



Where Lax Meets Life

**Friday, July 29<sup>th</sup> – Sunday, July 31<sup>st</sup>**

On behalf of the entire Bitter Lacrosse family and all our friends in Stowe Vermont we welcome you to the Stowe Mountain Resort valley for what we intend to be the most intimate lacrosse venue in North America.

The Stowe Lax Festival (SLF) is the result of 23 years of traveling from one Lacrosse event after another and not feeling we were provided a fair value for our investment. So often we found ourselves exhausted and wondering if there were better places to play lacrosse. Yes, we loved watching our daughters and sons compete, but it was also disconcerting to see our children playing in 100\*+ summertime temperatures while stuck in places that offered little else to do. We realized that we needed to be in places like Baltimore, Long Island and Southern Connecticut for recruiting purposes but as far as attending youth lacrosse events in these areas, we felt most events provided little added value for the excessive prices we paid. Our goal was to find a place that was reasonably priced, beautiful to visit and offered other services and activities for the entire lacrosse family.

Like so many of you, the Bitter family is passionate about lacrosse but not at the expense of stripping away the lifestyle of our family. We strongly believe that being in a place like Stowe, Vermont, and playing top level lacrosse while enjoying the incredible environment surrounding our games is a better way of raising our youth players. Whether you are a part of our Stowe Lax Tournament or the Stowe Lax Camp, we hope you agree with our vision and we look forward to having you join us for the experience.

We are Stowekek!



# STOWE LAX TOURNAMENT

## Master Schedule

### Thursday, July 28, 2011

3:00pm to 7:00pm | Vendor Setup Open  
| Player Practice Field Open  
| Player Schwag Bag Pick Up Open

### Friday, July 29, 2011

8:00am to 12:00pm | Vendor Setup Open  
| Player Practice Field Open  
| Player Schwag Bag Pick Up Open

12:00pm - 8:00pm | **Tournament Games**  
| **Vendor Village:** Food, Drinks, Dunk Tank, Lax Fun Zone, Raffle Entry  
| **Stick Stringing Demo's**

### Saturday, July 30, 2011

8:00am to 9:00am | Vendor Setup Open  
| Player Practice Field Open  
| Player Schwag Bag Pick Up Open

9:00am - 5:00pm | **Tournament Games**  
| **Vendor Village:** Food, Drinks, Dunk Tank, Lax Fun Zone, Raffle Entry  
| **Stick Stringing Demo's**

5:00pm - 5:30pm | **Navy SEAL Presentation:** Navy SEAL Foundation and Matt Bitter (Navy '09, US Navy SEAL)

5:45pm - 6:00pm | **RAFFLE**

6:00pm - 8:00pm | **Live Music**  
| **BBQ/Pig Roast**

9:00pm - 11:00pm | **Billy Bitter** and the Denver Outlaws face the Boston Cannons on ESPN3

### Sunday, July 31, 2011

8:00am to 9:00am | Vendor Setup Open  
| Player Practice Field Open  
| FCA Morning Prayer Service (at the fields)

9:00am - 4:00pm | **Tournament Games**  
| **Vendor Village:** Food, Drinks, Dunk Tank, Lax Fun Zone, Raffle Entry  
| **Bitter Lacrosse Showcase Game**  
| **Billy Bitter Demo**

4:00pm- | **End of the 1st Annual STOWE LAX TOURNAMENT**



**STOWE LAX TOURNAMENT****KEY CONTACTS**

<b>EW Bitter</b> 516-521-5680 ew@bitterlax.com	<b>EVENT DIRECTOR</b>
<b>Ward "MC" Bitter</b> 516-521-5567 wardbitter@gmail.com	<b>EVENT DIRECTOR</b> <b>COACH - FREE AGENT U15</b>
<b>Terrie Wehse</b> 802-279-9529 info@bitterlax.com	<b>COMMUNICATIONS DIRECTOR</b> <b>BITTER LAX HQ TENT MANAGER</b>
<b>Luke Santoro</b> 978-660-0458 santlu02@gmail.com	<b>FIELD COORDINATOR</b> <b>STICK STRINGING BOOTH</b>
<b>Chip Davis</b> Deerfield Academy	<b>EVENT DIRECTOR</b>
<b>Bobby Osgood</b> Dartmouth robert.w.osgood.15@dartmouth.edu	<b>COACH - FREE AGENT U11</b>
<b>Jimmy Bitter</b> UNC jimmybitter@gmail.com	<b>COACH - FREE AGENT U13</b>
<b>Matt Bitter</b> Navy '09	<b>COACH - FREE AGENT U17</b>
<b>Susan Rouselle</b> 802-253-7321 x208 susanr@gostowe.com	<b>HOTEL RESERVATIONS</b>