2018 Hornell Dodger Baseball

Sponsorship Packages

2018 marks the 25th year that collegiate baseball has been played in Hornell. The Dodger organization, the oldest franchise in the NYCBL, will be looking to make a run for a 7th championship and continue the long tradition of affordable summer fun in the Maple City.

Please look over the sponsorship packages that we are offering in 2018. They are broken into game day sponsorships and in game sponsorships. After introducing signage last year, we will continue to sell signs in 2018. As in the past we are very willing to work with your business/organization to design a sponsorship that meets your needs.

Operating the Hornell Dodgers is a $50,000+ operation every summer and the board of directors that run and execute the team are non-paid volunteers. As with any organization our operating expenses have increased over the years, therefore if you have financially supported us in the past we would sincerely appreciate if you would consider increasing the amount/level of your support.



If you want to partner with us please fill out the sponsorship agreement below and mail back to:
Hornell Dodgers, c/o: Paul Welker, 355 Seneca Rd., Hornell, NY 14843

Please don't hesitate to contact me if you have any questions about the sponsorships. Myself or one of the members of our sponsorship committee will be happy to call or meet with you as well.

Thanks for your time and we hope to partner with you this summer!
Paul Welker: gm@hornelldodgers.com
Hornell Dodgers General Manager

Find the 2018 Schedule at www.hornelldodgers.com

GAME DAY SPONSORSHIP PACKAGES

All game day sponsorship packages include the opportunity to throw out the 1st pitch of the game & ability to set up a table at the front gate to promote business/organization.

Presenting Sponsor: $5,000
The ultimate Sponsorship! This sponsor will be a part of every home game and event. This package will be customized to meet your business or organization's needs.

MVP Level: $2,000+
- 25 season passes
- 500 game tickets with organization name on them for a specific game and 500 general tickets for any game.
- Full Page Program Ad
- PA mention at all home games
- Sign displayed at entrance gate every game

All-Star Level: $1,000
- 10 season passes
- 250 game day tickets for a specific game with organization name on them or 250 general tickets for any game.
- Full Page Program Ad
- PA mention at all home games
- Sign displayed at entrance gate every game

Grand Slam Level: $700
- 5 season passes
- 200 game day tickets for a specific game with organization name on them or 200 general tickets for any game.
- Sign displayed at entrance gate every game

Home Run Level: $400
- 2 season passes
- 100 game day tickets for a specific game with organization name on them or 100 general tickets for any game.
- Sign displayed at entrance gate every game

IN GAME SPONSORSHIP PACKAGES

Umpire Sponsor - $150 – Official sponsor of the umpires (perfect for an optometrist) – Limit 1

Inning Sponsor: $200 - Your business name will be announced as the sponsor of a half inning. An exchange of goods such as product or gift certificates will be accepted for this level. – Limit of 17

Relief Pitcher Sponsor: $250 – Business name announced after every pitching change at each home game. (Normally 2 to 5 times a game). – Limit 1

Hot Dog or Ice Cream Sponsor - $200 – Pick a game and Hot Dogs or Ice Cream would be sold for $.50 courtesy of your business. (Not valid for Kid's Day Games). – Limit 5

Scoreboard Sponsor: $500 – Business name announced at the completion of each half inning for each home game. (Normally 17-20 times a game) – Limit 1

Foul Ball Sponsor: $500 – Business name announced every time a foul ball leaves the stadium. (Normally 17-20 times a game) – Limit 1

Buy a Sign: $200 – Sign designed and displayed at the entrance gate – No Limit

Design Your Own: ???
We are very willing to work with businesses and organizations to meet your individual needs. Give us a call and we can design a package just for you!

Group Tickets/Parties
Want to treat your employees with tickets to a game. Tickets at the gate cost $3 but buy in advance and receive a book of 10 tickets for $20. Buy 5 books of 10 tickets and get the 6th book free.

2018 Hornell Dodgers Sponsorship Agreement

Please fill out the form below and return to:

Hornell Dodgers, c/o: Paul Welker, 355 Seneca Rd., Hornell, NY 14843

Business Name_____
Contact Person_____
Address_____
Phone_____ Fax_____
Email_____
Signature_____ Date_____
Sponsorship Interested In_____