



Cathedral Prep/Villa Maria

Athletic Sports Guides



2016-17 Parent/Guardian Personal Advertising

November 7, 2016

Dear Parent/Guardian of Winter Sports Student Athlete:

This is your opportunity to honor your son or daughter in the **Cathedral Prep/Villa Maria** WINTER Sports Guide by placing a personal ad in the book to be sold at school and athletic events this winter at PVEC. This opportunity is not limited to just seniors, but it is open to any student athlete who participates in any level of sports at **Cathedral Prep in Basketball, Hockey, Swimming/Diving and Wrestling** OR **Villa Maria in Basketball, Bowling, Competitive Cheer and Swimming/Diving**.

Place a personal ad in the **Cathedral Prep/Villa Maria** WINTER Sports Guide now to take advantage of the lower **Prep/Villa** parent advertising rates listed on the opposite page. These rates are available only for personal ads – not business ads (If you combine a personal ad with a business ads – business rates will apply).

Simply fill-out the attached form, design an ad honoring your son/daughter (rough draft is perfectly okay – we can produce it – we just need a basic idea of what you want and wording) using the sizes indicated, enclose any photos you want included with a return address on the back of it if you want it returned, make your check payable to **Erie Catholic Preparatory School**, and mail it back to us or drop it off to school before the **December 5th** deadline.

Thank you for your consideration. Please call 453-7737 ext. 2290 if you have questions. Roll Ramblers and Go Victors!

Sincerely,

Michael F. Mischler
Director of Special Projects
Head Football Coach
mike.mischler@prep-villa.com



**Cathedral Prep/Villa Maria
Athletic Sports Guides**
2016-17 Program Advertising Rate Sheet



Parent Advertising Deadline: Mon. December 5, 2016

Parent Customized Choices – Circle ad size/season of your choice

| | | |
|---------------------------|--------|-----------|
| Full page (7.5" x 10") | \$ 225 | Fall only |
| Half page (7.5" x 5") | \$ 140 | Fall only |
| Quarter page (3.75" x 5") | \$ 90 | Fall only |
| Eighth page (3.5" x 2") | \$ 55 | Fall only |

Payment in full is expected upon the receipt of the order. However, if you need to work out a payment plan, please e-mail mike.mischler@prep-villa.com for additional details.

**** IMPORTANT: The rates above are for personal ads only – not business ads**

Make check payable to “Erie Catholic Preparatory School”

Student Name: _____ Parent(s) Name(s): _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ - _____ Fax: (____) _____ - _____

Email: _____ @ _____

Cell Phone: (____) _____ - _____

___ Camera ready artwork (Send to mail mike.mischler@prep-villa.com)

___ Rough draft artwork enclosed

___ Have questions, please call me

Special Request: _____

Please place my ad in the following section (Circle one below):

- | | | | | |
|-----------------|------------|---------|-------------------|-----------------|
| Cathedral Prep: | Basketball | Hockey | Swimming/Diving | Wrestling |
| Villa Maria: | Basketball | Bowling | Competitive Cheer | Swimming/Diving |

Kindly send this completed form and remittance to: Erie Catholic Preparatory School
Attn: Mike Mischler
225 West Ninth Street
Erie, PA 16501