



# TDC Meeting

Brooke King & Jennifer Westphal  
Co-Presidents

# Agenda



- Meet Your Board Members/Class Reps
- Pitt State Camp
- Budget Review
- Fundraising
  - 2023 needs of the program
  - Sponsorships
  - Golf Tournament & Auction
- Varsity Reserved Seats
- Freshman Q&A



# Meet Your Board

Co-Presidents: Brooke King & Jennifer Westphal

Treasurer: Natalie Hopper

Secretary: Kortney Bevins

Sponsorship/Marketing: Cassie Aiello & Jennifer Power



# Class Reps

Seniors: Cara Lonergan & Miki Richardson

Juniors: Kortney Bevins & Yolanda Merritt

Sophomores: Shearon Nowak & Marianne Swaney-Stueve

Freshmen: Janae Likens & Lisa Jackson



# Contact Info

Please bring any questions and/or concerns to us.

- Email: [bvhstouchdownclub@gmail.com](mailto:bvhstouchdownclub@gmail.com)
- Brooke's Cell Number: 913-687-6377
- Jennifer's Cell Number: 816-674-3697

# Summer Events



- OTAs
- Pitt State Camp
- 7x7s
- Battle of the Bigs Lineman Challenge
- Bishop Miege Contact Days (Fresh)
- Rockhurst Contact Days (Varsity)
- 5th Annual Tiger Classic
- Tiger Youth Football Camp

**Check the schedule on the website  
Updated with changes.**

**All practice and training sessions are listed on  
this calendar.**

The screenshot shows the Blue Valley Tigers Football website. The header has the team logo and name. Below is a navigation menu with links like Home, Varsity Game Schedule, About the Tigers, 2022 Rosters, Coaches &amp; Staff, Registration, Touchdown Club, Freshman &amp; New Player Info, Tiger Classic, Links, Sponsorship, Summer Camps, and Tiger Training. The main content area features a calendar for May 2023. The calendar shows various events, including 'Odd Day', 'Even Day', and 'All Classes (1-2)'. A pop-up window for 'OTA (Entire Program 9-12)' is displayed, showing details like 'When: Tue, May 30, 6am - 9am', 'Where: Tiger Stadium (map)', and 'Description: All grade levels 9-12 - helmets/girdies/practice jerseys'. The website also lists sponsors: Platinum &amp; Gold Level Sponsors (MWB, MEARA WELCH BROWNE, PC), 5th Annual Tiger Classic Sponsors (RED DOOR WOODFIRED GRILL), and BV Tiger Football Sponsors. The footer indicates the time zone is Central Time - Chicago and includes a Google Calendar link.

**bvtigerfootball.com**



# Pitt State Camp



- Leave from the Senior Parking Lot at **noon on Saturday, June 3rd.**
- All Seniors and Juniors are invited to attend. Select sophomores to attend based on positional need.
- **Cost is \$150/player**
- Stay in dorms on the campus.
- TDC will provide meals that camp does not provide.
- Evaluative tool for our summer.

# 2022 Fundraising Efforts

\*dollar amounts shared at meeting, omitted from slides;  
contact TDC if you have questions



## TDC Fundraisers

- **Golf Tournament**  
**LARGEST FUNDRAISER OF THE YEAR**
- Silent Auction
- Player Program Sponsorships
- Spirit Wear
- Restaurant Nights/Fundraisers

## Card Sales - Coach

- Players sell 20 discount cards at \$20 ea
- August fundraiser worked by the boys, proceeds held in coach's account for program expenses





# Budget Review-

\*dollar amounts shared at meeting, omitted from slides;

contact TDC if you have questions

**TDC Player Registration Dues is not a fundraiser.**

In 2022, we collected \* in TDC Dues.

Your TDC dues are spent to:

- FEED the Boys!
- EOY Recognition (hoodies)

**We spent more in food and recognition than we collected in dues, which is why we do not categorize this as a fundraiser.**

# Budget Review-

\*dollar amounts shared at meeting, omitted from slides;

contact TDC if you have questions



## Our 2022 Expenses:

- Tiger Paw Signs
- Photography - Varsity Game Day Photographer, Printed Photos for Hallway
- Player Program -
- Stadium Supplies
- End of Season Banquet and Recognition -
- Live Like Champions (LLC) Scholarship -
- Operating Expenses (tax filing, website, PO Box, etc)

Any funds we have left after yearly expenses is then donated to the Football Program.

