

# Tallwood Lions Baseball

Mailing address: Tallwood High School, Lions Baseball, 1668 Kempsville Road, Virginia Beach, VA 23464

**“FOCUS ON THE  
KIDS”**



**The TALLWOOD LIONS Baseball Club needs you to be a part of our season.**

Welcome to the TALLWOOD LIONS Baseball Club! We are a non-profit (501c3) volunteer organization. Our main objective is to “focus on the kids.” We believe that by “keeping the boys on the field, keeps them off the streets.” This is not the coach’s team, this is the player’s team. Everything that is done, decisions that are made, etc., is for the benefit of the players.

Tallwood High School is located in the heart of Virginia Beach. Our program and players are community driven and has always stressed the values of **sportsmanship, teamwork and self-respect**. Without your support it would not be possible to provide a setting where our valued student athletes can experience the rewards that come with participating in High School Baseball. As coaches, our ultimate goal is to help these young men play collegiate baseball. We train out athletes to excel in their sport and be able to gain college baseball scholarships. In 2017, all 4 of our graduating seniors are playing college baseball, with 3 of those players participating at the D1 level.

Please invest in the future of Virginia Beach and its student athletes by participating in one of the sponsorship programs listed below. All of the sponsorships are TAX DEDUCTIBLE business expenses.

Promoting your business via sponsorship is an outstanding opportunity to increase your business to the influential and economically attractive families that comprise Tallwood Lions Baseball.

Our baseball season starts in March and runs through the May. During this time thousands of people will visit our facilities. Your advertising message will have tremendous exposure during the season. This will increase your advertising message to consumers in the city.



# Tallwood Lions Baseball Sponsorship Opportunities



- 1. Outfield Fence Advertising:** For a \$250 sponsorship donation, your company will be allowed to place a billboard advertising on our baseball fence at Tallwood High School. Your company may provide its own banner (maximum dimensions 3'X8') or we will coordinate the making of the banner with Talley Signs. For a \$500 sponsorship donation, you will get (2) signs.
- 2. Field Naming Rights:** The ultimate sponsorship would be to put massive naming rights on our field. For an annual fee of \$5000, you will be able to put signage on our scoreboard, dugouts and fences. Quantity of signs and designs are subject to approval. Creation and placement of signs are the expense of the advertiser.
- 3. Season Schedule/General Sponsorship:** With the Program Sponsorship we will accept any donation. Know that your contributions help that goes towards the success of our season. The City of Virginia Beach provides us a quality field to play on but the City does not budget funding for our program. We count on annual contributions to reach our goals of providing a quality, first-class facility for our players.

**BONUS: ALL SPONSORS will receive a listing on our baseball website: [WWW.TALLWOODBASEBALL.COM](http://WWW.TALLWOODBASEBALL.COM)**

## Lions Baseball Sponsorship Agreement

**BUSINESS NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY, STATE, ZIP:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_

### **PLEASE CIRCLE THE TYPES OF SPONSORSHIPS PURCHASED**

<b>• SPONSORSHIP</b>	<b>• AMOUNT</b>
<b>• OUTFIELD SIGN</b> Player must fill out sign Sponsorship form	<b>• \$250 or \$500</b>
<b>• FIELD NAMING</b>	<b>• \$5000</b>
<b>• GENERAL DONATION</b>	<b>Amt:</b> <b>• _____</b>

**TOTAL AMOUNT DUE** \_\_\_\_\_

**SPONSORS SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

Name of Tallwood Lions Baseball Player processing this sponsorship: \_\_\_\_\_

### **MAKE CHECKS PAYABLE TO LIONS BASEBALL**

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