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| **EDZA SOUTH** | MAKING WAVES IN HOCKEY |
| **May 29th, 2012** | **Volume 1, Number 7** |
| In This Issue     The Future Starts Now     Stirring the Pot     CFL champ teaches athlete development principles     Coaching Materials  **www. Edzasouth.com**  **Contact Us**  EDZA SOUTH PEEWEES:  Arnold Beyer  [abeyer@nb.sympatico.ca](mailto:abeyer@nb.sympatico.ca)  James Murphy  [Jamesmurphy7@gmail.com](mailto:Jamesmurphy7@gmail.com)  EDZA SOUTH BANTAMS:  John Turner  [John.turner@nbed.nb.ca](mailto:John.turner@nbed.nb.ca)  NEED HELP?  Kelly VanBuskirk  kvanbuskirk@  lawsoncreamer.com | The Future Starts Now with the Best Coaching and Training for EDZA South Players  **The EDZA South Team has some exciting new additions!**    **EDZA South is excited to announce that Jamie McKinley, Steve Ough and Steve Milbury have all accepted positions as EDZA South Technical Directors. Jamie will act as the Bantam and Midget AAA Technical Director and as an Assistant Coach with our Saint John Major Midget Vitos, while Steve and Steve will share duties as Peewee AAA Technical Directors and as our Peewee AAA All Star coaches.**  **Jamie McKinley** played on numerous Championship minor hockey teams, including the 1982 Bantam "AAA" Atlantic Championship team and the 1984 Midget "AAA" Provincial Championship team. He won the 1986 Memorial Cup with the OHL Major Junior "A" Guelph Platers and was drafted by the New Jersey Devils. Jamie later captained several professional championship teams in Germany, where he performed the responsibilities of player, coach and even team manager. Back home in New Brunswick, Jamie has experience as an assistant coach with both the Fredericton Canadians and the Saint John Vito's Major Midget AAA Teams, an assistant coach with the 2010 HNB High Performance Program’s Male U-14 bronze medal winning team, as well as the 2011 Head Coach of the Male U-14 silver medal winning team.  **Steve Ough** played with Mike Bossy for the Laval National of the Quebec Major Junior League and was then drafted by the Chicago Black Hawks (1977). As a player, Steve also competed against the famous Soviet Red Army team. He has coached at the high school, minor hockey league and elite levels and is a highly qualified power skating instructor, having completed Level II training in the renowned **Quantum Speed program in Edmonton, which** works with NHL players.   Steve has also achieved **Level 6 in the Skate Canada** power skating instructor program and is an NCCP Development I certified hockey coach.  Tommy Songin, Youth Ambassador for the Boston Bruins, said this about Steve: ***“… [he] is such a professional as a teacher and as a man. A lot of class.     I mean what I say in regards to how impressed I was in viewing [his] performance out on the ice. It was magical.”***  **Steve Milbury** was a standout player in the Fredericton Midget AAA and Fredericton High School programs before being invited to a tryout with the Laval Titan of the Quebec Major Junior Hockey League. Years later, Steve made a commitment to help young hockey players pursue their dreams in the sport they love, and he’s been coaching at a variety of levels ever since. Steve has coached the Saint John Peewee AAA team, the EDZA South Peewee AAA All Stars and has led a variety of Initiation and Novice programs. He has achieved NCCP Development I certification, and is an experienced power skating instructor, as well.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Stirring the Pot for the Benefit of Players  Albert Einstein, the legendary mathematics genius, said that the definition of insanity is doing the same thing over and over again and expecting different results. The EDZA South Board wants to produce better and better hockey development programs for young players in southern New Brunswick and, in order to do that, the Board members know that some new approaches are needed. That’s why EDZA South is implementing some fresh steps for the 2012-2013 season, which include:  1.         *A new Bantam AAA evaluation and selection policy*: In order to provide the most deserving EDZA South players with better access to AAA hockey and to afford our teams with the deepest talent pool to draw from, we have adopted a new Zone-wide player evaluation and selection policy. You can find it on our website: [www.edzasouth.com](http://www.edzasouth.com/). The new process takes into account the opinions of our players, who have overwhelmingly indicated that they want to play with the best teammates available regardless of where they live in southern NB. Our new process took the Board and our excellent Bantam AAA coaches many hours to design, but it will help to ensure that the most deserving players represent EDZA South this coming season.  2.         *A new Peewee AAA evaluation and selection process in Greater Saint John:* In order to make our five Peewee AAA teams more competitive both inside and outside EDZA South, we’re moving ahead with a Peewee process similar to our new Bantam player evaluation and selection policy. Again, this will help to ensure that the most deserving players have opportunities to play AAA hockey this season, and will shake up the talent pool a little bit for everyone’s benefit!  3.         *A clearly defined Affiliation policy:* Affiliation is one of EDZA South’s many strong value propositions. Because we have teams from Major Midget to Peewee AAA, we are able to provide deserving players with development opportunities at “the next level” in a careful and calculated manner. In 2011-2012, EDZA South provided individualized player development opportunities from Peewee AAA to Bantam AAA; from Bantam AAA to Midget AAA and to Midget Major; and from Midget AAA to Midget Major. In addition, a number of our Midget Major players had practice and game experience at the Junior A level. By carefully designing and clearly defining our Affiliation policy, EDZA South is ready to provide MORE players with even better, more structured affiliation programs.  4.         *Our continued commitment to providing the best coaching:* Last year, the EDZA South Board worked hard to provide more coach education seminars and courses than any other New Brunswick hockey association. This year, we are continuing on that path but we’ve added some new trail guides to help us: our three Technical Directors – Jamie McKinley, Steve Ough and Steve Milbury will be helping to push our excellent coaches to a whole new level! The EDZA South Technical Directors have a defined function set that will help us in our effort to continually improve our programs.  5.         *Arrive early and stay late:* I’ve done training sessions with Gerry Spence, arguably the greatest American trial lawyer of the 20th century. Spence has not only argued and won some of the most prominent cases in the USA, but he is also an accomplished painter, an award-winning photographer and a New York Times Best-seller List author. One night, while meeting with a small group of American lawyers and me in Pennsylvania, Spence was asked how he accomplished so much. After a short pause, Spence said: “You have to get up early in the morning.”  In EDZA South, we are going to “get up earlier” by starting our team selection processes in April 2013. By doing that, we will be able to get more player development work done!  CFL CHAMP TEACHES  ATHLETE DEVELOPMENT PRINCIPLES  Thanks to Scott Darling, a number of EDZA South coaches had the chance to hear from former pro football player Bruce Beaton about best practices for athlete development. Beaton has not only won the Grey Cup and the XFL Championship, he has written a popular book titled *Little Athletes, Big Leaders*. Last night’s seminar at Shadow Lawn was excellent, and EDZA South hopes to invite Beaton back to Saint John in the fall for another session. |
|  | ARTICLES WORTH READING  Thanks to Peter McCarthy, EDZA South is able to post articles that should be useful to our coaches. Please visit the EDZA South website to see the options: [www.edzasouth.com](http://www.edzasouth.com). |
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