



North Allegheny Baseball Boosters Meeting Agenda

Date: Sunday, November 3, 2024

Location: Virtual - [Meeting Link](#)

Officers in Attendance: Nicole Williamson, Erin Mullen, Blake Kohler, Julie Makela

Committee Members in Attendance: Paula Dworek, Angela Manczka

Coaching Staff in Attendance: none

Parent Attendance: none

President's Report:

- **Monthly Newsletter:** Continue with monthly newsletter as an additional communication source to push out pertinent information to families. Remind families about the **NA Tiger Baseball Website** (natigerbaseball.com) being a valuable source for many of their questions and general useful information. Encourage families to follow NA Baseball social media accounts for further updates. (FaceBook/Instagram/Twitter/YouTube)
- **Apparel (Tigerfest fundraiser):** Nicole will work with Coach Heck to finalize the quantities and sizes for the Tigerfest apparel order, which will include a combination of Gilden and Nike t-shirts, long-sleeve shirts, hoodies, and crewnecks. Offering the incentive of no shipping fees and no wait times, these items will be sold at Tigerfest, with options for handling any leftover merchandise, such as emailing families who missed the event, selling at youth summer camps and at games. To facilitate purchases, QR codes will be available for families to buy items not available at Tigerfest online and to provide an alternative payment option for those not using cash or check. It is essential that pricing at Tigerfest is consistent with online store.
- **Lanyards (Tigerfest fundraiser):** Nicole will work with Coach Heck to initiate the purchase of 100 (minimum quantity) and they will be sold for \$6 each, pending final discussion with Coach Heck. The plan is to promote these lanyards during the holiday season through NASD's weekly newsletters and the Unified Boosters Organization, with any remaining lanyards available for sale at Tigerfest.
- **Fundraising Money Usage description has been posted under the Meetings tab on the website (10.13.24)**

Athletic Dept updates: N/A



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Treasurer's Report:

- Current Balance: \$34,513.50
- Payment still needed for offseason coaching (before season starts)
- Confirm with Coach Sabo if we can make one payment to each Coach as opposed to multiple through the off-season training.

Coach's Report: N/A

Fundraising Committee Report:

- **Dee Jay's BBQ Fundraiser (12/4):** The fundraiser will be all day for dine-in customers. Sabo will promote it on social media platforms a few days prior and on the day of the event.
- **Peppi's Fundraiser:** The fundraiser was successful, raising approximately \$1,000.

Sponsorship and Donations Report:

- We have raised \$6,350 so far in sponsorships.
- Consider establishing a specific sponsorship fundraising goal.
- We will continue to focus our efforts on securing sponsorships by emphasizing the retention of previous sponsors while also bringing in new ones; after teams have been formed, we will intensify these efforts and communicate with families about fee reimbursements.
- The [Online registration link](#) for sponsorships can be found on the NA Tiger Baseball website.
- Once we have obtained new sponsorships and retained existing ones, we can re-evaluate our current needs, such as a pitching machine, a new motor, and other necessary equipment.
- Set up a sponsorship table at Tigerfest to raise awareness about our sponsorship program, as many families are currently unaware of it. Highlight that securing a single new sponsorship package of \$500 or \$1,000 will result in player fee reimbursement, which serves as a strong incentive.

UBO Report:



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- Planning for Toys 4 Tigers is still underway, and more information will be communicated as it becomes available. Paul Dworek will continue to keep us updated.

Miscellaneous:

- In January, a meeting will be scheduled to discuss important information regarding Tigerfest, gathering input from board members and volunteers. The purpose of this meeting is to brainstorm new ideas for successfully setting up and running Tigerfest while also addressing any questions volunteers may have.

Goals for the upcoming season:

- Continue collecting gift cards and certificates for the YETI fundraiser, and work on increasing the number of new sponsorships while retaining previous ones.

Adjournment

FUTURE MEETING DATES:

December 2, 2024	May 4, 2025
January 5, 2025	June 1, 2025
February 2, 2025	July 6, 2025
March 2, 2025	August 3, 2025
April 6, 2025	September 7, 2025