



POPE FOOTBALL

2017 Sponsorship Agreement Form

Sponsorship information also available at www.popefootball.com

Sponsor: _____ Date: _____

Contact Name: _____ Email: _____

Address: _____ City: _____ State _____ Zip: _____

Phones: _____ Fax: _____

Add-on Items

Select Sponsorship Levels

- \$2500 GAME NIGHT
- \$1500 TOUCHDOWN
- \$1000 FIELD GOAL
- \$500 KICKOFF
- \$250 FAN
- \$____ OTHER

Includes

- A, B, C
- A, B
- A
-
-
-

Optional

- D, E
- C, D, E
- B, C, D, E
- A, B, C
-
-

Donor agrees to contribute amount checked in boxes on the left to Pope Touchdown Club to provide financial support for the Pope Football Team. Please make checks payable and return this form to

Pope Touchdown Club
 3162 Johnson Ferry Road, Suite 260 #303
 Marietta, GA 30062
 Or pay directly online at www.popefootball.com

Select Add-on Items:

- A. \$200 Social Media Package (Twitter, Facebook, PTC Weekly Newsletter)
- B. \$200 Logo added to Game Night Roster Guide
- C. \$100 Sponsor added to Pope Touchdown Club T-Shirt
- D. \$250 Game Day Coin Toss (only 4 of these available)
- E. \$250 Game Day Quarter Sponsor Promotions

\$_____ Total Sponsorship Package. Full payment due by **July 15, 2017**

Payment Information:

_____ Payment Option #1: Payment made in full at contract signing.

_____ Payment Option #2: Sponsorship payment made in two installments

Method of Payment: _____ Pay Direct Online thru Website _____ Check #: _____ Credit Card: MC / VISA / AMEX / DISC
*3% processing fee for credit card transactions.

Name as it appears on card: _____

Credit Card Account #: _____

Expiration Date: _____ Security Code: _____ Sponsor Signature: _____

Business Card Attached: Yes / No Title: _____

Student-Athlete: _____ Circle One: HS Player JR/Youth Player Phone: _____

Do you want the Sponsorship Plaque? Yes / No

We sincerely appreciate and "Thank You" for your generous, tax-deductible donation.
The Pope Touchdown Club is a 501c3 organization. Federal Tax ID # 58-1763316

For more information or questions regarding becoming a sponsor, please contact sponsorship@popefootball.com or:

Angela Coppedge
404-313-1001

Kirsten Rickers
404-519-6755

Taylor Best
404-553-2927



POPE FOOTBALL

2017 Sponsorship Opportunities

Why you should advertise with the Greyhound Nation...

The www.popefootball.com website gets over 145,000 hits annually. Over 3,000 Greyhound fans enter the Pope Football stadium every home game. **Be a part of the Greyhound Nation by purchasing a sponsorship for your business today!!!**

GREYHOUND GAME NIGHT SPONSOR \$2500

- Social Media Package (Twitter, Facebook, PTC weekly newsletter)
- 4' x 8' Stadium Banner
- Sponsorship Plaque
- PA Announcements (3-4 line script)
- On-Premise Marketing & Promotion
- Premium Website Advertising on Homepage - Logo & Link
- Full Page Color Ad in Football Media Program
- 4 Season Passes / 1 Parking Pass
- Logo added to Game Night Roster Guide
- On-Field Recognition
- Game Jersey
- Sponsor added to PTC T-Shirt
- Available Add-on Items: D, E

GREYHOUND TOUCHDOWN SPONSOR \$1500

- Social Media Package (Twitter, Facebook, PTC weekly newsletter)
- 4' x 8' Stadium Banner
- Sponsorship Plaque
- PA Announcements (2 line script)
- On-Premise Marketing & Promotion
- Premium Website Advertising on Homepage - Logo & Link
- Full Page Black-White Ad in Football Media Program
- 2 Season Passes
- Advertisement in Game Night Roster Guide
- Available Add-on Items: C, D, E

