

Anderson H.S. Women's



Basketball Booster Club

Booster General Meeting
Oct. 6, 2021

Lady Trojan Basketball



Booster Club

Purpose

- We are a parent organization whose goal is to enhance the women's basketball program at Anderson High School through financial support, volunteerism, outreach and building community spirit.
- Booster Club is a 501 (c) (3) organization.
- Booster Club abides by UIL guidelines.

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Booster Club

2020-2021 Season Re-cap

- Varsity Completed the season:
 - 17-5A District Champs, 13-1 in District Play, Playoff appearance.
 - 8 Varsity Players with District Honors.
- Fr & JV were not able to complete the season.
- Booster Club:
 - Purchased new team warm-ups & jerseys
 - Purchased meals for Coaches & Officials
 - Volunteered for game day: scorebook, clock, COVID protocol checking
 - Senior Celebrations
 - Varsity Team Events
 - End-of-Season Player Goodie Bags
 - Funded Coach's Clinics
 - Funded GYM floor maintenance

The players are gearing up for another successful season.

Are we?

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Booster Club

- **Officers:**

- Carmen Vargas, President
- Patricia Lewis, Secretary
- Kerry Burris, VP Fundraising
- Janet Journey, Treasurer

PLUS:

Families of 38 Freshman, JV and Varsity Players!

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Booster Club Financial Cost

- It will cost roughly \$15,000 to run the program for the 2021-22.
- AISD allocates \$1,800 to our school.
- That leaves us with \$13,200 to raise.

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Booster Club Budget & Expenses

- Booster Club has a budget with planned expenses to support Coach Hall and the program/team during the season.
- Budget expenses cover:
 - Team equipment
 - Team uniforms
 - Gym Floor care
 - Championship Gym signage
 - Player recognition awards
 - Tournament meals for players and coaches
 - Meals for coaches and officials during the season
 - Clinics for coaches
 - Coach uniforms
 - Booster Club organizational fees
 - Senior player celebrations & banners
 - Banquet meals for all players

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Booster Club - Fundraising

- Fundraising Efforts:
 - HelloFund
 - This fundraiser is intended to be the primary fundraiser for the season.
 - The goal is for every player to reach out to family, friends, or business owners to solicit support via the online donation project.
 - Each player was given a \$100 goal with a 100% participation from all players.
 - We have not reached this goal.
 - Sponsorships:
 - Gym Signs or Fence Sign Sponsorships
 - Donations without commitment for Signs

We need **all families** to help drive the fundraisers!

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Booster Club – Family Program Fee

- Booster Club requires **additional funding**, which is passed on to the player families. The additional funds include Booster Club membership and player program fees.
- Family Program Fee:
 - Each family that participates in the Booster Club membership is allowed to vote in general meetings.
 - The cost of the running the season exceeds the income received from the fundraiser and sponsorships.
 - In order to meet the budget plans, a family program fee is requested from all players.
- Family Program Fee Cost for 2021-22:
 - \$250.00

We need 100% participation to make the season happen!

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Booster Club – Volunteer Opportunities

- Booster Club needs your help.
- We are a parent run organization.
- Booster Club officers drive the organization.
- Parents make it happen!
- All the information is on the Team Website.

**Please get involved.
We need your help.**



Be Prepared, Share your Spirit, Make it a great Season

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Booster Club


- Meals for Home & Away Games
 - Chick-Fil-A & Schlotzsky's
 - \$**TBD** each
 - Orders Due by **TBD**.
- Equipment Bag & Spirit Items
 - Fan Gear – Not yet planned
 - Yard Sign & Decals – Individual orders
 - Equipment Bag – Order has been submitted to vendor.

All information is on the Team Website.

Backup Slides

Booster Club – Volunteer Positions

Booster Club – Officer Positions

Anderson High School Women's Basketball Booster Club Volunteer Roles 2021-2022				Lady Trojan Basketball
				
Booster Club Officers				Booster Club
	Office/Activity	Responsibilities	2021-2022 Volunteers	Timeframe
Full Year	President	1) Provide direction and set goals for organization 2) Recruit volunteers to fill all volunteer positions 3) Set agendas and call meetings 4) Check signing responsibilities for bank account 5) Maintain email distribution lists 6) Send email to Boosters & Parents related to team activities or information from Coach	Carmen Vargas	May-May
	Secretary	1) Attend Booster Club meetings, record and distribute minutes 2) Support team or Booster communication	Patricia Lewis	May-May
	Treasurer	1) Maintain financial ledger 2) Ensure conformance to all ParentBooster rules regarding finances 3) Track monthly expenses and income	Janet Journeay	May-May
	President - Elect	1) Support Booster Club activities where required (select Volunteer) 2) Prepare for the President role next year 3) Booster Club advisor 4) Oversee the compliance for ParentBooster and legal	<YOUR NAME HERE>	May-May
	Vice President - Fundraising & Sponsorships	1) Booster Board advisor 2) Lead or support Booster activities pertaining to Sponsorships 3) Lead or support Booster activities pertaining to FUNraising or Fundraising 4) Select the fundraising activities for the year 5) Establish business or corporate sponsorship contacts 6) Provide regular updates on the activities	Kerry Burris	May-May

