

# Building

## Partnerships

Paul VI Boys' Basketball Partnership Program

Paul VI Catholic High School 10675 Fairfax Blvd. Fairfax, VA 22030 (703) 352-0925 PVIHoops.com - Home of PVI Boys' Basketball



#### PVI BASKETBALL PROGRAM



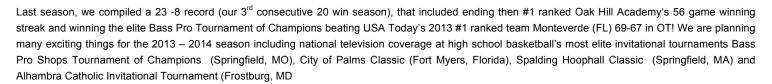
"The Basketball program at Paul VI give students the opportunity to compete at a championship level, while we teach them the importance of teamwork, leadership and having fun. Our team is filled with great kids with big hearts. They understand that we all give back to the game we love and it's part of the responsibility of being a basketball player. I think our players and coaches had the most fun of anyone out on the court. Teaching the game gives us great joy. "

- Glenn Farello - Varsity Basketball Coach

The Paul VI Panthers are gearing up for another exciting season of championship basketball. Our team and players continued to be ranked among the elite across the nation and the Washington DC, Virginia and Maryland areas. In 2012, our team was the WCAC Conference and Virginia Independent State Champions and won the DC City Title game in front of 6,000 fans at Verizon Center. Coach Farello was selected National Coach of the Year, and our roster included Washington All Met Player of the Year, Virginia State Player of the Year and multiple All-WCAC, All-Met and All-State players.

In recognition of our elite status, Paul VI was chosen as one of only 100 high schools across the country to be a charter member of the Nike Elite School Program. Our student-athletes have taken their skills to the

colligate level at Virginia Tech, Indiana, US Naval Academy, George Mason, Fairfield University, Catholic University, Hofstra University, Massachusetts Institute of Technology (MIT), Lycoming and Concordia College.



#### STUDENT-ATHLETES

With its challenging academic curriculum, outstanding sports, and wide-ranging extracurricular activities, Paul VI is recognized as one of the finest college preparatory schools in the region. In 2012, Paul VI was named among the Top 50 Catholic High Schools in the United States. Our basketball student-athletes excel in this challenging academic environment with representation in the National Honor Society and as 2013 Class Valedictorian.



#### PANTHERS IN THE COMMUNITY

PVI basketball staff, coaches and student-athletes are highly visible in our community, participating in Special Olympics, Options Program and Northern Cheyenne Indian basketball clinics, hosting summer camps and fund raising for local charities.

### WASHINGTON CATHOLIC ATHLETIC CONFERENCE (WCAC)

The WCAC is the premier high school athletics conference in the country. As ESPN stated "If you gauge overall team strengths and competition, only one high school league can just about claim the "best in the country": the Washington Catholic Athletic Conference (WCAC)."





























#### **ELITE INVITATIONAL TOURNAMENTS**

We are planning many exciting things for the 2013 – 2014 season including national television coverage at high school basketball's most elite invitational tournaments. The financial requirements are high and the expenses add up quickly. At this competitive level, we need community and corporate sponsors to meet the financial demands of the Basketball program. Our 2013 / 2014 schedule includes participation at:

- National High School Hoops Festival (Dec.14-15<sup>th</sup>, Hyattsville, MD) presented by Nike to showcase the nations top teams and players
- City of Palms (Dec.19-23th, Fort Myers, FL) 42 year tradition that has seen more than 530 players advance to NCAA Division I competition and more than 60 players advance to play in the NBA
- Bass Pro Shops Tournament Of Champions (Jan 16-18<sup>th</sup>, Springfield, MO) PVI will look to defend their title as it competes against nations top teams
- **Spalding Hoophall Classic** (Jan 20<sup>th</sup>, Springfield, MA) presented by The Naismith Memorial Basketball Hall of Fame with teams representing 16 states and Canada
- Alhambra Catholic Invitational Tournament (March dates TBD, Frostburg, MD) the most prestigious Catholic High School tournament in the country

#### ARE YOU READY TO JOIN OUR TEAM?

We hope you consider supporting our program as we seek to give the boys amazing opportunities and a chance to compete at the highest levels of high school basketball. Partnering with the PVI Boys Basketball offers your business the benefits of being associated with:

- PVI Boy's Basketball program nationally known for academic and athletic achievement
- · Varsity team with national print media, website and television coverage by USA Today, CBS Sports, ESPN, MaxPreps, and Washington Post
- · Game audiences are among the Washington, D.C. metropolitan area's biggest with the majority of games sold out
- Young Men who are ambassadors of the spirit and representation of our core values of giving back to the community
- The demographics of our followers, patrons, participants and league members are in an income range that would be supportive of many businesses as yours such as retail, medical services, insurance, financial services, home services, etc.

Partnership Level	Benefits
	All benefits of Gold level plus:
Platinum	4' x 6' advertising banner in basketball gym
\$5,000 plus	4 tickets (total) for all home games
ÇO,COO PIGO	<ul> <li>Theme Night – exclusive, customized marketing opportunity to highlight your organization at a PVI home game</li> </ul>
Gold	All benefits of Silver level plus:
Gold	Exclusive PVI Basketball apparel items
\$2,500	Concierge seating at home games
	2 tickets for all home games
Silver	Full page Ad in PVI Boys Basketball Media Guide
<b>#4 500</b>	Banner Ad on PVIHoops.com
\$1,500	Attend exclusive PVI partnership appreciation events with coaches, alumni and players































