

King Soopers Community Rewards



Help raise funds for Cherry Creek Baseball when you buy your groceries at King Soopers. King Soopers has made the process even easier. Instead of purchasing reloadable gift cards, you now simply link your SooperCard to Cherry Creek Diamond Club (VA030) and we will receive 5% of all purchases!

Learn more and follow the instructions below to sign up:

What is Community Rewards?

King Soopers Community Rewards makes fund-raising easy by donating to local organizations based on the shopping you do every day. Once you link your card to an organization, all you have to do is shop at King Soopers and swipe your SooperCard!

A digital account is needed to participate in King Soopers Community Rewards. If you already have a digital account, you will need to ensure you have a SooperCard linked to your account so that your transactions apply toward the organization you choose.

How do I select an organization to support?

Selecting the organization that you wish to support is as simple as updating the King Soopers Community Rewards selection on your digital account.

1. **Sign in** to your digital account (or create a new one).
2. Enroll under the Community Rewards tab

3. Enter **Cherry Creek Diamond Club** or **VA030**.

4. Select the appropriate organization from the list and click "Save."

Your selected organization will now display in the King Soopers Community Rewards section of your account. If you need to review or revisit your organization, you can always find these details under your Account details.

Any transactions moving forward using the SooperCard number associated with your digital account will be applied to the program. It takes approximately 10 days for the King Soopers Community Rewards total to begin displaying on your receipt.

How do I view my King Soopers Community Rewards details?

Wondering how much you've earned toward your selected organization? You can view the total you earned during the last quarter in your account details. Each quarter you will need to provide a copy of your earnings in order to receive player credit.

How do I ensure that my transactions are applied to the program?

You must present your SooperCard or provide your Alternate ID at the register during the transaction for it to count toward the program.

If you have further questions or concerns, please contact:

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