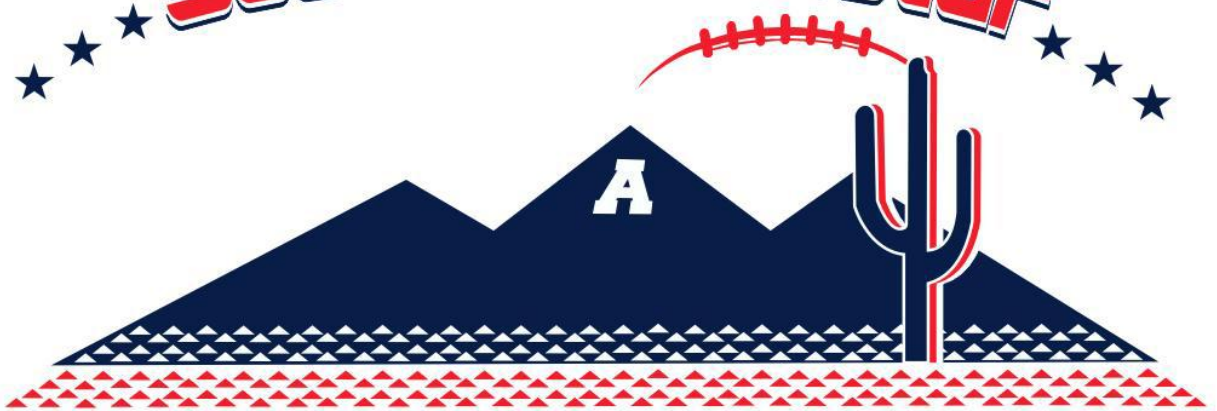


1st Annual

Southwest Allstar



Football Camp

Hosted by

Lance Briggs Mike Thomas

April 14, 2012

PRO PLAYER
ACCESS

1st Annual
Southwest Allstar
Football Camp

TUCSON, AZ
APRIL 13-14, 2012

Camp Location:

Sahuarita High School

Camp Address:

350 W. Sahuarita Rd. Sahuarita, AZ 85629

Camp Time: 9:00am-4:00pm

Registration Time:

7:00am-9:00am April 14, 2012

Camp NFL/ U of A Guest Players: 25

Camp Coach Volunteers: 44

Camp Football Players: 350 Limit

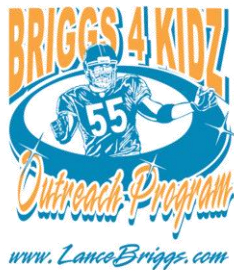
1st Annual
Southwest Allstar
★ ★ ★ ★ ★
Football Camp ★ ★ ★



LANCE BRIGGS

BACK TO WHERE IT STARTED . . .

Three-time All-Pac-10 Conference selection as a linebacker at the University of Arizona, Lance is returning to Tucson for his first annual All-Star football camp to bring a full day of football fundamentals to the youth community.



The First Annual Lance Briggs All-Star Football Camp in Tucson, AZ will benefit Briggs4Kids.

Briggs4Kidz is a non-profit organization that raises funds to help alleviate the emotional and financial struggles of today's poverty stricken youth. To help the less fortunate who reside in the Tucson community, our goal is to raise awareness and funding in order to reach out in a positive way. We believe children are our future and we hold the building blocks to a better tomorrow.

The goal of Briggs4Kidz Outreach Program is to raise awareness and funds to help those in our community who have come across less fortunate times. Committed to providing emotional and financial support to persons/groups in need, the Briggs4Kidz Outreach Program strives to give hope for a better tomorrow.

EVENTS



1st Annual
Southwest Allstar
Football Camp



MIKE THOMAS

THE RETURN . . .

Named first-team All-Pac 10 Mike started 10 games at SE as a sophomore. He ranked second on the team with 50 catches for 597 yards (11.9 avg.) and two TD. Thomas then added six rushes for 68 yards. He received all-Pac 10 honorable mention and played in all 11 games as a true freshman with four starts. He Led the team with 52 receptions for 771 yards (14.8 avg.) and five TDs. Mike was named JAGUARS.COM PLAYERS / VETERANS10 Freshman of the Year, the first player in school history to receive the honor. He majored in communications while attending school.

Mr. Thomas has been known to do more for a community than himself. Mike Thomas visited Times-Union to assist efforts in raising money for United Way. He also supports and attends team sponsored events including Jaguars Sponsor's Golf Tournament and Draft Day Fan Fest. Thomas distributed tickets to nurses at St. Lukes Medical Center and participated both financially and in person by taking 60 area children on Christmas shopping spree at Toys-R-Us. He was born in Bossier, LA and has returned to Arizona in 2011 to continue working toward his degree.

He is currently helping and co-hosting with his teammate, Lance Briggs in the 1st Southwest All-Star Football camp in Tucson.

EVENTS



EVENT ITINERARY

FRIDAY, APRIL 13, 2012

7:00PM-9:00PM

Casino Del Sol Resort Ball Room

10:00PM-1:00AM

Sam Hughes Championship Dining
446 N. Campbell #150 Tucson, AZ 85719
Cocktails with NFL Hosts

SATURDAY, APRIL 14, 2012

8:00AM

Wake-Up Call & Breakfast

9:30AM

Shuttle Service to Sahuarita High School

10:00AM-4:00PM

Lance Briggs Tucson All-Star Football Camp
Sahuarita High School
350 W Sahuarita Rd. Sahuarita, AZ 85629

4:30PM

Shuttle Service Back to Casino Del Sol

6:00PM-10:00PM

Cabana Party at the Oasis Pool Bar
Casino Del Sol

ATTENDEES

HOSTED BY



LANCE BRIGGS
CHICAGO BEARS



MIKE THOMAS
JACKSONVILLE JAGUARS

Antonio Pierce
Brooks Reid
Bobby Wade
Joe Tafoya
Cedric Steptoe
Larry Croom
Ronnie Palmer
Andre Thurman
Nate Ness
Ortege Jenkins
Anthony Thomas

SPONSORSHIP BENEFITS

- Exclusive Networking Opportunity
- Media Exposure to over 500 Thousand people
 - Corporate Branding
 - Target Market Opportunity
 - Promotional Tie-In Opportunity
- Corporate Entertainment Opportunity
- Helps to Increase Public Awareness about your
Brand
 - Positive Exposure & PR
 - Building Community Relations

SPONSORSHIP OPPORTUNITIES

Title Sponsor

\$3,000

- Sponsor Info in Gift Bags
- Sponsor Banner Displayed at Event
- Sponsor Name Announced at Event
- Sponsor Name on all Printed Material
- Special Plaque of Recognition/ Pictures
 - (6) VIP Tickets to All Events
- Sponsor Name in All TV/Radio Advertisement
- Sponsor Logo on the Lance Briggs Website
- Autograph Jersey and Football – Lance Briggs and Mike Thomas

Co-Sponsors

\$1,500

Contributing Sponsors

\$500

Industry Categories

Auto (Dealer, Repair, Detail)
Sporting Goods Stores
Attorneys/Lawyers
Beverage (Non-Alcoholic)
Restaurant/Lounge
Insurance
Media

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CONTACT INFORMATION

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Event Coordinator

NICK PARGAZ

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PRO PLAYER
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