# Budget Review -

contact TDC if you have questions



After 2022 regular expenses, TDC contributed \$\* to BV Football

This in addition to the card sales → \$\*

- TDC contribution covers regular maintenance/upkeep of equipment:
  - Replace/repair helmets
  - Replace/repair shoulder pads
  - Purchase uniforms
  - Maintain current equipment
  - Replaced golf cart/mule
  - Strength coach stipend

**To cover the additional needs and support the building of our football program, we need to raise more money.**

## **TEAM NEEDS (COACH'S LIST)**

**\*\*Headsets - \$16K\*\***

**Weight Room/TV Project - \$5K**

**Summer Speed Development Equipment - \$2K**

**Large Cart for Equipment Moving - \$2K**

**New golf cart wrap - \$600**

**Equipment Room Storage Racks**

## **TDC WANTS (WHAT WE HAVE HEARD FROM MEMBERS/PLAYERS)**

**Game Day Banner Refresh**

**New State Championship Banners**

**Run Through Smoke**

**Tunnel**

**Lighting/Spotlights on Senior Banners**



# Sponsorships and Marketing

Sponsorships drive the program and offset equipment costs

Opportunities to sponsor the season:

- Golf Tournament sponsorships are available!
- Program packages still available
- Visit [BVTigerFootball.com](http://BVTigerFootball.com) for updated packages

Share any potential sponsors with us, we can follow up.



# 2023 Blue Valley Football Program Sponsorships

For more information or to reserve a sponsorship contact:

Cassie Aiello ([cassieaiello@gmail.com](mailto:cassieaiello@gmail.com)) or Jennifer Power([powerjenn@gmail.com](mailto:powerjenn@gmail.com))

## PLATINUM - \$5,000 (qty 1)

### SOLD!

- Full Page Ad 2023 BVHS Football Player Program
- T-shirt Sponsorship – Regular Season – Extra Large Logo
- PA Announcements at Home Games
- Branded Pom with logo at Homecoming game
- 4 Season Passes to 2023 Varsity Home Games
- Reserved Parking to 2023 Varsity Home Games
- 2 Sideline Passes for Each Home Game
- 4 Reserved Seats for each home game
- 4 BV Tiger Football Car Stickers
- 4 Sponsor Spotlights across BV Football's social media accounts. May be a Post/Story/Tweet for game day, player of the game, final score, etc.
- Sponsor Booth (table set up inside stadium to advertise your business and handout information, swag) at one home varsity game.
- Logo included on team website and extra-large logo included on sponsor sign displayed at entrances to stadium for varsity home games

## GOLD - \$3,000 (qty 3)

### SOLD OUT!

- Full Page Ad 2023 BVHS Football Player Program
- T-shirt Sponsorship – Regular Season – Large Logo
- PA Announcements at Home Games
- Branded Pom with logo at 1 home game
- 2 Season Passes to 2023 Varsity Home Games
- Reserved Parking to 2023 Varsity Home Games
- 2 Sideline Passes for One Home Game (\*first come first selection on which game)
- 2 Reserved Seats for each home game
- 2 BV Tiger Football Car Stickers
- 3 Sponsor Spotlights across BV Football's social media accounts. May be a Post/Story/Tweet for game day, player of the game, final score, etc.
- Logo included on team website and large logo included on sponsor sign displayed at entrances to stadium for varsity home games

## BLACK - \$2,000

- 1/2 Page Ad 2023 BVHS Football Player Program
- 2 Season Passes to 2023 Varsity Home Games
- 2 Sponsor Spotlights across BV Football's social media accounts spotlighting your company.
- 2 BV Tiger Football Car Sticker
- Logo included on team website, medium logo on t-shirt and sponsor sign for stadium

## VARSITY - \$1,600

- 1/2 Page Ad 2023 BVHS Football Player Program
- 1 Season Pass to 2023 Varsity Home Games
- One Sponsor Spotlight across BV Football's social media accounts
- 1 BV Tiger Football Car Sticker
- Logo included on team website, small logo on t-shirt and sponsor sign for stadium



# 2023 Blue Valley Football Program Sponsorships

## Junior Varsity - \$800

- 1/4 Page Ad 2023 BVHS Football Player Program
- 1 Season Pass to 2023 Varsity Home Games
- Logo included on team website, small logo on t-shirt and sponsor sign for stadium
- 1 BV Tiger Football Car Sticker

## GOLF TOURNAMENT ADD-ONS AVAILABLE FOR ALL SPONSOR LEVELS

### EAGLE \$1,500

- Entry for 4-person team in tournament
- Signage on Exclusive Hole

### BIRDIE \$900

- Entry for 4-person team in tournament
- Signage on Designated Hole (shared by 4 sponsors)

### PAR \$250

- Signage on Designated Hole (shared by 4 sponsors)

For more information or to reserve a sponsorship,  
contact Cassie Aiello ([cassieaiello@gmail.com](mailto:cassieaiello@gmail.com)) or Jennifer Power([powerjenn@gmail.com](mailto:powerjenn@gmail.com)).





### Golf Tournament & After Par-Tee

- Four-person Scramble - **Only 10 Foursome spots left!**
- Dinner & Auction Following Play
- Various Levels of Sponsorship Available
  - Many levels include a Foursome
- Information and sign up available on [bvtigerclassic.com](https://bvtigerclassic.com)



### Volunteers

- Need Volunteers on The Day of Tournament to help the event run smoothly.
- Sign-up Genius will be sent out





# Auction & After Par-Tee

You do not have to play golf to participate in this party! Let's gather, have some fun and help our boys!

