



2017 SPONSORSHIP OPPORTUNITIES

The Mile High Grizzlie organization has designed a number of packages which will give sponsors the opportunity to support the team at all levels. Our Sponsorship packages have been developed to provide businesses with an excellent return on investment!

**Being One of Our
Sponsors Can:**

**Gain New Clients,
New Customers,
& New Business**

**Get Your Brand
Noticed**

**Put Your Business
In the Spotlight**

MILE HIGH GRIZZLIES
SEMI-PRO FOOTBALL TEAM

4625 Parfet St
Wheat Ridge, CO 80033

303-947-9590

Keith Cogar, Owner

A member of the:



A MESSAGE FROM OUR OWNER

Dear Prospective Sponsor and Partner,

Hello and welcome to the Mile High Grizzlies, and the Colorado Football Conference. First, I would like to thank you personally for allowing us the opportunity to present you with our sponsorship proposal.

The Colorado Football Conference (CFC) began in 1987 as a loosely organized group of club football teams from several colleges in the Denver area. Soon, several semi-professional, law enforcement, and fire fighter teams joined the newly formed league. The number of teams each season has fluctuated between 6 and 16 over the years. The Grizzlies take part in the CFC's regular season schedule beginning approximately May 1st, with post-season play consisting of quarterfinals, semifinals, and a championship game. The Grizzlies have been part of the CFC since 2005, winning the Championship title in 2008. All sponsors and supporters the join the Mile High Grizzlie family become part of our success!

The Mile High Grizzlie organization has designed a number of packages which will give sponsors the opportunity to support the team at all levels. Our sponsorship packages have been developed to provide businesses with an excellent return on investment. Our packages also offer brand exposure through a variety of mediums, including: social media, print, signage, and more. In return for your investment, the Mile High Grizzlies can help your business increase your brand awareness and image, to gain new customers and to develop relationships with existing customers. In doing this, you showcase your devoted involvement in supporting the local community and the Mile High Grizzlie organization.

In finishing, I would like to extend my sincere thanks for taking the time to read our sponsorship proposal. We believe these opportunities will provide exciting marketing options for your business and we would love the opportunity to partner with you!

If you have any questions regarding any of our sponsorship packages, please don't hesitate to reach out to me! We look forward to welcoming you to the Mile High Grizzlie family!

Sincerely,

Keith Cogar

Owner
303-947-9590

SPONSORSHIP PACKAGES

The Mile High Grizzlies can't wait to have you as part of our family! We are a loyal and hard-working team who loves football as well as giving families the opportunity to get out and enjoy a day of fun. Our organization is looking forward to building a great relationship with your company and introducing you to all our loyal fans.

Do you need a guest at your company's fundraiser or charity event? Players are available for individual appearances also! This option is negotiable in all levels of the sponsorships listed, or on an individual basis.

The Mile High Grizzlie organization has designed a number of packages which will give businesses the opportunity to support the team at all levels. Please see below for an overview of the packages and their benefits. Let us know which one works best for you!

UNIFORM AD PACKAGE

Advertising Benefits:

- Premium home page website link
- Social Media links
- Opportunity to provide Player Spirit Promo item
- Coupon/Advertising for fans at all home games (provided by Sponsor)
- Ability to set up tent/table at all home games (provided by Sponsor)
- 2 banners displayed at all home games (provided by Sponsor)
- Verbal ad announcements at all home games

Hospitality Benefits:

- You will receive 2 invitations to the End of Season Presentation
- You will receive 4 season tickets to all home games
- You will receive 2 team T-shirts
- You will receive 1 team photo Plaque

General Benefits:

- You have the right to use the Mile High Grizzlie logo on approved merchandise and/or material
- You will receive an official Certificate of Sponsorship

****Investment: \$3000.00***

OFFICIAL AD PACKAGE

Advertising Benefits:

- Company logo on all printed schedules and flyers
- Premium home page website link
- 2 banners displayed at all home games (Sponsor Provides)
- Verbal Ad announcement at all home games
- Opportunity to set up tent/table at all home games (Sponsor Provides)
- Coupon/Flyer advertising for fans at all home games
- Opportunity to host a team event at your place of business

Hospitality Benefits:

