



**Brea Ladycats Booster Club**  
789 N. Wildcat Way  
Brea, CA 92821

# BOHS Ladycats Sponsorship Packet

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Date: 7/16/24

Dear Ladycat Players, Parents, and Supporters,

Welcome to the upcoming season of Brea Olinda High School Girls Basketball! We are thrilled to have both new and returning players and families join us for another exciting year. Our annual fundraiser, supported by corporate and individual sponsors, plays a crucial role in sustaining and enhancing our basketball program.

This year, we are expanding our sponsorship opportunities by integrating website and social media advertisements alongside our traditional media guide. The funds raised from our sponsorship program will be used to cover the costs of: uniforms, tournament and referee fees, spirit gear, coach's stipends, and team-building activities. As the school does not fund these expenses, we rely heavily on the generosity and efforts of our community to provide our girls with the best possible experience.

## Player Contribution Goals

Given the lack of school district funding for many of our program's expenses, we have set specific contribution goals for each player. The goals for the upcoming season are as follows:

- **Varsity Players:** \$1,250
- **Lower-Level Players:** \$750

All sponsorship contributions are due by **September 27, 2024**. Your efforts in meeting these goals are greatly appreciated and essential to our success.



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### Important Information for Sponsors:

- Sponsors should include the name of the Ladycat player they are supporting on their form and check
- Checks should be made payable to: **BOHS Ladycat Booster Club**
- Forms and checks can be given to the player or mailed to the address at the bottom of the form.

Players are welcome to ask businesses or businesses connected to their families.

Once a sponsor is secured (sponsor submitted payment + form), email the business information to Aveena Desai at [Ladycatsguide@gmail.com](mailto:Ladycatsguide@gmail.com).

Some businesses may ask for time to consider. After contacting businesses, email Aveena to update the **Do Not Contact List**. This is to ensure no duplicate solicitations occur.

Returning players are encouraged to maintain relationships with their previous sponsors.



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## Individual and Family Sponsorship

### Media Guide Pages

Families and friends can honor a player by purchasing a full- or half--page ad in the media guide. Please refer to the Individual and Family Sponsorship listing for options and pricings. Both printed and digital versions are available.

- **Full-page Ad:** \$400
- **Half-page Ad:** \$250

### Adopt-A-Player

This program allows family members and friends to sponsor a player. Sponsor names will be listed in the media guide. Ensure the name of the Ladycat being sponsored is included and spelled correctly for the media guide listing.

- **Ladycat Fanatic Level** - \$100 (includes a personalized message)
- **Ladycat Fan:** \$50

All ads should be camera-ready, and photos should be submitted in JPEG format with >300 dpi.

Checks and forms must be submitted by **September 27, 2024**, to ensure placement in the media guide and the website/social media sponsorship program.



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### Individual and Family Sponsor Form

**Name of Ladycat Player being Sponsored:**

Sponsorship Type		Price
	Full-page Ad/Dedication	\$400
	Half-page Ad/Dedication	\$250
	<b>Adopt-A-Player – Ladycat Fanatic</b> Sponsor's Name: _____ Personalized message: _____ _____	\$100
	<b>Adopt-A-Player – Ladycat Fan</b> Sponsor's Name: _____	\$50
	Donation  Sponsor's Name: _____	\$ _____

**NOTE:** All ads should be submitted as "camera/print ready" artwork must be submitted as PDF. If you are submitting a photo to be placed with your ad/dedication, please do not crop and submit as JPEG format with >300 dpi for best results.

<b>Individual/Corporate Name:</b>		
<b>Address:</b>		<b>City/State/Zip:</b>
<b>Phone #:</b>		<b>Email:</b>
<b>Check #:</b>	<b>Amount: \$</b>	<b>Date of Check:</b>
<b>Name of Sponsored Ladycat:</b>		

All checks, artwork, and forms are due no later than **September 27, 2024** to ensure placement in the media guide and website/social media sponsorship program.

Check payments can be made payable and mailed to:

**BOHS Ladycat Booster Club**

789 N. Wildcat Way

Brea, CA 92821

[www.bohsladycats.com](http://www.bohsladycats.com)