

South Carolina American Legion Baseball

BROADCASTING APPLICATION

Name of Station/Company Name/Team _____

Station Call Letters _____

Address _____ City _____ Zip _____

Phone _____ E-mail Address _____

Fax _____ Contact Person _____

Home Coverage Area _____ Teams (s) _____

We _____ (Station/Company/Team) hereby apply for permission to broadcast the following event (s).

Name of Event _____

Date(s) of Event _____ Team (s) Covering _____

Total Fees Owed* \$ _____

Name of Person Covering Event _____

No. of Crew Members _____

Broadcast Type (Check One):

Commercial Radio

Commercial TV (live)

Webcast Audio

Television (delayed)

Webcast Video

Webcast Video (delayed, non-commercial)

We have read the SCALB Broadcasting Procedures and Steps and agree to abide by the terms and conditions.

Name of Person Completing this Form _____

Signature _____ Date _____

*Application Must be Received **Prior** to Broadcast – Payment due upon arrival

Send Application to:

E-MAIL: scalbofficial@gmail.com

PHONE: 803.22.6014

Payment Due upon arrival

(SCALB Office Use Only)

Approved _____ Not Approved _____ Authorized by: _____ Date _____

South Carolina American Legion Baseball

Broadcasting Procedures and Steps

General Policy:

1. South Carolina American Legion Baseball (SCALB) maintains exclusive broadcasting rights to all SCALB events. Ancillary to this right is the right to require payment from the broadcaster.
2. The broadcasters requesting permission to broadcast SCALB events must have written authorization from the State Baseball Committee.
3. All contests will be played at the approved site on the date and time as scheduled. Changes will not be altered to satisfy special broadcasting schedules.
4. In addition to paying rights fees to broadcast SCALB events, broadcasters receiving authorization must agree to promote the event no less than 15 times during or before the week of the event at no cost to SCALB. (Where Applicable)
5. Commercials must be in good taste and be acceptable to SCALB.
6. All stations receiving feed from the original broadcaster must pay the same fee.
7. Proof of liability coverage is required by the broadcaster and must be sent to the District Athletic Director before the start of the broadcast.
8. SCALB reserves the right to cancel the agreement if the broadcaster violated any section of this policy.

Rights Fees:

1. Radio (Commercial - Audio Only): \$100.00 per Tournament or \$50.00 per game
2. Webcast (Audio Only): \$50.00 per Tournament or \$25.00 per game
3. Webcast Video: \$300 per tournament or \$150.00 per game
4. Television (Live): \$500 per tournament or \$250.00 per game
5. Television (Delayed): \$200 for all events

Steps for Broadcasting a SCALB Event:

1. Secure Broadcasting Application from the SCALB website <http://www.SCALB.org> (located under Learning>About Schools>Athletics & Activities>Broadcasting Permission).
2. Complete form and send via attachment to scalbofficial@gmail.com
3. Once application is processed and approved, a copy will be sent back to applicant.
4. **Immediately send check** made payable to SCALB (address is on form)
5. Show copy of approved contract and business card/identification at pass gate.
6. Live broadcasts may be archived for replay.
7. If questions, call Michael Riefsnyder, 803.220.6014 or e-mail at scalbofficial@gmail.com.