

# 2016

## Bartlett Touchdown Club Parent Survival Guide



# **2016 Bartlett Touchdown Club Officers:**

**President:** Dale Wells  
[Touchdownclub16@yahoo.com](mailto:Touchdownclub16@yahoo.com)

**Vice-President:** Mike Morris

**Treasurer:** Anthony Sansone

**Secretary:** Adrienne Sublett

The Bartlett Touchdown Club will provide the Bartlett High School football program grades 9-12, a commitment to support the athletic, and educational mission of the coaches, and players of Bartlett High School. The touchdown club will work directly with the coaches, school administrators, local community leaders, and parents of the players to enact a mixed array of fundraisers, for the betterment of our team, our school, our coaches, and our community. The touchdown club will accomplish this mission through its commitment to the following endeavors:

- An unwavering commitment to honesty, and integrity in administering the club on the part of the school administrators, coaching staff, parents, and players.
- Provide an equitable, balanced and broad based club for all participants, and the Bartlett High School community.
- Identify, pursue, and elect a diverse, and qualified board to ensure achievement.
- Operate a fiscally sound, equitable, and responsible club within a reasonable budget.
- Comply with the rules and regulations of the TSSAA, the District 14, Class 6A football conference, and Bartlett High School.
- Pursue the development, construction, and maintenance of facilities that are functional, aesthetically consistent with other SCS facilities, safe and comfortable for student-athlete participants, staff, spectators, and community users.
- Create revenue streams, through the expansion of philanthropic giving, corporate sponsorships, merchandising, and a competitive membership fee.
- Provide entertainment options to Bartlett High School, and the local community.
- Utilize modes of electronic media, and technology to enhance the position of the school, and the football program, to include more local and regional exposure.
- Support the educational component of the school by providing tutoring when possible to any student-athlete of any sport at BHS.
- Understand the value of teamwork, and acknowledge our respect and commitment to each other. We will understand the importance of timely, complete and accurate communication.

# Bartlett Football Fans'

## Code of Conduct

(Approved by 08-09 administration, adopted by 2013-14 administration)  
Developed, and written by Bobby Belote, '09 booster president.

Coaches and student-athletes of Bartlett High School, as well as individuals employed by or associated with Bartlett High School, including alumni, fans, patrons and boosters, shall conduct themselves with honesty and good sportsmanship. Their behavior shall at all times reflect the high standards of honor and dignity that characterize participation in the high school setting, for high school athletics to promote the character development of participants, to enhance the integrity of education, and to promote civility in society. Coaches, student-athletes and all others associated with this program, and events, should adhere to such fundamental values as respect, fairness, civility, honesty and responsibility. These values should be manifest not only in athletics participation but also in the board spectrum of activities affecting the football program. It is the responsibility of each high school to establish policies for sportsmanship and ethical conduct in high school athletics, consistent with the educational mission and goals of that school. Furthermore, high schools are responsible for educating on a continuing basis all constituencies about these policies.

### **In the spirit of sportsmanship, Bartlett fans shall:**

- Conduct themselves in a manner that represents their school, the District 14, Class 6A football conference and the TSSAA with honor, dignity, and respect.
- Demonstrate the qualities of civility and sportsmanship at all times.
- Not use vulgar, abusive, racist, sexist, demeaning or intimidating language at any time.
- Support the players, coaches, and officials in a positive manner.
- Treat the visiting team, coaches, and fans with courtesy and respect.
- Not engage in cheers that are vulgar, crass, or demeaning.
- Not become inebriated or belligerent.
- Refrain from entering the playing field at any time, including after the game.
- Be a positive role model for those around them by treating others with courtesy and respect.

Bartlett Panther  
Varsity Football Schedule  
2016

August	12	Jamboree	Cville
	19	Sheffield	Home
	26	Northside	Home
Sept.	2	Cordova	Home
	9	Oakhaven	Home
	16	Houston	Away
	23	White Station (Homecoming)	Home
	30	Germantown	Away
Oct.	7	Whitehaven	Away
	14	Open	
	21	Arlington (Senior Night)	Home
	28	Collierville	Away

Bartlett Panther  
Freshmen/JV Football Schedule  
2016

August	22	Collierville	Away
	29	Arlington	Home
Sept.	12	Cordova	Home
	19	Houston	Away
	26	White Station	Home
Oct.	3	Germantown	Away
	10	Fall Break	
	17	Raleigh Egypt (Freshmen Only)	Home
	24		

Freshmen games start at 6:00 pm. JV to follow the freshmen games.

