



Dear Parents/Guardians,




This year we are partnering with eTeamSponsor - the lowest cost fundraising option that raises the most amount of money in the least amount of time. The information below is designed to help you learn more about their system and how easy & effective it is - having raised \$200 million for schools and clubs since 2010.

WHAT DOES ETEAMSPONSOR DO?

They've created the most profitable way to raise funds in the least amount of time by leveraging text, social media and email. eTeamSponsor's fundraising system makes this easy by automating the process and effective by allowing your student to personalize their donation request. After contributing to our program, donors will receive an immediate acknowledgement and an automated personalized "thank you" from your student three (3) days later.

eTeamSponsor is committed to and prioritizes compliance, privacy, and security. You can learn more below or visit <https://www.eteamsponsor.com/privacy-policy/>

WHY ARE WE USING ETEAMSPONSOR?

<p>RAISE MORE</p>  <p>RAISE 2-4X MORE THAN TRADITIONAL OR OTHER FUNDRAISING TOOLS</p>	<p>EASY</p>  <p>SETUP AND PARTICIPATE IN MINUTES AND FIVE (5) AUTOMATED EMAILS OVER 35 DAYS</p>	<p>SAFE</p>  <p>THE eTEAMSPONSOR SYSTEM:</p> <ul style="list-style-type: none">✓ IS PCI DSS COMPLIANT✓ USES BANK LEVEL ENCRYPTION & SECURITY✓ NEVER STORES OR SHARES DONOR CARD/BANK INFO
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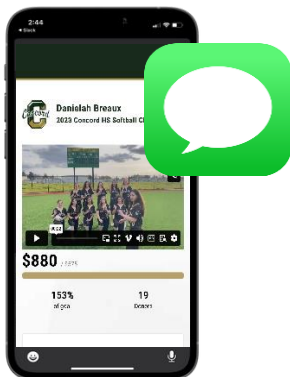
HOW WILL YOUR STUDENT PARTICIPATE?

The Goal: Drive as many potential supporters as possible to their fundraising page as seen in STEP 1 below. They get started by...

- Taking home and completing their PARTICIPANT INSTRUCTIONS where they collect 20 potential supporters' contact information.
- Parents/Guardian helping to provide the contact information for potential supporters and once the fundraiser launches, sharing on Facebook.
- Bringing the completed instructions to their launch date meeting, where eTeamSponsor will lead them through STEPS 1- 3 below.

Best Practice: Think of potential supporters who live furthest away from your community first.

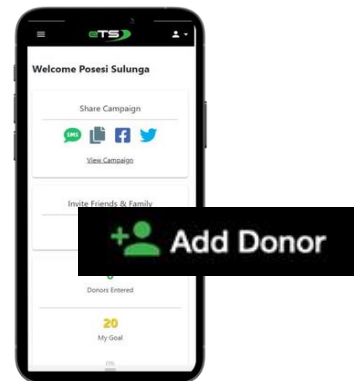
STEP 1: Share link via Text



STEP 2: Share & Direct Message



STEP 3: Add Supporter Emails





Due Date: 10/15/2024

PARTICIPANT INSTRUCTIONS

Your Name: _____

Your Email: _____





STEP 1 – Collect your best 20 Potential Supporters names, email addresses, phone numbers and their relationship to you.
(Based on data since 2010, the supporters WHO donate the most are listed in the Recommended column below).

STEP 2 – Write down the contact information for your parents/guardian in the Family Share section including their mobile provider.
(The link you will text them requires their provider and invites them to add potential supporters to your account during your launch).

Think of people who live furthest away from you first and who would most likely support you if they knew there was an opportunity to

FAMILY SHARE CONTACTS					
#	FIRST NAME	LAST	EMAIL ADDRESS	MOBILE NUMBER	MOBILE PROVIDER
1	Dad/Guardian				AT&T, Verizon, etc.
2	Mom/Guardian				T-Mobile, etc.
#	FIRST NAME	LAST	EMAIL ADDRESS	MOBILE NUMBER	RECOMMENDED
3					Aunt/Uncle
4					Aunt/Uncle
5					Grandma/Grandpa
6					Grandma/Grandpa
7					Adult Sibling
8					Adult Cousin
9					Family Friend
10					God Parent
11					Previous Coach
12					Dentist/Orthodontist
13					Veterinarian
14					Tax Professional
15					Financial Advisor
16					Insurance Agent
17					Doctor
18					Realtor
19					Accountant
20					Chiropractor

STEP 3 - Launch Day, it's time to spread the word!

LOGIN w/QR CODE	PARTICIPATION
<p>2024 Burbank High School Baseball Challenge</p>  <ol style="list-style-type: none">1. Scan the QR Code.2. Enter your email and click 'Join Now'.3. Coach/eTeamSponsor Rep will provide you with further instructions once you are logged in.	<ol style="list-style-type: none">1. Family Share Locate your Parent(s) and/or Guardian(s) on your donor list. Click "Add Family Member" and input all 5 fields of information for these contacts. Then, click the green TEXT icon next to their name to send their link to allow them to add additional supporters to your account. Click "Next" for Step 2.2.  Text your fundraising link to your family members by clicking the green TEXT icon. The GOAL is 20 texts to the potential supporters listed above. Click "Next" for Step 3.3. Share on social media through posts and direct messages by using the various icons in Step 3. The GOAL is to share on 2 platforms. Don't forget to ask your friends and family to post your link on their social media, as well.  Copy your fundraiser link and paste into the BIO section of your Instagram account. Click "Next" for Step 4.4.  Add emails by completing the 5 fields of information (full name, email address, relationship to you, and mobile number if you have it). Then click ADD to save.