Booster Club – Pre-Season Volunteer Positions

		Pre-Season		
	Office/Activity	Responsibilities	2021-2022 Volunteers	Timeframe
Pre-Season	Freshman Liaison	1) Provide support for the incoming Freshman families 2) Welcome into meetings or phone calls 3) Check up with the Freshman families through the start of the season 4) Encourage participation in the Booster Club	Robin Pippins	Aug - Nov
	Fundraising Support	1) Support the VP of Fundraising & Sponsorship to achieve the goals for FUNDraising, FUNraising, &	Angela Fuller	June-Nov
	Duffle Bags Coordinator	1) Coordinate and document all requests for duffle bags 2) Collect money and order duffle bags 3) Arrange for pickup/delivery of duffle bags Yard Signs will be ordered by each family directly with the	Carmen Vargas	Sept-Oct
	Senior Banners	1)Coordinate the date of the team and senior photo shoot with the Coach 2) Distribute digital proofs to senior parents/players for selection of banner photos 3)Coordinate senior bios with the families 4)Place order with the banner vendor	Carmen Vargas Josh Hatcher	Oct-Nov

Booster Club – In-Season Volunteer Positions

	In-Season			
	Office/Activity	Responsibilities	2021-2022 Volunteers	Timeframe
In-Season	Game Day Meals (Home & Away)	1) Establish list of restaurants providing meals 2) Define weekly cost and create meal order form 3) Collect money from parents 4) Deliver meals to players & coaches for all games	OUR NAME HERE	Nov-Feb
	Freshman Team Event Coordinator	1) Coordinate & Find a Sponsor for 1-2 Freshman Team activities	Robin Pippins	Nov-Feb
	JV Team Event Coordinator	1) Coordinate & Find a Sponsor for 1-2 JV Team activities	OUR NAME HERE	Nov-Feb
	Photographers	1) Take photos of game action to be used in our end of season slide show or for posters 2) 3 volunteers are needed to cover Freshman, Junior Varsity, and Varsity games	<FR YOUR NAME HERE> <JV YOUR NAME HERE> <VAR YOUR NAME HERE>	Nov-Feb
	Web Site	1) Establish web site hosting method and secure payment 2) Maintain website content	Carmen Vargas	Sep-Feb
	GAME Day Theme Coordinator	1) Coordinate national anthem singer for as many home games as possible. Make sure we have a backup plan, i.e. national anthem recording.	OUR NAME HERE	Nov-Feb
	Halftime/National Anthem /Parent Night Flowers /Faculty Night/Alumini Game /Senior Night	2) Coordinate halftime performances/activities/special guests for all home games. 3) Faculty Night free throw contest 4) Work with Coach on the plans for parent Night 5) Work with Coach on the plans for Alumni Game 6) Senior Night parent/player intro and lowers		
	Ticket Sales Coordinator	1) Coordinate Ticket Sales/Checker Volunteers for all Home games 2) 1 volunteer per game/team is needed for each Home Game PLAN to use the AISD app to pay for all home games to eliminate ticket and money handling.	OUR NAME HERE> OUR NAME HERE>	
	Concession Stand Coordinator	1) Plan and Purchase the concession items for sale 2) Coordinate the setup of the concession stand before 1st game. 3) Enusre concessions are well stocked during games 4) Coordinate volunteers 1-2 per game 5) Count concession money, sign sheet, and deliver to President.	NOT PLANNED R 2021-22 Season	

	In-Season continued			
	Office/Activity	Responsibilities	2021-2022 Volunteers	Timeframe
In-Season	Scorebook Keeper Coordinator	Enusre Scorebook Keeper Volunteers are Trained and Signed up. 1) 1 volunteer per game/team is needed for each Home Game per team Freshman, JV, and Varsity games 2) Prefer to have 1-2 volunteers that alternate during the season for each team for consistency. SIGN UP Genius will be used for Volunteer List.	<FR YOUR NAME HERE> <JV YOUR NAME HERE> <VAR YOUR NAME HERE>	Nov-Feb
	Clock Coordinator	Enusre Clock Keeper Volunteers are Trained and Signed up. 1) 1 volunteer per game/team is needed for each Home Game per team Freshman, Junior Varsity, and Varsity games 2) Prefer to have 1-2 volunteers that alternate during the season for each team for consistency. SIGN UP Genius will be used for Volunteer List.	<FR YOUR NAME HERE> <JV YOUR NAME HERE> <VAR YOUR NAME HERE>	Nov-Feb
	Announcer ("Voice of the Lady Trojans")	Home games emcee	OUR NAME HERE	Nov-Feb

	End-of-Season			
	Office/Activity	Responsibilities	2021-2022 Volunteers	Timeframe
End of Season	Banquet Coordinator	1) Plan the Banquet or end of season Celebration	OUR NAME HERE <YOUR NAME HERE>	Feb-Mar

