



Brea Ladycats Booster Club

789 N. Wildcat Way

Brea, CA 92821

BOHS Ladycats Sponsorship Packet

2025 – 2026 Season

Dear Ladycat Players, Parents, and Supporters,

Welcome to the upcoming season of Brea Olinda High School Girls Basketball! We are thrilled to have both new and returning players and families join us for another exciting year. Our annual fundraiser, supported by corporate and individual sponsors, plays a crucial role in sustaining and enhancing our basketball program.

This year, we are expanding our sponsorship opportunities by integrating website and social media advertisements alongside our traditional media guide. The funds raised from our sponsorship program will be used to cover the costs of: uniforms, tournament and referee fees, spirit gear, coaches' stipends, and team-building activities. As the school does not fund these expenses, we rely heavily on the generosity and efforts of our community to provide our girls with the best possible experience.

Player Contribution Goals

Given the limitations of school district funding for many of our program's expenses, we have set specific contribution goals for each player. The goals for the upcoming season are as follows:

- **Varsity Players:** \$1,250
- **Lower-Level Players:** \$750

All contributions for players – minimum of \$250.00 – are due by **September 26, 2025.**

Your efforts in meeting these goals are greatly appreciated and essential to our success.



www.bohsladycats.com



[@brealadycats](https://www.instagram.com/brealadycats)



ladycatsguide@gmail.com



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What is the Media Guide?

The media guide is a cherished keepsake featuring pictures, names, and photos of each Ladycat player and teams. It also includes information about former players, fans, and the history of our team. Families and players can purchase a printed or digital version of the media guide.

Corporate and Business Sponsors

We encourage all players to participate in group and individual efforts to secure sponsorship from local businesses. Teams will be organized to approach new and returning businesses for sponsorship opportunities. Two scouting opportunities will occur: one in July and another in September 2025.

Script for Approaching Businesses:

"Hello, my name is [Player's Name], and I'm with the Brea Ladycats Basketball program. We are currently fundraising for our team and would love your support by taking out an ad in our media guide. I have a copy of last season's media guide if you'd like to see it. Depending on the sponsorship level, your company's banner will be displayed in the BOHS gym during all home games, and your ad will be included in our printed and digital media guide, as well as advertised on our Ladycats website and Instagram site! Our Instagram page has over 1,300 followers!"

If the business is interested, players can show examples of ads from the media guide and discuss our sponsorship level: White, Green, and Gold, highlighting the benefits of each. All ads will be in **full color**. Individuals and family members can also purchase media guide ads but without the additional marketing benefits.





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Important Information regarding Sponsors:

- Players may only approach **new sponsors/businesses**. Aveena manages a list of previously committed sponsors. Returning players will continue to secure their sponsor for another year by contacting the sponsor directly.

Please refer to that list prior to approaching a sponsor.

- Sponsors should include the name of the Ladycat player they are supporting on their form and check
- Checks should be made payable to: **BOHS Ladycat Booster Club Inc**
- **Forms and checks must be mailed** to the address at the bottom of the form. Please refrain from giving the checks/forms to the coaches' or other players.
- If multiple players accidentally solicit the same sponsor resulting in a conflict, the sponsor will split the funds evenly between all players.

Players are welcome to ask businesses or businesses connected to their families. Once a sponsor is secured (sponsor submitted payment + form), email the business information to Aveena Desai at Ladycatsguide@gmail.com.

We will follow up to ensure no duplicate solicitations occur. Returning players are encouraged to maintain relationships with their previous sponsors.





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Individual and Family Sponsorship

Media Guide Pages

Families and friends can honor a player by purchasing a full- or half-page ad in the media guide. Please refer to the Individual and Family Sponsorship listing for options and pricings. Both printed and digital versions are available to purchase.

- **Full-page Ad:** \$400
- **Half-page Ad:** \$250

Adopt-A-Player

This program allows family members and friends to sponsor a player. Sponsors' names will be listed in the media guide. Ensure the name of the Ladycat being sponsored is included and spelled correctly for the media guide listing.

- **Ladycat Fanatic Level** - \$100 (includes a personalized message)
- **Ladycat Fan:** \$50

All ads should be camera-ready, and photos should be submitted in JPEG format with >300 dpi.

All payments (checks, Venmo, Zelle) and forms must be submitted by **September 26, 2025**, to ensure placement in the media guide and the website/social media sponsorship program.



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Businesses Tied to Returning Ladycats (please do not visit)

Aloha Vet Hosp.	La Carniceria Wagyu
Alza Osteria	No Limit Personal Training
Audi N. OC	Outback Steakhouse
BBQ Brea INC.	Protein Lab (Brea)
Brea Lion's Club/Walt Tees	Quality Assured Collision Center
EggBred	Sheila Buonaro Team (Sheila Buonaro)
Darryl Jones	Smoking Tiger (Brea)
Divine Mediterranean Restaurant	Sold By Ary
Dr. Bock	Teen Driving Academy
Hair Arca	The Hat
Jeweler's Touch	Quality Assured Collision Center
Kyong Bok Kung Korean BBQ	World Photo
L. Geiger Jeweler	

Please email all submissions, inquiries, and any questions to:

Aveena Desai

Email: Ladycatsguide@gmail.com

Cell: (760) 716-7162

**Thank you for all your continued support.
Let's make this season unforgettable for our Ladycats!**



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Individual and Family Sponsor Form

Sponsorship Type		Price
<input type="checkbox"/>	Full-page Ad/Dedication	\$400
<input type="checkbox"/>	Half-page Ad/Dedication	\$250
<input type="checkbox"/>	Adopt-A-Player – Ladycat Fanatic Sponsor's Name: Sponsor's Name Personalized message: Enter message below: _____ _____	\$100
<input type="checkbox"/>	Adopt-A-Player – Ladycat Fan	\$50
<input type="checkbox"/>	Donation	\$ Amount

All ads should be submitted as "camera/print ready" artwork. If you are submitting a photo to be placed with your ad/dedication, please do not crop.

- Ad → pdf format
- Photo → JPEG format with >300 dpi for best results

☐ By checking this box, the artwork provided is to be used as-is with no changes to the design with the exception of minor resizing/cropping.

NAME OF BOHS LADYCAT YOU ARE SPONSORING: _____

INDIVIDUAL/CORPORATE NAME: _____

ADDRESS: _____

CITY/STATE/ZIP CODE: _____

PHONE #: _____ **EMAIL:** _____

-- PAYMENT METHOD --

☐ CHECK #: _____
AMOUNT: _____
DATE OF CHECK: _____

☐ Venmo: @BreaLadycats



☐ Zelle: bohsladycat@gmail.com



All payments (checks, Venmo, Zelle) artwork, and forms are due no later than **September 26, 2025** to ensure placement in the media guide and website/social media sponsorship program.

For any questions or submissions, please email **Aveena Desai** at Ladycatsguide@gmail.com.