- You will receive 4 season tickets to all home games
- You will receive 2 team T-shirts

General Benefits:

- You have the right to use the Mile High Grizzlies logo on approved merchandise and/or material
- You will receive an official Certificate of Sponsorship

****Investment: \$1500.00***

GAME DAY AD PACKAGE

Advertising Benefits:

- Halftime recognition on **YOUR GAME DAY**
- Company logo on all printed schedules and flyers
- Premium home page website link
- 2 banners displayed at all home games (Sponsor Provides)
- Verbal Ad announcement at all home games
- Opportunity to set up tent/table at all home games (Sponsor Provides)
- Coupon/Flyer advertising for fans at all home games

Hospitality Benefits:

- You will receive 2 season tickets to all home games
- You will receive 2 team T-shirts

General Benefits:

- You have the right to use the Mile High Grizzlies logo on approved merchandise and/or material
- You will receive an official Certificate of Sponsorship

****Investment: \$750.00***

END ZONE AD PACKAGE

Advertising Benefits:

- Premium home page website link
- Opportunity to set up tent/table at all home games (Sponsor Provides)
- Coupon/Flyer advertising for fans at all home games
- Verbal Ad announcement at all home games
- Company banner displayed at all home games (provided by Sponsor)

Hospitality Benefits:

- You will receive 2 season tickets to all home games
- You will receive 2 team T-shirts

General Benefits:

- You have the right to use the Mile High Grizzlies logo on approved merchandise and/or material
- You will receive an official Certificate of Sponsorship

****Investment: \$500.00***

TEAM AD PACKAGE

Advertising Benefits:

- Premium home page website link
- Opportunity to sponsor a player with mention on Roster
- Verbal Ad announcement at all home games

Hospitality Benefits:

- You will receive 2 season tickets to all home games
- You will receive 1 team T-shirts

General Benefits:

- You have the right to use the Mile High Grizzlie logo on approved merchandise and/or material
- You will receive an official Certificate of Sponsorship

****Investment: \$400.00***

PLAYER AD PACKAGE

Advertising Benefits:

- Premium home page website link
- Opportunity to sponsor a player with mention on Roster
- Opportunity to provide Player Spirit promo item
- Autographed photo by sponsored player

Hospitality Benefits:

- You will receive 1 season ticket to all home games
- You will receive 1 team T-shirts

General Benefits:

- You have the right to use the Mile High Grizzlie logo on approved merchandise and/or material
- You will receive an official Certificate of Sponsorship

****Investment: \$300.00***

FIELD AD PACKAGE

Advertising Benefits:

- Premium home page website link
- Company banner displayed at all home games (provided by Sponsor)

Hospitality Benefits:

- You will receive 1 season ticket to all home games
- You will receive 1 team T-shirts

General Benefits:

- You will receive an official Certificate of Sponsorship

****Investment: \$200.00***

FAN AD PACKAGE

Advertising Benefits:

- Premium home page website link

Hospitality Benefits:

- You will receive 1 season ticket to all home games
- You will receive 1 team T-shirts

General Benefits:

- You will receive an official Certificate of Sponsorship

****Investment: \$100.00***

CONTACT DETAILS

Thank you for taking the time to view our sponsorship packages! We will assist in activating your sponsorship in an innovative and creative way. Don't see a package that fits your needs? No problem! All packages can be tailored to your specific idea. Please review the following sponsorship form and contact us today!

Keith Cogar

Owner

303-947-9590

email: imsinc@comcast.net

Maegon Coble

General Manager

303-829-4338

email: mcoble13@gmail.com

SPONSORSHIP CONTRACT

Business Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Which Sponsorship Package are you choosing? (circle one)

Uniform

Official

Team

End Zone

Player

Field

Fan

Can't find one that works for you? Customize your own! Please list details below:

Agreement:

On this ____ day of _____, 20____, I enter into this sponsorship agreement with Keith Cogar, dba as the Mile High Grizzlies.

I agree to the sponsorship amount of \$_____ and to the terms of the above described package. I understand that I will receive the benefits listed in the package details.

The following benefits have been added/removed to fit my company's needs:

Signature of Sponsor: _____ Date: _____

Printed Name: _____ Title: _____

Grizzlie Representative: _____ Date: _____