

KMHS Principal Nathan Stark
KMHS Athletic Director Philip Matthews



Varsity Baseball Head Coach George Hansen
JV Baseball Head Coach Kefla Hare

Kennesaw Mountain High School Baseball Booster Club
P.O. Box 311
Kennesaw, Georgia 30156

Dear Friends,

We are eager to start the 2024 baseball season and would like you to be a part of the excitement. Kennesaw Mountain Baseball has been a steady contender in the region and state. The team made the Georgia State Playoffs in five of the last six years and progressed to the Final Four during the 2015 season. We anticipate another strong campaign in 2024. You can help support the Mustangs through a number of sponsorship opportunities.

The Kennesaw Mountain baseball facility is used 10 months of the year, hosting junior varsity and varsity high school games in the spring, and numerous travel baseball tournaments throughout the summer and fall through national organizations such as Perfect Game and PBR. Our sponsorship program provides your company with broad exposure to thousands of baseball players and supporters throughout the year.

Sponsor signs are full color signs and will be displayed on the Sponsor Board located on the wall of the home dugout and press box. This Sponsor Wall is centrally located and in prime view of all spectator areas surrounding the baseball field. In addition, we have our Home Run Pennants, which provide our Home Run Sponsors with unique and highly visible signs to advertise their business. The Home Run pennants are approximately 3.5' x 5' to 4' x 6' in size and have been constructed as permanent structures (with changeable pennants) located on the hill between our grandstands and concession stand. This area is highly visible, and the unique nature of the signs will bring extra attention to our Home Run Sponsors. All sponsor signs and pennants will remain on display for the full year. Please review the Sponsor Form to become a Single, Double or Home Run Sponsor for Mustang Baseball.

The KMHS Baseball Booster Club started in 2001 and is a 501(C)(3) non-profit organization. Funds raised from this year's sponsorship initiative will help repair, replace and maintain our baseball facilities for the safety of our players and spectators. Since our facility maintenance is not covered by the Cobb County School System, much of the financial burden of maintaining the facilities falls on the players and their families. With your help, we can reduce this financial load.

Sponsor Forms and payment should be sent to the P.O. Box indicated above. Thank you for your consideration and best wishes from all of us at the Kennesaw Mountain High School Baseball Booster Club.

LaChaka Tatum
404.408.6042
Becky Trollinger
802-272-1096
Sponsorship Committee
KMHS Baseball Booster Club



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2024 SPONSOR FORM

Sponsor Level	Contribution	Sign/ Pennant at Baseball Complex	Name and Link on Team Website	Throw out First Pitch at one home game	Sponsor Announced at all Home Games	Home Game Marketing Opportunity
Single	\$350	12" x 18"	✓	✓	✓	
Double	\$500	28" x 28"	✓	✓	✓ ✓	
Home Run	\$1,000 +	Pennant	✓	✓	✓ ✓ ✓	✓

- Renewal using existing sign: Single = \$300, Double = \$450.
- All signs are full color.
- All sponsors will receive mentions over the PA during home games, Single level one mention, Double two and Home Run three.
- All sponsors at the Single Level and higher will be invited to throw out the first pitch at a home game.
- Home Run Sponsors will have the option to schedule a customized game-day marketing opportunity

Company Contact Name: _____ Title: _____

Company Name: _____

Company Address: _____

Company Phone Number: _____ Company Email Address: _____

Company Website: _____

Sponsor Level: _____ Amount: _____

KMHS Baseball Player Sponsored: _____ Contact: _____

Thank you for supporting Kennesaw Mountain Mustang Baseball!

Booster Club Board Member information can be found on the website at www.kmhbaseball.org

Please keep a copy of this information for your records.

Kennesaw Mountain High School Baseball Booster Club, Inc. is a Georgia Non-Profit organization and is considered a Public Charity under section 501(c)(3) of the internal revenue code. The Federal Tax ID is 58-2571024.
Copies of documents supporting the tax exempt status are available upon request.



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SPONSOR WALL SIGN & PENNANT INSTRUCTIONS

Sponsor Wall Sign Instructions:

The medium and large signs are displayed on the Sponsor Wall on the home dugout and press box building in view of all spectators year-round. Signs can include company names, logos, and artwork in your choice of colors. All signs are in full color for the highest visibility.

**Please consider hitting a home run for the Mustangs
and adding your business on one of our Home Run Pennants!**

Sponsor Pennants Instructions:

The pennants are x-large, full-color, and highly-visible structures next to our grandstands, which include your company name, logo, and artwork. Pennants are on display year-round for all visitors to Mustang Field. Please also include any ideas regarding your desire for scheduling a game-day marketing event.

Please provide instructions/drawing that includes placement of any artwork, logo, etc.

Forms and payment to KMHSBBC can be mailed to the P.O. Box listed above.

You can email high-resolution logos & artwork to: **kennesawbaseball11@gmail.com**

Thank you for your support of Mustang Baseball!!



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2024 Mustang Friends & Family Sponsorships

In 2020, Mustang Baseball introduced our Friends & Family Sponsorships and it was a huge success. This sponsorship allows for family, friends and neighbors, whether local or long distance, to show their tax deductible support of our Mustang Baseball Players. Some suggested sponsor levels are listed below, however, any amount you can give is always welcome and appreciated.

I am honored to be selected as a part of the 2023 Kennesaw Mountain High School Baseball Team. Would you please consider supporting me & the Mustang Baseball Program?

KMHS Player Info	
Player Name:	
Contact Name:	
Contact Phone:	

Sponsor Level	Contribution	Name and Message on Team Website	Sponsor Announced at all Home Games
Silver	\$100	✓	✓
Green	\$50	✓	✓
White	\$25	✓	

Name: _____ Title: _____

Phone Number: _____ Email Address: _____

Sponsor Level: _____ Amount: _____

How would you like your Sponsorship listed on our website? Please list EXACTLY how you would like it listed.

- ☐ Name Only: _____
- ☐ Name & Message: _____
- ☐ Anonymous

Payments can be made via cash, check, credit card (small surcharge will be added), Paypal (kennesawmtbaseball@gmail.com), or Venmo (@KennesawMt-BaseballBooster) Forms and payment to KMHSBBC can be mailed to the P.O. Box listed above. Questions? Contact LaChaka Tatum and Becky Trollinger, Sponsorship Committee at kennesawbaseball11@gmail.com.

Booster Club Board Member information can be found on the website at www.kmhsbaseball.org

Please keep a copy of this for your records. Thank you for your support of Mustang Baseball!