Explore all avenues of this hot topic via training, leadership, culture, and more.

Learn useful strategies in team management, evaluation, and more.

Understand the long-term process of developing life skills through athletics.

Learn practical, time-tested strategies that lead to lasting objective successes.

Several areas provide excellent discussion points for staff improvement.

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**Soccer-Strategies For Sustained Coaching Success** is written for anyone interested in improving player development, including:

- Soccer coaches of all levels, ages, experiences, and both genders
- Directors of Coaching
- Age Group Coordinators
- Parents
- Players
- Board members, managers, athletic directors and other administrative personnel
- Several ideas easily transfer to coaches of other sports

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**VALUABLE INSIGHTS**

- **PLAYER DEVELOPMENT**
  Explore all avenues of this hot topic via training, leadership, culture, and more.

- **MANAGEMENT**
  Learn useful strategies in team management, evaluation, and more.

- **THE “BIG PICTURE”**
  Understand the long-term process of developing life skills through athletics.

- **CREDIBILITY**
  Learn practical, time-tested strategies that lead to lasting objective successes.

- **PROFESSIONAL DEVELOPMENT**
  Several areas provide excellent discussion points for staff improvement.

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**BEYOND THE BOOK, SOLUTIONS THAT WORK FOR YOU AND YOUR TEAMS**

What type of evaluation system does your program have in place? Most soccer programs have internal evaluation schemes in place that may involve one or more of the following:

- Self-evaluations with little to no follow-up
- Player evaluations by the specific team coach/staff
- Coach evaluations completed by players, parents, and/or DOCs/AGCs

A few problems may potentially arise:

- The assessment(s) may not be specific enough nor have a lasting impact
- Because evaluations are done internally, subjectivity and bias enter the picture whereas a new voice may add a spark

If you are interested in seeking expert, objective consult for you, your staff, and/or team, then please contact me—I’d love to work with you and your team(s)!

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