

PUYALLUP ROUGHRIDERS FOOTBALL FUNDRAISER

Parents & Guardians:

We are kicking off another great Fundraiser with SNAP! Raise. Last year we had huge success using SNAP. It saved our families and our organization a ton of time and a ton of the traditional headaches associated with fundraising. We believe that we can do even better this year! All donations go to support the Puyallup Junior Football Association and will be going towards necessities such as shoulder pads, helmets, game gear, equipment, footballs, field rentals for both cheer and football practice, referee fee's, and much much more. Your support is what helps to make the Puyallup Roughriders the best Youth Football program in Washington.

Details:

Below are the steps to creating an account to join the Fundraiser. All families are required to create an account, select their Head Coach (Group Leader), and start preparing a list of 20 email contacts that you would like to reach out to.

1. Go to www.snap-raise.com
2. Click "Sign-Up"
 - a. If you created an account last year you will need to click "Log in" and enter the email and password you used last year. If you forgot that information you can request a password reset.
 - b. If you did create an account last year and you log in, you will see the campaign for 2016. Please click on the icon at the top right of your page. A drop down button will appear and it will say "Add fundraiser". Click that and enter the join code in step 4.
 - c. If you have more than one child you will be able to enter later that other child's name in the "ADD Child" Feature. For the time being sign up your first child.
3. Enter YOUR CHILDS First & Last name. THIS SHOULD NOT BE THE NAME OF THE PARENT.
 - a. Time zone is already set to Pacific. No need to adjust.
 - b. Please upload a profile picture of your child. Donation increase by 40% more to the athlete that has a profile picture.
4. Enter Join Code: 489-259-999
5. Select "Group Leader" – This is your child's HEAD COACH
6. PLEASE KEEP THIS FORM – ON JULY 17TH THE FUNDRAISER WILL OFFICIALLY GO LIVE AT OUR FIRST PRACTICE OF THE YEAR. YOU WILL BE ABLE TO ENTER YOUR 20 EMAILS THOROUGH THE PLATFORM ON JULY 17TH.
 - a. Once the campaign goes live – please walk through the "Share Wizard"
 - b. We are asking each family to send a minimum of 20 quality emails (Aunts, Uncles, business partners, friends, fans, etc)
 - c. Share on Twitter and Facebook! Tag family and friends.
 - d. Send direct Text Messages to your contacts in your phone through the platform page.

Your contacts are strictly private & protected; they will simply receive a personalized donation request on behalf of your child during our fundraiser. We really need everyone's help to reach our goal.

PRIZE INCENTIVES:

We will be providing prize incentives to the teams that have all their players logged in with profile pictures by July 17th. We will also be providing prize incentives for the teams that sends the most emails and has the best participation.

SNAP! Raise will also be providing prize incentives as well. Please make sure you select your prizes on the last page of the "Share Wizard" when you are logged into the fundraiser.

******PLEASE NOTE THAT IN ORDER TO QUALIFY FOR A SNAP PRIZE YOU MUST SEND 20 EMAILS. THEN IT IS BASED ON HOW MANY DONATIONS YOU GET. IF YOU GET 10 DONATIONS BUT SEND ONLY 5 EMAILS YOU WILL NOT RECEIVE A PRIZE. IF YOU SEND 20 EMAILS AND 10 PEOPLE GIVE TO YOU THROUGH YOUR FACEBOOK POST YOU WILL RECEIVE A PRIZE. BELOW ARE THE PRIZE OPTIONS:**

Tier 1 = 20 emails & 5-9 Donations

- Eastbay Mesh Shorts (Men's)
- V-Neck Tee (Women's)
- Eastbay Mesh Shorts (Youth Boys)
- Strideliner Socks
- Trucker Hat
- Badger Head Band

Tier 2 = 20 emails & 10-14 Donations

- Nike Pro Cool Shortsleeve (Men's)
- Nike Legend Tee (Men's)
- Nike Racer Shorts (Women's)
- Nike Game Shorts (Women's)
- Nike Classic Bra (Women's)
- Nike Legend Tee (Youth Boys)
- Nike Racer Short (Youth Girls)
- Eastbay Evapor Tights (Women's)
- Sweatpants (Men's)
- Sweatpants (Women's)
- Nike Team Gymsack

Tier 3 = 20 emails & 15-19 Donations)

- Majestic Tech Fleece (Men's)
- Nike Club Hoodie (Women's)
- Nike Club Hoodie (Men's)
- Nike Pro Tank (Women's)
- Under Armour Capri (Women's)

- Nike Club Hoodie (Youth)
- Nike Cool ¾ Tights (Men's)
- ¼ Zip Pullover (Women's)
- ¼ Zip Pullover (Men's)
- 2 in 1 Blanket/ Seat Cushion
- UA Bucket Hat

Tier 4 = 20 emails & 20+ donations

- Select from Tier 1 – 3

Top Earner = 20 emails & Raised \$1000+ (Top Earner on the team)

- Nike Reign Backpack
- Beats EP on-ear Headphones