**We will have a LIVE auction in addition to an online/silent auction this year.**

**We have some great items that you don't want to miss!**



# Auction & After Par-Tee

**We need more auction items.** Use your connections and let us know if you are able to obtain a donation.

Examples:

- Autographed items
- Event tickets
- Vacation packages
- Services (cleaning, photography, personal training, etc)

# Tiger Den

Created for community and family members who want to donate to our specific needs.

- Ideal for those who are unable to participate in a business/family sponsorship package.

Any donation >\$100 will get recognition in our 2023 Player Program.

Link to donate is on our website and in our LinkTree.





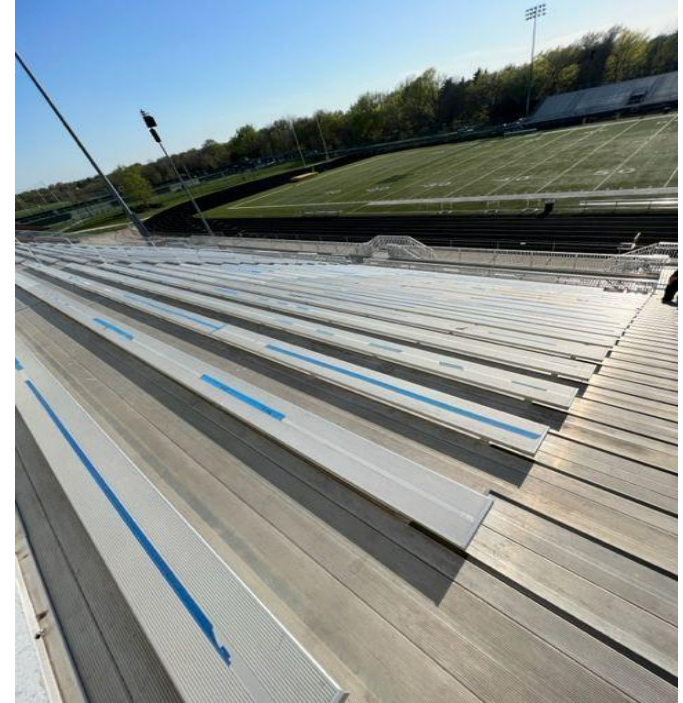
# Varsity Reserved Seats

## Current Concerns:

- Taping has taken over the middle section
  - Complaints after each home game
- Taping has created an issue for
  - community/spectators
  - school/administration
  - the bleachers

There is an opportunity to address these concerns and raise additional funds at the same time.

There are area high schools that have reserved seating programs to help fundraise for their program.



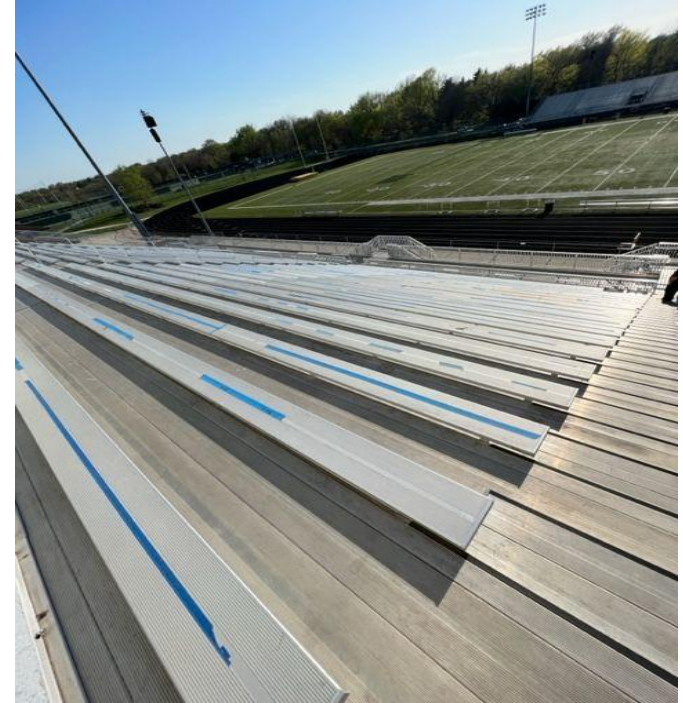
Picture taken April 17, 2023



# Varsity Reserved Seats

## What we know now:

- There will be a reserved seating program for the 2023 season
- Taping will not be allowed. Saving of seats in open seating sections will not be allowed prior to ticket gate opening.
- Having reserved seats has been approved at the school and district level.
- There are 2 groups that were creating a plan for reserved seating, including TDC.
- Administration is reviewing the plan and will work with the two groups to determine what the final plan looks like and who will benefit from the proceeds.



Picture taken April 17, 2023

# Varsity Reserved Seats



We will communicate the final plan when the details are available.





# Freshman Q&A Session