# 2016 Bartlett Touchdown Club Sponsorships

## Field logo sponsorships: \$3,500

- 5'x10' logo (2 color) painted on both home side 20 yard lines.
- recognition by game announcer each time our Panthers drive inside the 20 yard line.
- recognition in the Bartlett Panther game program.
  
- 5'x10' logo (2 color) painted on the home side 50 yard line.
- recognition by game announcer each time the Panthers cross midfield.
- recognition in the Bartlett Panther game program.

## Gameday sponsorship: \$500-\$3,500

- recognition by game announcer on all Panther 1<sup>st</sup> downs at home games. \$500/game or \$3,500/season.
- recognition by game announcer on all Panther TDs at home games. \$500/game or \$3,500/season.
- recognition by game announcer on all Kick-offs at home games. \$500/game or \$3,500/season.
- season-long first down, touchdown, and kickoff sponsors will have a corporate banner displayed on our home sidelines.
- recognition in the Bartlett Panther game program

## Community sponsorship: \$3,000

- scoreboard sign for the duration of one year
- two season passes for 7 home games
- one reserved parking pass for 7 home games
- recognition by game announcer twice per home game.
- recognition in the Bartlett Panther game program

## Family sponsorship: \$700.00

- field sign (banner) displayed for the duration of the football season
- four season passes for 7 home games
- one reserved parking pass for 7 home games
- recognition in the Bartlett Panther game program

## Field sign sponsorship: \$400

- field sign (banner) displayed for the duration of the football season

## Bartlett Touchdown Club Booster sponsorship: \$50.00

- Bartlett Panther football yard sign
- recognition in the Bartlett Panther game program

## **2016 BARTLETT HIGH SCHOOL FOOTBALL TEAM FIELD SIGN SPONSOR**

It is now time for the Bartlett High School Touchdown Club to start obtaining Field Sign Sponsors for the 2016 season. These sponsor signs are sold to local area business and other interested sponsors and will be displayed on the fences surrounding the Bartlett High School Football Field on campus throughout the 2014 season.

The Bartlett Touchdown Club, which is the booster club for Bartlett High School Football, sells these signs each year with the purpose of raising funds in support of the Bartlett High School football program, as well as offering you an excellent advertising opportunity. In addition, the purchase of each sponsor sign is tax deductible as the Bartlett Touchdown Club is a 501c3 tax-exempt organization. For this small investment, we are confident that your company and/or organization will receive a great deal of exposure as these sponsor signs will be displayed throughout the 2013 football season and includes all Varsity, Junior Varsity and Freshman games. We also feel that our sponsors generate good will in the community through their involvement while investing in the lives of many young men.

The Field Signs are \$400.00 each, and are approximately 3 feet tall by 6 feet wide and are printed on durable reinforced vinyl. Since printing technology is utilized, multiple color schemes can be accommodated. Information such as company name, company logo and telephone number are typically displayed. Sign layout can be provided directly by the sponsor (digital files such as a PDF, EPS, etc...) or it can be professionally designed from a business card. Two-season passes for all home games, and ads in the game program are complimentary with your sponsorship.

If you are interested in this advertisement opportunity, please complete the information below and return it to any **Bartlett Touchdown Club Member** or mail it to:

**Bartlett Touchdown Club**  
**P.O. Box 341241**  
**Bartlett, TN 38184-0241**

with your check, in the amount of \$400.00, made payable to the **Bartlett Touchdown Club**. If you need additional information or have questions, please contact:

**Dale Wells**  
**Touchdownclub16@yahoo.com (Digital files may be sent to this email address)**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number \_\_\_\_\_

Contact Person: \_\_\_\_\_

Name of Seller: \_\_\_\_\_

Sign Layout: Digital File \_\_\_\_\_ Business Card \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT!!!**

# Football Game Program Advertisements

The Bartlett touchdown Club, the booster club for Bartlett High School football, is selling Ads for the 2016 Football Game Programs. The Bartlett Touchdown Club sells ads for the program each year for the purpose of raising funds to support the BHS football program. The game program offers an excellent advertising opportunity for our sponsors.

