

KMHS Principal Nathan Stark
KMHS Athletic Director Shaun Gaines



Varsity Baseball Head Coach Jared Parker
JV Baseball Coach Jason Berric

Kennesaw Mountain High School Baseball Booster Club
P.O. Box 311
Kennesaw, Georgia 30156

Dear Friends,

We're excited to kick off the **2026 Kennesaw Mountain High School Baseball season** and would love your business to be part of the excitement! The **Mustangs** have been a consistent contender at both the regional and state levels, earning a spot in the **Georgia State Playoffs in six of the last seven seasons**. With another strong campaign ahead, we're inviting you to join us as a valued sponsor.

Our baseball facility is one of the most active in the area, used **10 months a year** for junior varsity and varsity games as well as numerous **travel baseball tournaments** hosted by national organizations such as **Perfect Game** and **PBR**. By sponsoring Mustang Baseball, your business will gain **year-round exposure** to thousands of players, families, and fans from across the region.

Sponsorship Opportunities

- **Grand Slam Sponsor** (*Premium Opportunity*)
 - A massive **5' x 10' full-color sign** on our **outfield fence** — the **largest and most visible sign** at the stadium.
 - Positioned **directly in line of sight** for all spectators throughout the game. This sponsorship provides maximum exposure and branding impact.
- **Home Run Sponsor Signs**
 - Unique, highly visible, full color **2' x 4' signs** displayed prominently around the stadium.
- **Single and Double Sponsor Board Signs**
 - Full-color **28"x28" or 12"x18" signs** displayed prominently on the wall of the **home dugout and press box**, visible from all spectator areas surrounding the field.

All sponsor signs and pennants remain on display for the **entire year**, maximizing your brand's visibility. Please review the enclosed **Sponsor Form** to select your level of support: **Single, Double, Home Run, or our premier Grand Slam Sponsorship**.

The **KMHS Baseball Booster Club**, established in 2001, is a **501(c)(3) non-profit organization**. Sponsorship funds directly support **facility maintenance, safety upgrades, and essential improvements**. Since the **Cobb County School System** does not fully fund these expenses, your partnership helps ease the financial burden on our players and families while keeping our facilities safe and competitive.

To become a sponsor, please complete the Sponsor Form and send it to **kennesawbaseball11@gmail.com**. Payments can be mailed to the P.O. Box listed above, with checks payable to Kennesaw Mountain Baseball Booster Club. If you have any questions, don't hesitate to contact us at **kennesawbaseball11@gmail.com**.

Thank you for your consideration and continued support of **Kennesaw Mountain Baseball**. With your partnership, we look forward to another incredible season!

Chad Carter

Sponsorship Committee
KMHS Baseball Booster Club



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2026 SPONSOR FORM

Sponsor Level	Contribution	Sign/ Pennant at Baseball Complex	Name and Link on Team Website	Throw out First Pitch at one home game	Sponsor Announced at all Home Games	Home Game Marketing Opportunity
Single	\$350	12" x 18"	✓	✓	✓	
Double	\$500	28" x 28"	✓	✓	✓ ✓	✓
Home Run	\$1,000	2' x 4'	✓	✓	✓ ✓ ✓	✓
Grand Slam	\$2,000 +	5' X 10' Outfield Wall Sign	✓	✓	✓ ✓ ✓ ✓	✓

- **Renewal using existing sign: Single = \$300, Double = \$450.**
- All signs are full color.
- All sponsors will receive mentions over the PA during home games, Single level one mention, Double two, Home Run three, Grand Slam four.
- All sponsors at the Double Level and higher will be invited to throw out the first pitch at a home game will have the option to schedule a customized game-day marketing opportunity.

Company Contact Name: _____ Title: _____

Company Name: _____

Company Address: _____

Company Phone Number: _____ Email Address: _____

Company Website: _____

Sponsor Level: _____ Amount: _____

KMHS Baseball Player Sponsored: _____ Contact: _____

Thank you for supporting Kennesaw Mountain Mustang Baseball!

Booster Club Board Member information can be found on the website at www.kmhsbaseball.org

Please keep a copy of this information for your records.

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GRAND SLAM OUTFIELD WALL Banners - \$2,000+

Outfield Wall Instructions:

These large signs 5'x10' are printed on black windscreen material and hang on the outfield fence in view of all spectators year-round. Signs can include company names, logos, and artwork in your choice of colors. These are in full color for the highest visibility.

**Please consider hitting a GRAND SLAM for the Mustangs
and adding your business to our field!**

Please provide instructions/drawing that includes placement of any artwork, logo, etc.

Forms and payment to KMHSBBC can be mailed to the P.O. Box listed above.

You can email high-resolution logos & and artwork to:

kennesawbaseball11@gmail.com

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Grand Slam Outfield Fence Banners 5' x 10'
Logo colors of your choosing





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SPONSOR WALL SIGN INSTRUCTIONS

Sponsor Home Run Signs Instructions: \$1,000.

The 2' x 4' signs are x-large, full-color, and highly-visible structures next to our grandstands, which include your company name, logo, and artwork. Signs are on display year-round for all visitors to Mustang Field. Please also include any ideas regarding your desire for scheduling a game-day marketing event.

Sponsor Single and Double Wall Sign Instructions:

The medium and large signs are displayed on the Sponsor Wall on the home dugout and press box building in view of all spectators year-round. Signs can include company names, logos, and artwork in your choice of colors. All signs are in full color for the highest visibility.

Single – 12" x 18" - \$350

Double – 28" x 28" - \$500

Please provide instructions/drawing that includes placement of any artwork, logo, etc.

Forms and payment to KMHSBBC can be mailed to the P.O. Box listed above.

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Sponsor Wall

