2026 PARTNER PACKAGE

LOCAL BUSINESS.
REAL COMMUNITY IMPACT.

A partnership opportunity with a fast-growing basketball community in London.

8	64+	6
TEAMS IN SEASON 3	PLAYERS IN THE LEAGUE	MONTHS OF COMMUNITY ACTIVITY

Built in London. Growing with purpose.

Ballers Union Basketball League is a growing men's basketball community built around brotherhood, health, wellness, and a consistent place to compete and connect. After one full year, BUBL is entering its third season with twice as many teams and more than double its original player base.

For local businesses, that growth creates a meaningful platform: recurring visibility, authentic community association, and opportunities to be part of the moments players and supporters care about most.

> **Every partnership matters.** Some businesses will partner for visibility. Others will simply believe in what BUBL is building. Either way, their support helps strengthen the league and the community around it.

CHOOSE YOUR LEVEL OF IMPACT

PARTNERSHIP OPTIONS

Choose season-long visibility with Bronze, Silver, or Gold—or build a targeted Flex activation around the promotional pieces that fit your goals.

BRONZE

$300

Community Presence

A strong entry point for businesses that want consistent local recognition.

- Partner listing and link on ballersunion.ca
- Recurring branded social posts during the season
- Recognition at key BUBL events
- Association with a growing local basketball community

SILVER

$600

Content Visibility

For businesses that want their brand integrated into high-attention league content.

- Everything included in Bronze
- Branding in select highlight videos
- Placement in Player of the Week content
- More frequent visibility throughout the season

GOLD

$1,000

Team Partnership

Our most visible option, built around a dedicated team partnership.

- Everything included in Silver
- Prominent team-partner presence online and on social
- Custom ads and content built around your business
- Integration into team-focused posts and season storytelling

FLEX PARTNERSHIP

Starting at $150

per activation

Targeted promotion, built around your goals

Video ads • business spotlights • sponsored posts • event promotion • giveaways • custom campaigns

Priced individually based on format, frequency and production requirements.

SEASON 3 • JULY–DECEMBER 2026 • DRAFT DAY • ALL-BUBL WEEKEND • PLAYOFFS • FINALS

MORE THAN IMPRESSIONS

WHAT YOUR PARTNERSHIP SUPPORTS

A BUBL partnership helps strengthen a league that uses basketball to create connection, routine, healthy competition, and community for local men—while building a credible platform that can continue to grow.

A stronger weekly experience

Quality league operations, organized events, consistent content, and memorable moments for players and supporters.

Health, wellness, and brotherhood

A dependable place for men to stay active, compete, build friendships, and feel part of something larger than a scoreboard.

A platform for local business

Authentic visibility inside a community that values the businesses willing to invest in local people and experiences.

A growth story still being written

SEASON 1 **4 teams • 28 players** The foundation

SEASON 2 **6 teams** The community expands

SEASON 3 **8 teams • 64+ players** Our biggest season yet

LET'S GROW TOGETHER.

Let's build a partnership that gives your business meaningful local visibility and helps BUBL keep creating something worth belonging to.

Gal Harper • Founder & Commissioner
gal@ballersunion.ca • 519-495-8350
ballersunion.ca • Instagram: @ballersunion.ca