



2020 Baseball Season Memory Book Advertisement Form

✓	Ad Location / Type	Color Type	Ad Size	Cost	Copy of Memory Book	Available
NA	Outside Back Cover	Full Color	8.5" x 11"	\$300	INCLUDED	SOLD
	Inside Front Cover	Black & White	7.25" x 9.25"	\$250	INCLUDED	
	Inside Back Cover	Black & White	7.25" x 9.25"	\$250	INCLUDED	
	Full Page	Black & White	7.25" x 9.25"	\$175	INCLUDED	
	Half Page	Black & White	7.25" x 4.5"	\$100	INCLUDED	
	Quarter Page	Black & White	3.5" x 4.5"	\$60	INCLUDED	
	Eighth Page (business card)	Black & White	3.5" x 2.25"	\$40	INCLUDED	

Place ad copy and instructions in box below OR attach art, examples or CD. NO staples on the art or pictures.

Check here if the ad is the same as last year ☐

PLEASE READ THE SPECS BELOW BEFORE SUBMITTING YOUR AD

Technical Ad Questions: Peter Mamatey, Graphic Designer. Peter.mamatey@mamatey.com

Digital Art: Digital art may be provided on disk or emailed. The larger & higher the resolution the better. Receiving tiny web pictures is the most common problem.

Web art is ¼ the resolution of print art & has to be blown up with fuzzy results.

Formatted Digital Ad Files: .pdf format black & white ads at "press quality" is the preferred format for finished ads

Pictures File Formats: .jpg or .png

Text Files: MS Word or Excel files for text. Unformatted text is preferred. MS Word does not work for publishing so all text must be re-formatted & layouts re-built. Laying out an ad in Word only serves as a rough guide.

Hard Copy: Photo prints may be color and any size. Hard copy ad art should be as clean as possible. Faxes, copies & ads printed in other publications are poorest quality to scan from & will produce the poorest results.

Size: Remember, the interior, full page ads are 7.25" x 9.25" because of pre-existing border, NOT 8.5"x11".

Advertiser	
Contact Name	
Phone	
eMail	
Sold By	
For Team Member	

**Artwork & payment MUST be
received by **April 22, 2021**
to meet print deadlines!**

Thank you for supporting Leon High School Baseball

Please make checks payable to **Leon Baseball Boosters** and mail payment and completed form to:

**Leon Baseball Boosters
P.O. Box 38571
Tallahassee, FL 32315**

Contact: leonlionsbaseball@gmail.com

Internal Use Only

Check #	
Amount Rec'd	
Date Rec'd	
Initials	
Points Sent	
Sent to Designer	