

WILDCAT LAX BOOSTER CLUB

BOARD MEETING MINUTES: 08-08-2012

7:00pm, Benchwarmers

Board Members:

Present: Scott Gradert, Darrin Plaisance, Abby Kirby, Shawn Beichler, Sue Kos, James Brugger, Denise Hohler, John Gibson, and Danielle Sweet

Others Present: Ed Hendrickson, Chris Sawicki, Chris Radcliff, Michele Plaisance, Gretchen Leffew, Erin Clark, Kelly Doherty, Craig Burk, and Chris Schiemer.

Proceedings:

Meeting called to order at 7:05 pm by President, Scott Gradert.

Meeting Minutes – Danielle Sweet

-Minutes from July 12, 2012 meeting were reviewed and approved by President, Scott Gradert. The minutes will be posted on the website.

House Cleaning – Scott Gradert

-All uniforms have been turned in and money has been collected for Championship rings. The rings will be handed out during home football games, possibly against either Hough High School or Mooresville High School.

-Mr. Rankin submitted a quote of \$445.00 (including tax) for both Championship signs.

MOTION: Darren Plaisance motioned that we proceed with ordering both signs through the UPS store. Sue Kos seconded. Passed.

Financials – Darren Plaisance

-\$8,700 is in the booster club account at the moment.

-All helmets from last season have been paid for, with the exception of one which will be paid for before the rings come in.

-We have asked for reimbursement for the cost of the 2012 year-end banquet but have not gotten a response yet.

Complete financial reports for last three years can be found on website under “boosters”

Website Update – Sue Kos

-Sponsors as well as a list of the new board members are listed on the website.

- All pictures and information pertinent to the LAX program should be sent to Sue Kos in order to get posted on the website. Her contact information: kosfamily6@gmail.com

-Sue will resume the distribution of a LAX newsletter. It will include sections such as: Coach’s Corner, Sponsorship, President’s Desk, Community Service, Fall Ball, and Equipment Requirements.

- In order for information to be included in the upcoming newsletter, material must be sent to her by August 8, 2012.

Coach Update – James Brugger

-Cascade Pro 7 helmets are available for a total cost of \$160.00, including stickers, tax, and shipping. JV players will be required to order white helmet for the spring season. This does not apply to Fall Ball.

-Booster Club will look into placing a group order that would be sold through the website.

-For the upcoming season, JV and Varsity players will wear the same helmets, with different decals. Coach Brugger believes that this will give JV players something to aspire to when they are advanced to a varsity level.

-Coach Brugger would like both JV and Varsity teams to attend the Legacy Cup in Atlanta. The tournament will guarantee each team two games. It will provide the players with a great opportunity to play different teams. Including women's team and United LAX players will also be considered. The dates for the tournament are set for April 13 & 14, 2013.

-Coach Brugger also wants the Varsity team to return to the Virginia tournament they attended in spring 2012.

-An outline including recruiting, his mission, coaches', players', and parents' codes of conduct will be revised and released soon.

-All players will make a team for Fall Ball. Coach encourages all players to participate in the program. It's a great opportunity for coaches to watch how players play on teams. It also keeps the kids involved in a competitive sport.

-Coach Watersen, a potential candidate for the assistant-coaching position at Lake Norman High School, is no longer available as he has accepted a coaching position at Myers Park High School.

Sponsorship – Shawn Beichler

-The Booster Club has 7 returning sponsors for the upcoming season.

-Shawn Beichler reviewed the different types and sponsorships available for the spring season. At a gold level of sponsorship, the Booster Club can expect a maximum profit of \$250.00, depending on the complexity of the sign provided.

-Scott Gradert suggested reducing the sign size to 4X6 in order to reduce the cost to the Booster Club.

-Darren Plaisance proposed that we look at reducing what is included at each level of sponsorship in order to increase revenue.

-John Gibson suggested printing the sponsors' names on the players t-shirts. This will be discussed and considered later.

-Shawn Beichler will make necessary changes to the Sponsorship Form and present to Scott Gradert for review. Once approved, it will be posted on the website.

MOTION: Darrin Plaisance motioned that players bringing in a sponsor of Platinum level or above get next season's registration fees waived. However, this would not guarantee any player a spot on the team. Sue Kos seconded. Passed.

High School Season Budget

-Darrin Plaisance went over the financial projections for the upcoming season, budget details are attached.

-For the spring 2013 season - Based on 50 players total, expenses are \$665.00 per player.

Projected revenues for the same season are:

Gate Fees -	\$4,600.00
Concession -	\$1,650.00
Apparel Sales -	\$1,500.00
Fundraising – Race tickets, basketball pool, etc.	\$3,500.00
Sponsorship -	\$5,500.00
Total-	\$16,750.00

-Leaving a deficit of \$16,180.00 or \$324.00 per player.

MOTION: Scott Gradert motioned that the club charge \$350.00 per player for the season.

Danielle Sweet seconded. Passed.

Fall Ball Update on Tournaments – Denise Hohler

-Rock Hill Tournament is scheduled for October 6 and 7, 2012. Registration fee is \$1,100.00 per team.

-Wilmington Tournament is scheduled for October 20 and 21, 2012. Registration fee is \$700.00 per team and must be paid by September 20, 2012.

-Pfiffer Tournament is scheduled for November 4 Or November 18, 2012.

-Denise is looking for more detail about the Pfiffer Tournament including registration fees and definite dates.

-Sue Kos will give Denise Hohler all the contact information for rising Freshmen LAX players. They will be contacted regarding Fall Ball.

-Darren Plaisance will issue checks for the necessary registration fees. Denise Hohler will fill out required paperwork and submit payments.

Fund Raising Update – Abby Kirby

-Abby Kirby is looking for volunteers to sell apparel at the September meeting. Date tba.

-Michelle Plaisance has signed-up 50 LAX players to attend Operation Christmas Child to be held 12/05/2012. The players will be able to earn service hours. Michelle is looking into transportation to and from the site, in Charlotte.

-Abby Kirby along with Michele Plaisance are attempting to put together a Reverse Raffle that would be this year's major fundraiser. The format of a Reverse Raffle is similar to a regular raffle with the exception that only the last ticket drawn wins a grand prize. The evening would

include an upscale dinner, cash bar, DJ, and miscellaneous fundraising games. The cost would be \$100.00/ per ticket allowing one couple to attend. The proposed date would be scheduled sometime in February 2013.

-Michele Plaisance is looking for sub-committees to form in order to handle the huge task. She suggested a food committee, a decorations committee, a venues committee, etc.

-John Gibson suggested that everyone commit to getting one door prize to maximize the profit from the evening.

Fund Raising Update – Abby Kirby (Continued)

-Darrin Plaisance reminded everyone once again that the club should be looking at raising money other than the players' donations and purchases.

MOTION: Scott Gradert motioned that the board commit to working to assist the fundraising committee for the Reverse Raffle evening. Darrin seconded. Passed.

-Scott Gradert proposed that apparel be made available at the next meeting, in September. The meeting will also be Fall Ball registration. Chris Radcliffe will handle apparel production again this year.

-Ed Hendrick proposed that fundraising opportunities should be announced by Coach Brugger.

-Scott Gradert encouraged all attendees to get involved in one of the fundraising opportunities. The group broke out into different fundraising sub-committees and discussed ways to make sure they are successful.

Scott Gradert will advise of September meeting's date and location.

Meeting adjourned at 9:15pm