

BURLINGAME PANTHERS

ADVERTISING AGREEMENT 2014 BURLINGAME FOOTBALL PROGRAM

The following agreement between the Burlingame Football Program (“BFP”) and the Sponsor (“S”) is the complete agreement.

- “S” will furnish its own photos. Ads provided in color will be printed in color in the program.
- “BFP” volunteers will place all copies of Ads in the program at their discretion unless such location is specified and or purchased herein.
- All Ads and Photos must be submitted electronically, no exceptions.
- No refunds.
- These terms become a binding a contract for each party.

2014 Advertising Rates

- | | | |
|---|--------------------------|-------|
| 1. Front Inside Cover (FULL PAGE ONLY) | <input type="checkbox"/> | \$400 |
| 2. Back Inside Cover (FULL PAGE ONLY) | <input type="checkbox"/> | \$400 |
| 3. Back Outside Cover (FULL PAGE ONLY) | <input type="checkbox"/> | \$500 |
| 4. Roster Pages (FULL PAGE ONLY) | <input type="checkbox"/> | \$400 |
| 5. BHS Band Sponsor Page (FULL PAGE ONLY) | <input type="checkbox"/> | \$300 |
| 6. BHS Senior Panthers Sponsor (FULL PAGE ONLY) | <input type="checkbox"/> | \$300 |
| 7. 2013 Football Schedule Page (FULL PAGE ONLY) | <input type="checkbox"/> | \$300 |
| 8. FULL PAGE AD | <input type="checkbox"/> | \$200 |
| 9. HALF PAGE AD | <input type="checkbox"/> | \$100 |
| 10. Quarter Page Ad | <input type="checkbox"/> | \$50 |
| 11. Business Card Ad | <input type="checkbox"/> | \$25 |

Customer's Name or BUSINESS NAME	Athlete's Name/ Jersey #
Home or Business Address	City Zip Code
E-Mail Address	Telephone No.
TOTAL AMOUNT ENCLOSED: \$ _____ Check No.: _____	
Customer's Signature	Date
<input type="checkbox"/> I will create my own AD and submit it electronically (jpeg) <input type="checkbox"/> Please create my AD. I will submit my son's photo/business logo electronically.	
(SORRY, <u>NO HARD COPIES</u> of PHOTOS or ADs WILL BE ACCEPTED, NO EXCEPTIONS.)	
I would like the Ad to say the following: _____	

**PLEASE MAKE CHECKS PAYABLE TO:
BHS FOOTBALL
Mail to: Lisa Kelaita
323 Darrell Road
Hillsborough, CA 94010**

Questions?

Ad Sales please contact Lisa Kelaita at 415.518.8986 or lkelaita@newventurecom.com
Ad Specifications/Content/Placement please contact Liz Gindraux at 650.218.6508 or lizgindraux@me.com

Email ads to: lizgindraux@me.com

Thank you!