

CORPORATE SPONSORS – FAQs

Where can I find and print additional corporate sponsor packets?

The packet is located under the Corporate Sponsors tab on the website www.trojanpridebaseball.com. It includes a letter from the Lincoln Home Plate Club President, Brian Cannady, and a description of each partnership level and the agreement letter.

How do partners pay and what form of payment is accepted?

Partners can make a check payable to the Lincoln Home Plate Club and mail their completed paperwork to PO Box 11032, Tallahassee, FL 32302 OR online at TrojanPrideBaseball.com under the store in the navigation menu OR return to player/player representative to turn into any board member OR pay via Pay Pal, CashApp, or Venmo (@lincolnbaseball). If doing the latter, please be specific in what your payment is for.

How do I get the sponsor's logo submitted for a sign and website listing?

Sponsors should submit artwork in a digital format (pdf, jpeg, tiff, png) to lincolntrojanbaseball@gmail.com

How do I find sponsors?

A list of past/possible sponsors is kept on the website, and it is available to give you some ideas of businesses to reach out to. The list is not inclusive and I encourage you to reach out to any company/person that you think would be interested in sponsoring the baseball program.

Why is a player name listed on the sponsor list and what does it mean?

Players have priority on signs that they secured last season and have first right to renew. It is the responsibility of player/parent to let LHPC know by the end of February if they plan to secure a renewal. Otherwise, the sponsor name will be open for anyone to secure. ***NOTE: If a player gets a renewal on another player's current sign, they forfeit that renewal to the current player that already 'owns' it.***

What if I have a sponsor in mind and I want to make sure another person does not secure it before me?

Sponsors cannot be HELD for players. The partnership will be awarded to the player listed on the Corporate Sponsor Agreement that is received with payment. When you have obtained a sponsor, it is solely your responsibility to communicate/follow-up with the sponsor, and to make sure artwork is turned in. I will communicate with you if there are any issues that need to be resolved with the sponsor.

How do I know if a sponsor is still available?

Let's make sure to respect businesses when you contact or visit their locations. We do not want to bombard them with request after request after request. So, to help with this, please let me know ASAP if: You have received the completed Corporate Sponsor Agreement and Payment (in hand), or a business has indicated that they are not interested in being a partner.

Have more questions?

Feel free to reach out to a board member or email lincolntrojanbaseball@gmail.com if you have any questions or need more clarification.

LINCOLN HOME PLATE CLUB

Dear Prospective Corporate Sponsor:

The youth of today are our future leaders. Investing in our youth is not only wise, but also necessary to ensure each child develops into a productive and contributing adult. Developing our youth has been a long-standing commitment of the Lincoln High School Baseball Program. We emphasize discipline, competition, long-term goal setting, and teamwork to meet each of the baseball player's potential. We strive to include physical fitness and individual skill development for each of our players to reach their maximum potential.

Our program includes freshman, sophomore, junior, and senior students on both varsity and sub-varsity teams. Many of our past players have successfully moved on to compete at the collegiate level and beyond. Throughout our program, we aim to prepare our boys to be physically and mentally stronger as they enter adulthood. Through academics and athletics, our student-athletes are tasked to acquire the valuable lessons that will empower them to succeed in the game of life. We instill that competition is not something to fear; rather something to embrace and understand that it drives us to be the best we can be. "Winners are simply willing to do what losers won't."

Our baseball players depend on Corporate Sponsorships to help offset the operating costs of competing at this high level. YOUR sponsorship will go a long way toward directly benefiting the Lincoln Trojan baseball player/family that brought you this partnership request. Most importantly, as a Home Plate Club Corporate Sponsor you will help make the sport of baseball a dynamic part of the Tallahassee community. We invite you to come watch Lincoln Baseball in person and to see your partnership dollars at work. A list of all our sponsors can be found at www.trojanpridebaseball.com.

Depending on the level you choose (Platinum, Gold, Silver, Bronze), your sponsorship can be prominently seen on the Trojan partner wall, listed on our website, electronically displayed on our scoreboard as well as announced by our public address as a "Shout Out" to our corporate sponsors at every home game. Please see our Corporate Sponsorship Packages for the exact details of your benefits. These benefits will be yours for 365 days starting with your commitment as a partner.

For individuals and/or businesses, sponsorships are considered a charitable donation and are tax deductible to the extent of the law. The Lincoln Home Plate Club is a registered 501-3c Not for Profit Booster Club and a receipt will be provided for your records.

For further information, I welcome you to visit our website or send a message to my email.