The Bartlett Touchdown Club is certain your company and/or organization will receive a great deal of positive exposure from the programs. Panther fans enjoy browsing through the program to learn about each team, the football program, and to view the sponsor ads. Seeing your ad builds a sense of community between the fans and local businesses and organizations.

### Advertisement Offers

Please make your selection from the options below:

Qty	Color Ads		Qty	Black & White Ads	
	Full Page	\$250		Full Page	\$200
	Half Page	\$140		Half Page	\$100
	Quarter Page	\$100		Quarter Page	\$75
	Business Card Size	\$75		Business Card Size	\$50

### Business/Organization Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone# \_\_\_\_\_ Contact Person: \_\_\_\_\_

Ad Layout: Digital JPEG File: \_\_\_\_\_ Business Card: \_\_\_\_\_ Other: \_\_\_\_\_

Name of Seller: \_\_\_\_\_ Telephone# \_\_\_\_\_ Email: \_\_\_\_\_

If you are interested in this advertisement opportunity, please complete the above information and return it to any Bartlett Touchdown Club officer or mail it to the address below with your check in the amount of your advertisement order. If you need additional information or have question please feel free to contact Stephanie Panzer-Baggett, Bartlett Touchdown Club President.

Bartlett Touchdown Club  
P.O. Box 341241  
Bartlett, TN 38134-0241

Dale Wells  
Bartlett Touchdown Club President  
touchdownclub16@yahoo.com  
(digital JPEG files may be sent to this email)

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## **Bartlett Touchdown Club Golf Tournament**

**Saturday, June 4th**

**Quail Ridge Golf Course-4 Man Scramble**

**Registration:** Noon •• **Tee-off:** 1 PM •• **Cost:** \$100 per player /\$400 per team

This includes 18-holes of golf, riding cart, free drinks, catered meal by Baby Jacks BBQ and chance to win various prizes!

#### **Awards**

- Cash prize 1<sup>st</sup> and 2<sup>nd</sup> in each flight
  - Putting Contest
  - Closest to the Pin

**To register email: [touchdownclub16@yahoo.com](mailto:touchdownclub16@yahoo.com) or call (901) 848-7715**

**Thank you!**



# Bartlett Touchdown Club Golf Tournament 2016

Quail Ridge Golf Course  
4055 Altruria Rd.

June 4th<sup>th</sup>, 1:00 pm Shotgun start

## 4-Person Scramble: \$100 player / \$400 team

### Fee includes:

- Range balls • 18 holes • Golf cart • Drinks (water, sodas, beer)
- Dinner catered by Baby Jacks BBQ

### Prizes:

- Cash Prize to 1<sup>st</sup> and 2<sup>nd</sup> place team in each Flight
- Closest to Pin Prize • Putting Contest • Raffle prizes

**Reserve your spot / team early!!**

## Hole sponsorships: \$100

Hole sponsor will have the sponsors' sign at tee

To help promote your business as a hole sponsor, we highly encourage each hole sponsor set up a canopy/tent at their sponsored hole to hand out any promotional trinkets, drinks, snacks, take photos, etc. This is the best way for you or a representative of your business to come in direct contact with every golfer in our tournament.

Individual \$100 / Team \$400

Hole sponsorship registration: \$100

Phone: \_\_\_\_\_

Sponsors name: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

\*\* email logo artwork for sign to:  
touchdownclub16@yahoo.com

Team members:

1: \_\_\_\_\_

2: \_\_\_\_\_

3: \_\_\_\_\_

4: \_\_\_\_\_

**Please make checks payable to:  
Bartlett Touchdown Club**

**We can also take payment of Visa or  
Mastercard by phone. Please contact Dale  
Wells-President Bartlett Touchdown Club-  
901-848-7715.**

**Any questions please contact us at:  
Touchdownclub16@yahoo.com**

