

BCAA

Coaches Code of Conduct Using Social Media

Consequences for serious offenses including one or more of the below will result in a warning, a suspension or termination of employment.

Coaches should stay informed and cautious in the use of all new networking technologies.

Coaches should inform and gain permission from the parents of their athletes for the various ways they plan to communicate with their kid.

If utilizing a social networking tool to communicate with athletes, coaches should create a separate account for coaching interactions. (i.e. the account that is used for personal interaction should not be used for interactions with their adolescent athletes.)

Coaches should refrain from discussing or making comments that may be interpreted as a slur or are demeaning towards another individual, especially another coach. Coaches should not use commentary deemed defamatory, obscene, proprietary, inflammatory or libelous. Coaches should exercise caution with regards to exaggeration, colorful language, guesswork, obscenity, copyrighted materials, legal conclusions, and derogatory remarks or characterizations. NO engaging in CYBER BULLYING.

Coaches should exercise good judgment. This is paramount regardless of personal opinion.

Coaches should consider whether a particular posting puts their effectiveness as a teacher/mentor/coach at risk.

Coaches are expected to act responsibly and ethically; post meaningful and respectful comments; honor differences, and think before clicking the post or send button. Coaches should refrain from discussing students, athletic directors, administrators, judges, officials, parents, fellow coaches, or publicly criticizing another club, field or gym.

Coaches are expected to represent themselves truthfully and refrain from picking fights. Coaches are expected to respect whomever they are addressing.

Coaches' online behavior should reflect the same standard of honesty, respect and consideration we would have in a face-to-face interaction. Social media solicitation remains solicitation and is unethical.

Coaches should know the media they are using, and know how to set privacy settings, etc. Coaches should post only what they want the world to see. Imagine their athlete, their parents, and a school, club or league administrator visiting the page. It is not like posting something to a web site or blog and then realizing the story or photo should be taken down. On a social networking page, basically, once something is posted, it may be available even after it is removed from the page.

Coaches are expected to own and repair any mistakes made online. Do this in a new post; do not just correct the old post.

Coaches should apply "the 24 hour rule" when upset or under the influence (i.e. wait 24 hours before posting anything that was written in anger or disappointment.) Posted comments, pictures, etc., cannot be retrieved once they are sent or posted and can be used by a complaining party should a grievance be filed.

DATE

SPORT

COACH SIGNATURE