

Factory Basketball is committed to positively influencing the sport of basketball through our coaching, playing and conduct. It is with that purpose that we have created the following Organizational Code of Conduct.

### **Coaches, Instructors and Directors:**

We will conduct ourselves only in a manner that positively reflects the values and mission of Factory Basketball, which are to build better athletes, prepare youth for productive futures on and off the court, provide our players with a positive safe learning environment where they can develop their God given abilities, and where we all can enjoy the sport and experience of basketball.

Coaches, instructors and Directors will properly plan practices to maximize productivity, to develop individual skills, to teach the mental part of the game, and to increase players' knowledge of the game of basketball. Our goal of every practice is for each player to leave better than how they arrived and to have learned or improved an important skill.

During games, coaches must play a team game that fosters a desire in players to win and to grow in their love for the game. Coaches CAN NOT get into shouting matches with officials, other coaches, tournament directors, parents, or players. We encourage passion, but we all must remember that losing a game will not change anyone's future, but if we over-react to a bad call, a loss, or another situation on the court, we can seriously impact an individual, or the organization, which would negatively impact all our current and future players. We must remember that we are playing the "long game" which is to positively impact the lives of as many youth as possible, which requires everyone in our organization to conduct ourselves in the best manner humanly possible.

In order for our youth to thrive, we must provide a safe environment. To that end, we not only require 3<sup>rd</sup> party background checks for each coach, instructor and director, but we also must observe some common sense rules. First, we must all strictly abide by the "Rule of 3" where no adult will ever be alone with a child. Preferably we always want at least two adults present, whether it be multiple coaches, or if only one coach, there will be at least one parent in the room. But if there is only one coach, there must be at least two youth. If a youth registers for an individual lesson, and there are no other instructors/coaches, the parent must stay at the lesson. Lastly, any known or suspected abuse incidents must be reported to the Director, who will contact parents and report incidents to law enforcement.

### **Players:**

This organization exists for your development, but you must also take ownership. Players must represent our organization in a positive manner on and off the court. The goal for many of you is to someday play college basketball. With that goal in mind, we expect our players to conduct themselves on the court in a way that positively represents themselves, their families and our organization. This means not playing dirty, not arguing or fighting with team mates or opponents, displaying positive body language, encouraging team mates on the court and while on the bench, appropriate language, and showing proper respect to officials and coaches. Off the court, players should show wisdom in their behavior at school, and on social media. College coaches now check player's social media accounts before they look at their grades, looking for red flags in their recruitment. A good rule of thumb is that if you wouldn't show it to your grandmother, then you probably shouldn't post it, like it or share it on social media. There are things you may see that you think are funny, but are not in good taste. Laugh at them to yourself, but DO NOT like, or share it online.

### **Parents:**

College coaches look at you just as much as they look at your children during games. We know that games are emotional, but please DO NOT yell instructions to your child, do not correct them during games, do not yell at coaches or referees, and do not argue with opposing fans. At home you can give your child as much direction in their lives as you want, but please do not provide instruction during games, and do not advise them not to listen to their coaches. If you have placed your child in Factory Basketball, please trust us and their coaches to coach them for the season. If you see something that concerns you that relates to possible physical or sexual abuse, please contact the director immediately and together we will contact law enforcement, but if it is not an issue of abuse, we ask that you abide by the 24 hour rule before contacting your coach or director.