



BUTLER GOLDEN TORNADO HOCKEY

Corporate Sponsorship

Dear Prospective Corporate Donor,

Ice Hockey is one of the fastest growing youth team sport activities in the Western PA region. The Butler Golden Tornado Hockey Association has grown to include teams at the Middle School, Junior Varsity and Varsity levels of the PIHL, (Pennsylvania Interscholastic Hockey League).

While we are both proud and excited with the current level of participation and success of all of our teams, we are also faced with the accompanying growth pains. And, as you might expect, Ice Hockey is an expensive sport. Expenditures include rental for ice time, PIHL dues, coaches' salaries, insurance, travel and of course player's equipment and development through camps and off ice training. Each year these costs go up.

As a Club Sport, we do not receive any money from the school district. All expenses are paid by the player's families and are in excess of \$2000.00 per year per player. The BGTHA organization attempts to keep yearly dues as low as possible by various fundraising events and through corporate donations. However, with such a huge expense, the typical family in our school district can be stretched too thin to commit to our organization.

Our goal is to continue to attract and retain Butler Area Student Athletes while enhancing their hockey playing abilities and help prepare them for other future life endeavors. To accomplish this goal, we must continue to provide a hockey organization that is both competitive and affordable.

Please consider becoming a BGTHA Corporate Sponsor for the upcoming 2018-2019 Ice Hockey Season. All the benefits are listed on the attached form. We are currently establishing a fund to purchase new game jerseys and socks for the entire organization that, once complete, will take the burden of that purchase off the player's families. Your donation can also be directed to a specific event(s) as agreed upon between your organization and the BGTHA, or go into the general fund.

The BGTHA Board, Coaches and Players thank you for your donation!



Butler Golden Tornado Hockey Association
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