With Trojan Pride,

Brian Cannady

Brian Cannady
President, Lincoln Home Plate Club
bcannady@fsu.edu

LINCOLN HOME PLATE CLUB

2025 TROJAN BASEBALL CORPORATE SPONSORSHIP PACKAGES/LEVELS

PLATINUM SPONSOR- \$1000

- **NEW 36" x 24" SIGN:** TROJAN PARTNER WALL SIGN, FULL COLOR PROMINENTLY DISPLAYED AT TROJAN FIELD FOR 1 YEAR
- PUBLIC ADDRESS ANNOUNCEMENTS AT ALL HOME GAMES AS A PLATINUM PARTNER
- LISTING ON WWW.TROJANPRIDEBASEBALL.COM AS PLATINUM PARTNER WITH A DIRECT LINK TO YOUR SITE
- SHOUT OUT: PA ANNOUNCED & BANNER AD DISPLAY ON THE SCOREBOARD LED DURING HOME GAMES
- ANNUAL PROGRAM AD: FULL PAGE WITH COLOR

GOLD SPONSOR - \$500

- **NEW 24" X 18"** TROJAN PARTNER WALL SIGN: TWO COLOR ON WHITE BACKGROUND FOR 1 YEAR
- LISTING ON WWW.TROJANPRIDEBASEBALL.COM AS A GOLD PARTNER WITH A DIRECT LINK TO YOUR SITE
- SHOUT OUT: PA ANNOUNCED & BANNER AD DISPLAY ON THE SCOREBOARD LED DURING HOME GAMES
- ANNUAL PROGRAM AD: 1/2 PAGE BLACK AND WHITE

SILVER SPONSOR - \$250

- LISTING ON WWW.TROJANPRIDEBASEBALL.COM AS A SILVER PARTNER WITH A DIRECT LINK TO YOUR SITE
- SHOUT OUT: RECOGNITION DURING HOME GAMES (PA ANNOUNCER)
- ANNUAL PROGRAM AD: 1/4 PAGE BLACK AND WHITE

BRONZE SPONSOR - \$100

- LISTING ON WWW.TROJANPRIDEBASEBALL.COM AS A BRONZE PARTNER
- ANNUAL PROGRAM AD RECOGNITION

FOR GENERAL INFORMATION AND TO SUBMIT ARTWORK FOR SIGNS CONTACT:

Email lincolntrojanbaseball@gmail.com

2025 TROJAN BASEBALL CORPORATE SPONSORSHIP AGREEMENT

Email Address:

- ❑ Bronze \$100

Signature: _____ Date: _____

Venmo/CashApp
(@LincolnBaseball)

Note: Corporate Sponsors are welcomed at any time during the year.

Payment Date: _____ Method: _____

Trojan Baseball **FOUL POLE AND SCOREBOARD SPONSORS**

Scoreboard Sponsorship

Foul Poles and 4x8 - \$10,000 (5 year lease)

4x4 - \$5,000 (3 year lease)

2x4 - \$2,500 (1 year lease)

FOUL POLE SPONSORSHIP - \$10,000 (FOR 5 YEARS)

- **FOUL POLE SIGNAGE FOR 5 YEARS**
- PUBLIC ADDRESS ANNOUNCEMENTS AT ALL HOME GAMES AS A FOUL POLE SPONSOR
- LISTING ON WWW.TROJANPRIDEBASEBALL.COM AS CORPORATE PARTNER WITH A DIRECT LINK TO YOUR SITE
- SHOUT OUT: PA ANNOUNCED & BANNER AD DISPLAY ON THE SCOREBOARD LED DURING HOME GAMES
- ANNUAL PROGRAM AD: FULL PAGE WITH COLOR FOR 5 YEARS

SCOREBOARD SPONSORSHIP LEVEL 1 - \$5,000 (FOR 3 YEARS)

- **NEW 4' x 4' SIGN:** FULL COLOR PROMINENTLY DISPLAYED ON THE SCOREBOARD FOR 3 YEARS
- PUBLIC ADDRESS ANNOUNCEMENTS AT ALL HOME GAMES AS A CORPORATE SPONSOR
- LISTING ON WWW.TROJANPRIDEBASEBALL.COM AS CORPORATE PARTNER WITH A DIRECT LINK TO YOUR SITE
- SHOUT OUT: PA ANNOUNCED & BANNER AD DISPLAY ON THE SCOREBOARD LED DURING HOME GAMES
- ANNUAL PROGRAM AD: FULL PAGE WITH COLOR FOR 3 YEARS

SCOREBOARD SPONSORSHIP LEVEL 2 - \$2,500 (FOR 1 YEAR)

- **NEW 4' x 2' SIGN:** FULL COLOR PROMINENTLY DISPLAYED ON THE SCOREBOARD FOR 1 YEAR
- PUBLIC ADDRESS ANNOUNCEMENTS AT ALL HOME GAMES AS A CORPORATE SPONSOR
- LISTING ON WWW.TROJANPRIDEBASEBALL.COM AS CORPORATE PARTNER WITH A DIRECT LINK TO YOUR SITE
- SHOUT OUT: PA ANNOUNCED & BANNER AD DISPLAY ON THE SCOREBOARD LED DURING HOME GAMES
- ANNUAL PROGRAM AD: FULL PAGE WITH COLOR FOR 1 YEAR

2025 TROJAN BASEBALL FOUL POLE AND SCOREBOARD SPONSOR AGREEMENT

Email Address:

☐ Scoreboard Sponsor Level 2 \$2,500 for 1 Year Expires: _____

Signature: _____ Date: _____

PO Box 11032 | Tallahassee, FL 32302
www.trojanpridebaseball.com lincolntrojanbaseball@gmail.com