



## **Eaglecrest High School Baseball – Outfield Sponsorships**

Thank you for taking the time to review the opportunities to sponsor Raptor Baseball. We are coming off another exciting year as we continue to see these young athletes develop. The players and coaches are excited to take Raptor Baseball to the next level and continue to compete at the highest level in CHSSA 5A Centennial League, Colorado Competitive Summer Tournaments and showcases. We look forward to your support in assisting us as we achieve this goal.

During the last several years, we were able to maintain and upgrade our facility solely due to donations from individuals and supporting businesses like yours. We continue to work on our facility in order to maintain the level of facility our players and opponents have come to expect.

This year's Sponsorship campaign is focused on the following:

- Build a new backstop with netting
- Add additional turf to the existing hitting areas to quicker drying
- Rebuild the pitching mounds on the field as well as the bullpens
- General Field Maintenance to assure safety and assurance to CHSAA specifications
- Update/maintain equipment such as L-screens/nets, baseballs, etc..

## **Sponsorship Levels:**

**Grand Slam Sponsor** - \$1,650/2 year agreement includes the following:

- 4' x 16' exterior grade 10mm Coroplast sign, full color with your company logo, prominently displayed year round on the outfield fence.
- Link on the Eaglecrest Baseball website to your website with company info.
- Your business info on sponsor sheet given out to fans
- Six Raptor Baseball t-shirts and six Raptor shirts

**Homerun Sponsor** - \$850/2 year agreement includes the following:

- 4' x 8' exterior grade 10mm Coroplast sign, full color with your company logo, displayed year round on the outfield fence.
- Link on the Eaglecrest Baseball website to your website with company info.
- Your business info on sponsor sheet
- Four Raptor Baseball t-shirts.

**Base Hit Sponsor** - \$675/2 year agreement includes the following:

- 4' x 8' exterior grade 10mm Coroplast sign, full color with your company logo, displayed year round on the outfield fence.
- Link on the Eaglecrest Baseball website to your website
- Your business info on sponsor sheet

Let me provide you with an impression of the advertising impact this can create for your company. During our spring season, we play an average of 40 home games for all four levels of teams (Freshman, Sophomore, JV, and Varsity). We average 70-90 fans per game on the low end. During the summer, there are over 65-75 games on our EHS baseball field as we host 7-8 tournaments through the summer. Again, on the low end, 8,400 spectators are viewing your logo and advertisements during these seasons. It is also important to point out that besides teams from all over the metro area; we host teams from Greeley, Grand Junction, Fort Collins, Colorado Springs, and Wyoming. Quite often, these teams are inclined to utilize your services after every game! (and 100's of photos posted to social media with signage in the background)

**How the sponsorship program works:**

All sponsorship levels are for two-year agreements, with an option to renew for \$450 for two more years. We are one of the only metro area high schools to offer two-year agreements. We solicit sponsorships during the fall/ winter in order to provide two full baseball seasons of advertisement. We require company logo and advertising information in a digital format. We will provide a full-color sample rendering of company banner/panel artwork, website link, and program ad for approval. Upon receipt of your sponsorship approval, we will:

- Order your company panel (completed by the Ad Light Group), and upon receipt install it on our Eaglecrest High School baseball outfield fence.
- Immediately post your company link/ad on our website
- We need your support and understand the importance of your advertising budget, so again, thank you for the time to review our sponsorship packet. We look forward to assisting you in growing your business, as you assist us in supporting our baseball program and the wonderful student athletes at Eaglecrest High School.

Sincerely,

## ***Eaglecrest Baseball***

Jody Mallory - Eaglecrest Raptor Baseball

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Approval Signature: \_\_\_\_\_

Approval Name: \_\_\_\_\_

Approval Date: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_