GREYHOUND FIELD GOAL SPONSOR \$1000

- Social Media Package (Twitter, Facebook, PTC weekly newsletter)
- 4' x 8' Stadium Banner
- Sponsorship Plaque
- PA Announcements (name only)
- On-Premise Marketing & Promotion
- Website Advertising - Logo & Link
- ½ Page Color Ad in Football Media Program
- 2 Season Passes
- Available Add-on Items: B, C, D, E

GREYHOUND KICKOFF SPONSOR \$500

- 4' x 4' Stadium Banner
- Sponsorship Plaque
- PA Announcements (name only)
- Website Advertising - Logo & Link
- ½ Page Black-White Ad in Football Media Program
- 2 Season Passes
- Available Add-on Items: A, B, C

GREYHOUND FAN SPONSOR \$250

- Business Card in Football Media Program
- Available Add-on Items: - Not Applicable

ADD-ON items to help CUSTOMIZE your SPONSORSHIP

- A. \$200 Social Media Package (Twitter, Facebook, PTC Weekly Newsletter)
- B. \$200 Logo added to Game Night Roster Guide
- C. \$100 Sponsor added to Pope Touchdown Club T-Shirt*
- D. \$250 Game Day Coin Toss (only 4 of these available)
- E. \$250 Game Day Quarter Sponsor Promotions

*Minimum 6 sponsors needed, maximum 15. First come basis with higher level sponsors having priority.

POPE FOOTBALL 2017

INSTRUCTIONS FOR ARTWORK FOR WEBSITE LOGO, BANNERS, AND FOOTBALL MEDIA PROGRAM AD:

MEDIA PROGRAM AD ARTWORK DEADLINE: June 30, 2017.

Please email logo, Banner Artwork and Media Program Artwork to sponsorship@popefootball.com per requirements below:

QUESTIONS: *Contact a Sponsorship Representative, or email to address above.*

1. Website Logos:

Provide your logo in .jpg or .PDF Format. Provide both a vertical and horizontal format, if available.

Both are needed as vertical works best for ads and horizontal works best for our website.

2. Banner Artwork Requirements: Artwork to be formatted for your banner size per Sponsorship Level.

Artwork Files: *Option 1: Provide .PDF Format or .eps Uncompressed or*

Option 2: High resolution .jpeg .tiff, or .png

Sizes: *4'h. x 4'h. or 4' h. x 8'w.*

3. Media Program Ad Artwork: DEADLINE: June 30th, 2017

Electronic files required. Camera-ready .jpg or .PDF-

Please include your layout in camera-ready artwork at 300 dpi or larger.

Size to correspond to Sponsor Level:

1/8 page – 2" x 3-3/8" - NO PHOTOGRAPHS - May use Business Card (size may be vertical rectangular or horizontal rectangular)

1/4 page – 3.75" x 5" - MAXIMUM ONE PHOTOGRAPH/ICON/IMAGE

1/2 page – 7.5" x 5" - MAXIMUM TWO PHOTOGRAPHS/ICONS/IMAGES

Full page – 7.5"x 10" - MAXIMUM FOUR PHOTOGRAPHS/ICONS/IMAGES

Limitations

Please note: If no electronic file is available, your Artwork should be ready to be scanned to the size of the ad purchased. It is important to have high resolution photos and clean artwork for best production.

****DO NOT FOLD, BEND OR STAPLE YOUR ADVERTISEMENT****

Advertisements can be emailed, mailed, or hand-delivered to your Sponsorship Representative:

Pope Touchdown Club

3162 Johnson Ferry Road, Suite 260, #303

Marietta, GA 30062

Attn: Sponsorships

2017 GAME DAY ANNOUNCEMENT SCRIPTS:

Please Note: Scripts are only available for our \$2500 and \$1500 Sponsors

Please type/write the script and include it with your sponsorship agreement.

Thank you for your generous support!

The Pope Touchdown Club is a 501c3 organization - Federal Tax ID #58-1763316