



North Allegheny Baseball Boosters Meeting Agenda

Date: Sunday, January 5, 2025

Location: Virtual - [Meeting Link](#)

Officers in Attendance: Nicole Williamson, Erin Mullen, Blake Kohler, Julie Makela

Committee Members in Attendance: Paula Dworek, Karen Shearon

Coaching Staff in Attendance:

Parent Attendance:

President's Report:

- **TigerFest Committee Meeting:** Tentatively scheduled for Sunday, January 12th, at 6:00 PM. [Tigerfest Meeting Agenda](#) includes key items of discussion. Blake sent out a link to committee members and to Julie Evanish as photographer coordinator.

YETI Fundraiser Ticket Stubs

- **Minute Man Press Pricing (Black & Gold):** The cost is \$110 for 130 booklets, with 10 tickets per booklet. Orders will be placed in February with a one-week turnaround time. The order quantity is based on discussions with Deb, Jamie, and Brooke, as well as a review of previous orders. It was suggested to include approximately 50 extra tickets (5 booklets) in the total order. Each player is required to sell a booklet of 10 (\$200). We will finalize the ticket closer to early February once we have a better idea of how many kids are trying out and approximately how many players each Coach will be taking.
- Focus needs to be on obtaining gift cards from local businesses. Would like to acquire most or all of the gift cards by mid February, giving Brooke time to create the YETI flyer featuring business names. Must also order the tickets by this time in order to receive them to hand out at Tigerfest.
- **Incentive for Selling More Tickets suggestions:**
 - Offer an entry into a raffle for every extra booklet of 10 tickets sold beyond the original allotment or allow entries for selling any extra tickets beyond the initial booklet.
 - For every 5 tickets sold beyond the required 10, families would earn one raffle ticket for a chance to earn a reduction in fees for the upcoming season. Fee reduction specifics have not yet been determined. Another idea is to refund the player who sells the most tickets.



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- Equipment for upcoming season has arrived and in Coach's Office:
*This includes the new pitching machine, extra motor and baseballs.
- Last year's "misfit" yard signs and stakes are still at NASH. Do we want to have these on hand to sell at a discounted rate to get rid of hand them out at future Varsity games so as to not interfere with current year sales?? It was decided at the meeting that we will store these signs for one more year, after that, we will sell them at a reduced cost or discard them. There are approximately 40-45 of these on hand. We would like to see how the current ones will sell at TigerFest first. Will re-evaluate options for the misfit signs after TigerFest.

Athletic Dept updates:

- Bob spoke with Allegheny County to explore alternative options for Kennywood Day, including a 5K race at North Park, swimming pool access, park activities, and lunch at Cadence Clubhouse. However, the county expressed concerns about car traffic from NA parents. Pavilion rentals for 2025 are already limited, as they are secured 12 months in advance, leaving most options unavailable. Activities could also take place at the NASH football field or on the NASH campus, but additional details need to be discussed. Given these challenges, this initiative may be more feasible as a goal for 2026, with the county collaborating with the Athletic Director's office to coordinate an NA Community Day. If anyone is interested in joining the committee, please contact the AD's office.

Treasurer's Report:

- Current Bank Balance: \$26,175.62

Coach's Report:

- Nothing to report.



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Fundraising Committee Report:

- [Sign-Up Genius for Volunteers](#) set up by Karen to sell lanyards in 2 hour increments
- Each shift requires an adult (Board or Fundraising Committee member) and a student volunteer.
- Bob requests the finalized volunteer list **one week in advance**.
- Tables and chairs will be set up by NA custodians beforehand.
- There are 65 lanyards out of 100 that have not sold.
- QR Codes will be available for (Venmo, PayPal, Zelle), as well as a small amount of cash for those who wish to pay with cash. Checks are also accepted.
- Look into selling lanyards to students during the time they are at NASH to obtain their drivers training and parking pass in the summer. The target audience there is the student drivers.

<i>Friday, January 3, 2025 (canceled due to not enough volunteers)</i>	<i>Friday, January 24, 2025</i>
	<i>3:30 JV girls vs. SV</i>
<i>4:45pm - JV boys vs. Fox Chapel</i>	<i>5pm - JV boys vs. PR</i>
<i>6:00pm Varsity girls vs. PR</i>	<i>6:30pm Varsity girls vs. SV</i>
<i>8pm - Varsity boys vs. Fox Chapel</i>	<i>8pm - Varsity boys vs. PR</i>

- **TigerFest Apparel Fundraiser:** Nicole met with Coach Heck and together came up with final designs. Coach Heck will place the order early this month to ensure receipt prior to TigerFest. Budgeted \$1k and stayed under that amount. Target audience is middle school families since they don't have much NA baseball apparel yet.
- Discussed that "extras" could possibly be sold at Varsity games or at the Summer Baseball Camps.

Sponsorship and Donations Report:

- Current total thus far is: \$8,665.00
- Approach to reaching out to previous sponsors to see if they would like to renew. Paula to reach out mid-January to those potential new sponsors who asked that we reach out to them in 2025.
- Past sponsors - sponsorship team to split the responsibility of reaching out to them.
- If everyone renews again at the same level, this will add \$7,440 to the current total.



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- Discussed setting a potential goal of \$15,000.

UBO Report:

- UBO Scholarships (Seniors ONLY): Application Deadline: March 21, 2025
- Final Interview Round: April 4, 2025
- <https://athletics.northallegheny.org/for-athletes/scholarship-opportunities/>
- NA Community Day Committee-volunteers still needed.
- Next UBO Meeting 02/12/25

Miscellaneous:

- Baseball Boosters Scholarship (SENIORS ONLY): Application Deadline: April 30, 2025
Scholarship Committee and Coaches help to select the scholarship recipients based on the fulfillment of specific requirements. Last year, 3 scholarships were awarded (\$1,000/\$500/\$250).
 - Sabo will send to Seniors as soon as teams are established.
 - Board to advertise this information on March's monthly newsletter.
- January workouts are starting back up. Remind players to check Remind App for January Schedules and Coaches updates.

Goals for the upcoming season:

- Create a budget that could be carried forward to next year's Board.

Adjournment

FUTURE MEETING DATES:

February 2, 2025	June 1, 2025
March 2, 2025	July 6, 2025
April 6, 2025	August 3, 2025
May 4, 2025	September 7, 2025