



# Paul VI Boys Basketball Media Guide Sponsorship Program



## PVI BASKETBALL PROGRAM



*"The Basketball program at Paul VI give students the opportunity to compete at a championship level, while we teach them the importance of teamwork, leadership and having fun. Our team is filled with great kids with big hearts. They understand that we all give back to the game we love and it's part of the responsibility of being a basketball player. Teaching the game gives us great joy."*

- Glenn Farello - Varsity Basketball Coach

The Paul VI Panthers are gearing up for another exciting season of championship basketball. Our team and players continued to be ranked among the elite across the nation and the Washington DC, Virginia and Maryland areas. In 2012, our team was the WCAC Conference and Virginia Independent State Champions and won the DC City Title game in front of 6,000 fans at Verizon Center. Coach Farello was selected National Coach of the Year, and our roster included Washington All Met Player of the Year, Virginia State Player of the Year and multiple All-WCAC, All-Met and All-State players.

In recognition of our elite status, Paul VI was chosen as one of only 100 high schools across the country to be a charter member of the Nike Elite School Program. Our student-athletes have taken their skills to the collegiate level at Virginia Tech, Indiana, US Naval Academy, George Mason, Fairfield University, Catholic University, Hofstra University, Massachusetts Institute of Technology (MIT), Lycoming and Concordia College. Last season, we compiled a 23 -8 record (our 3<sup>rd</sup> consecutive 20 win season), that included ending then #1 ranked Oak Hill Academy's 56 game winning streak and winning the elite Bass Pro Tournament of Champions beating USA Today's 2013 #1 ranked team Monteverde (FL) 69-67 in OT!



## PANTHERS IN THE COMMUNITY

PVI basketball staff, coaches and student-athletes are highly visible in our community, participating in Special Olympics, Options Program and Northern Cheyenne Indian basketball clinics, hosting summer camps and fund raising for local charities.

## WASHINGTON CATHOLIC ATHLETIC CONFERENCE (WCAC)

The WCAC is the premier high school athletics conference in the country. As ESPN stated *"If you gauge overall team strengths and competition, only one high school league can just about claim the "best in the country": the Washington Catholic Athletic Conference (WCAC)."*



## ELITE INVITATIONAL TOURNAMENTS

We are planning many exciting things for the 2013 – 2014 season including national television coverage at high school basketball's most elite invitational tournaments. The financial requirements are high and the expenses add up quickly. At this competitive level, we need community and corporate sponsors to meet the financial demands of the Basketball program. Our 2013 / 2014 schedule includes participation at:



- **National High School Hoops Festival** (Dec.14-15<sup>th</sup>, Hyattsville, MD) – presented by Nike to showcase the nations top teams and players
- **City of Palms** (Dec.19-23<sup>th</sup>, Fort Myers, FL) – 42 year tradition that has seen more than 530 players advance to NCAA Division I competition and more than 60 players advance to play in the NBA
- **Bass Pro Shops Tournament Of Champions** (Jan 16-18<sup>th</sup>, Springfield, MO) - PVI will look to defend their title as it competes against nations top teams
- **Spalding Hoophall Classic** (Jan 20<sup>th</sup>, Springfield, MA) - presented by The Naismith Memorial Basketball Hall of Fame with teams representing 16 states and Canada
- **Alhambra Catholic Invitational Tournament** (March - dates TBD, Frostburg, MD) - the most prestigious Catholic High School tournament in the country

## SUPPORT PVI BOYS BASKETBALL

We hope you consider becoming an advertisement sponsor for the PVI Boys Basketball Media Guide Ad as we seek to give the boys amazing opportunities and a chance to compete at the highest levels of high school basketball. PVI Boys Basketball Media Guide offers your business the benefits of being associated with:

- PVI Boy's Basketball program nationally known for academic and athletic achievement
- Varsity team with national print media, website and television coverage by USA Today, CBS Sports, ESPN, MaxPreps, and Washington Post
- Game audiences are among the Washington, D.C. metropolitan area's biggest with the majority of games sold out
- Young Men who are ambassadors of the spirit and representation of our core values of giving back to the community
- The demographics of our followers, patrons, participants and league members are in an income range that would be supportive of many businesses as yours such as retail, medical services, insurance, financial services, home services, etc.

| Ad Level    | Size          | Dimensions | Cost    |
|-------------|---------------|------------|---------|
| Three Point | Full Page     | 8" x 10"   | \$1,000 |
| Two Point   | Half Page     | 8" x 5"    | \$500   |
| Free Throw  | Quarter Page  | 4" x 5"    | \$250   |
| Lay Up      | Business Card | 3.5" x 2"  | \$100   |

Make checks payable to PVI Catholic High School memo: VSO Boys Basketball Program

Paul VI Catholic High School - 1067 Fairfax Blvd, Fairfax VA 22030

Please include with your check the name of your company, point of contact, address, email address and phone number

Add Advertisements will be done in full color and glossy finish and need to be submitted in .jpg or .pdf format or as a Microsoft Word document.

Send all Ads for placement to [PVIBoysBasketballMediaGuide@gmail.com](mailto:PVIBoysBasketballMediaGuide@gmail.com)

