

KMHS Principal Nathan Stark  
KMHS Athletic Director Shaun Gaines



Varsity Baseball Head Coach Jared Parker  
JV Baseball Coach Jason Berric

Kennesaw Mountain High School Baseball Booster Club  
P.O. Box 311  
Kennesaw, Georgia 30156

## 2026 Fundraising Kickoff

Dear Players, Staff and Families,

The Kennesaw Mountain High School Baseball Booster Club is excited to kick off our 2026 season. To provide the very best experience for our players, we have set a **fundraising goal of \$110,000** for this year. These funds will cover uniforms, equipment, field maintenance, locker room, batting cage & dugout updates, travel, and other program enhancements to make our program one of the best in the state.

### How We'll Reach Our Goal

- **Player Dues:** \$1,000 per player - Due at January 24th parent meeting
- **Varsity Trip Fee:** \$450 per player - Due at January 24th parent meeting
- **Sponsorships & Fundraisers:** \$70,000+.

Your efforts in selling sponsorships are critical. These sponsorships not only bring in essential funds but also connect our program with supportive local businesses and community members.

### Sponsorship Levels

- **New this year** - Outfield Fence Banners- 5'x10' - \$2,000.
- **New This year** - Large Sponsor Wall Sign - 2'x4' - \$1,000. - replaces old pennant level
- Medium Sponsor Wall Signs - 28" x 28" - \$500.
- Small Sponsor Wall Sign - 12"x18" - \$350
- Friends and Family donations - any amount accepted
  - More information about sponsorship levels is in the Sponsorship Packet

### Sponsorship Incentives

**Introducing your SADDLEBAG Account.** We want to reward hard work! Families can **reduce or even eliminate their dues** by selling sponsorships and getting donations. So start selling and fill up your Saddlebag.

- **\$4,000 in sponsorships/donations = 100% of your dues and Varsity trip fee refunded (\$1,450 value).**
- **\$3,000 in sponsorships/donations = 100% of your dues refunded (\$1,000 value).**
  - If all players & staff bring in \$3,000 in sponsorships/gifts we will reach our goal
- **\$2,500 in sponsorships/donations = 50% of your dues refunded (\$500 value).**
- **Sell at least \$1,000 in sponsorships/donations = Receive custom team jacket**

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## Important Notes

- All dues and trip fees will be collected at registration, January 24, 2026, to ensure the program has operating funds at the start of the season.
- Sponsorships & Donations must be submitted by **April 4, 2026** to count toward incentives.
- Dues refunds will be issued after the fundraising deadline and once sponsorship payments are received.
- The team makes \$26.23 for each butt during the Boston Butt fundraiser. That is the amount credited to your Saddlebag Account for each butt sold.
- The Large 2'x4' \$1,000 level signs are replacing the existing "pennants" that are on the hill next to grandstands. We have new plans for that area. These new signs will go on the sponsor wall above the smaller ones.

## How to get started

- Reach out to local businesses, friends, and family for sponsorships. Start now as many companies will set their 2026 donations budget now. If sponsors want to pay now, that's even better. Doing this in person has a much higher success rate.
- Share our program's impact and invite sponsors to be part of something special
- Use the provided sponsorship packet to explain options and benefits to potential partners.
- A listing of previous sponsors is included. If there is a name next to one, then they are the one that brought in that sponsor last year and they get the opportunity to get it again.

Together, we can reach (and even exceed!) our \$110,000 goal. Thank you for your dedication and support — this program succeeds because of the commitment of our players, coaches and families. Let's make this the best season yet!

Sincerely,

Chad Carter  
**KMHS Baseball Booster Club**