef stated, "We are lucky to have Carmen on board with us. She brings a great deal of experience and professionalism and we are excited to have her."

Butler will oversee the 2012 Prime Dancers audition process. **Open auditions will be held at 24 Hour Fitness (2718 N. 118<sup>th</sup> Circle), beginning at 11:30 a.m. on Saturday, November 19<sup>th</sup>. The final round, including interviews, will be held on Sunday, November 20<sup>th</sup>, at 11:30 a.m.**

According to Butler, “we are looking for talented, poised, charismatic, professional woman who are committed to entertaining our fans and representing the Omaha Beef through the community. I encourage any women with a passion and energy for entertaining to come try out. Don’t prejudge yourself. You never know what we might be looking for and you might be a perfect fit!”

Women 18 and older with dance, cheer, or pom backgrounds are welcome to audition. Registration forms are now available at [www.beeffootball.com](http://www.beeffootball.com), along with additional details on the audition process.

Other Beef News: Season tickets for the 2012 season start at \$105 and are available by calling (402) 346-2333. The official 2012 season schedule has been released. The BEEF are celebrating their 13th year of Professional Indoor Football in Omaha, NE. Home games are played February through June. All home games start at 7:05pm at "The Slaughterhouse" - Omaha Civic Auditorium. The Beef are a member of the Indoor Football League, the premier indoor football league in America. The Omaha Beef are committed to making a positive difference in the Omaha area through football, fun and community service. Stay informed on Beef happenings through the official Omaha Beef team website, [www.beeffootball.com](http://www.beeffootball.com).