

RHS Boys Lacrosse Booster Club

October 11, 2016

President: Maria Johnson **Secretaries:** Tracy Monro-Moran/Julie Lentz **Treasurer:** Jeff Fischbach **Varsity Coach:** Lance Kuehn

Advertising: Kristi Foyt **Communications:** Martha Magnuson **Community Events:** Heather Whebbe **Logowear:** Brian Lentz

Booster Members Present: Lance Kuehn, Diane Zeigler, Jeff Fischbach,, Maria Johnson, Lori Soderholm, Kristi Foyt, Deb Merigold, Sue Paget, Heather Whebbe, Chris Ziegler, Julie and Brian Lentz, Shannon Lilga, Martha and Pete Magnuson, Cindy Purfeerst

Agenda Item	Discussion	Responsible Member
1. Review Notes	Oli Smith Donation \$75.00 Youth Board/\$75.00 High School Board Meeting September 16, 2016 Minutes approved by Brian Lentz and Shannon Lilga (20)	Tracy/Julie
2. Financial Update	Deposited Homegrown check for fall league Cleared almost \$12,000.00 in 2015-2016 raffle tickets our largest fundraiser Maria - discussed refund questions regarding and the Board is thinking of going to a no refund policy	Jeff
3. Special Events/Fundraisers	Tracy Monro-Moran expressed a booster club fee that each player would pay. Table for now and will revisit in November. Concern that not everyone will pay. SNAP! Tom Conboy and Brock Geris - Team driven, sport oriented, Three dates we set: <ul style="list-style-type: none">● Game Day for Coach● Example: White Bear Lake/47 players Volleyball raised \$14,000.00.● Homework handout - Coach provides a script for each player Conboy takes them to the donation page. Once they are logged in and each student puts in 20 emails, and shares	Shannon Lilga

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	<p>on Facebook, Twitter, and enter in text message. How do you get kids to participate in anything? Incentives can be earned for rewarding on donations earned, raise 50.00 tier 1 incentive. They shoot a promo video on site. The site runs for 28 days, but there is not a catch. Effort based, effort driven fundraiser where we hold the kids accountable. Participation number is 77% of \$7,000.00. Our value is the fact that we do all the work for you.</p> <p>Questions:</p> <p>Success with working businesses? Unique situation with some students who had special circumstances.</p> <p>Can a company match a donation?</p> <p>Every donor gets an email that shows their donation for taxes.</p> <p>An email will not send out if it is not a valid address</p> <p>Follow up meeting for next meeting.</p>	
<p>4. Communications</p>	<p>Discussed fall league and winter league - players showing up without paying</p> <p>High School Fall Tourney - Stillwater Saturday 8:00 and 11:00</p> <p>U10 are 5-1</p> <p>U12 - U14 are struggling a little bit</p> <p>High School Team is 8-0</p> <p>Winter League at Concordia Sea Foam Dome one game will be played between 10-4 on Sundays. The season starts in November and will include 14 games.</p> <p>Varsity Coaches met and discussed pros and cons of one and two teams.</p> <p>Combine with Apple Valley for the 2nd team to make a full team</p>	<p>Martha</p>

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5. Apparel Update	<p>Clothing order is up and running on the website. Pickup at store, or you can pay to have it delivered to your home.</p> <p>The idea to have sublimated for long sleeve shirts.</p> <p>Lance will share at fall meeting about clothing (player pack).</p> <p>Brian will sell left over gear at Fall meeting.</p>	Brian
6. Photos and Posters		
7. Golf Event		Heather
11. Updates - Team	<p>Fall Meeting on October 24, 2016 - Student Center 6:30 Freshman - All Team Meeting begins at 7:00 Brian and Cindy Purfeerst will collect sizing for players. Shorts, shooter shirt, jersey, and Discussions were discussed over the course of the meeting.</p> <p>Monday, April 3, 2016 is the first day of tryouts - Start of season</p>	Coach

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	<p>Coaches recommended that the Varsity team will have Saturday morning practices with light stick work and watch film as a team. We will teach the players to be students of the game. We will open it up for JV players, but it is not required.</p> <p>Coaches meeting notes: We talked about team goals, and film time. Martha and I talked about an idea from the girls soccer team to write a newsletter about each team's game summary.</p>	
<p>12. Next meeting</p>	<p>Tuesday, November 15, 2016</p> <p>Think about the fundraiser for SNAP! Tom Conboy and Brock Giser presented on the ins and outs of SNAP-raise and how we can implement it if we would like to move forward with the idea.</p> <p>Brian adjourned the meeting and a second by Deb Merigold.</p>	

Submitted by Julie Lentz October 11, 2016