



2024 CHILES TOUCHDOWN CLUB
SPONSORSHIP PACKET

HOME OF THE TIMBERWOLVES



Chiles Touchdown Club
Chiles High School
7200 Lawton Chiles Ln
Tallahassee, Florida 32312

Dear Business Partner,

We appreciate your consideration of partnering with the Chiles Touchdown Club in our efforts to support the Chiles High School Football Program.

Our football program is made up of 100 student-athletes who work countless hours, year-round to achieve excellence on and off the field. We are not just about the game but also about instilling values of discipline, teamwork, and perseverance in our players. The Chiles Touchdown Club is dedicated to providing these athletes with the resources and support they need to succeed, both academically and athletically.

As an established 501(c)(3) non-profit organization that is fully run by parent and community volunteers, we are seeking partnerships with local businesses like yours to help support our program. Your sponsorship would not only benefit our football team but also showcase your commitment to the community and our shared values.

By partnering with our football program, you will receive weekly prominent visibility and recognition to thousands in the community as we serve as the host site for 24 football games throughout the season made up of Varsity and JV home games and county middle school football games. In addition to our dedicated fan base, which includes students, parents, alumni, and community members, our facilities are used throughout the county for various other activities and sporting events, giving you increased exposure beyond the football community.

Moreover, your support will directly contribute to the success of our student-athletes by providing essential resources for equipment & uniforms, travel expenses, training facilities, and more. Your investment in our program will have a lasting impact on the lives of our student-athletes and help us continue our tradition of excellence.

We invite you to join us in our journey to greatness and become a valued partner of the Chiles Touchdown Club and The Chiles Football Program. Together, we can make a difference in the lives of our student-athletes and the community as a whole.

If you have any questions, please do not hesitate to reach out via email to chilestdc@gmail.com or to one of the phone numbers below.

We would be honored to have your support and involvement. Thank you for considering this partnership opportunity.

Sincerely,

Lee Perdue
Vice President, Fundraising
Chiles Touchdown Club
(850) 294-5716

Vannah Parramore
President
Chiles Touchdown Club
(850) 228-0510



2024 CHILES TOUCHDOWN CLUB **SPONSORSHIP LEVELS**

☐ **PRIDE OF THE PACK SEASON TITLE SPONSOR: \$7,500**

- Corporate sign (7'x3') at the top of Wolf Wall
- Recognition at all events including opening, half-time, and end of all Varsity and JV home games, golf tournament, kickoff dinner, and end-of-season banquet
- Recognition on promotional game day posts throughout the season
- Front cover recognition on the football program, "2024-2025 Chiles Football presented by _____"
- Plaque recognition at 1 home game during half-time
- Have your swag thrown out to the crowd at any games you choose (optional)
- Golf tournament hole sign & foursome participant pack
- Social media recognition
- Full-page ad in the football program
- Top placement of logo on website
- Chiles spirit pack

☐ **PRIDE OF THE PACK CONCESSIONS TITLE SPONSOR: \$5,000**

- Corporate sign (7'x3') on the Wolf Wall
- Announcement at the start and half-time of all home Varsity and JV games, "Visit our concession stand sponsored by..."
- Full-page ad in the football program
- Priority placement of logo on the website
- Golf tournament hole sign & foursome participant pack
- Plaque recognition at 1 home game during half-time
- Recognition at the end-of-season banquet
- Social media recognition
- Have your swag thrown out to the crowd at games (optional)
- Chiles spirit pack.
- Opportunity to donate a branded item to be sold at concessions (i.e. bottled water, etc.)

☐ **PRIDE OF THE PACK QUARTER SPONSOR (4 SPOTS) - \$2,500**

- Large Sign on the Wolf Wall
- Recognition at all Varsity home games throughout your sponsored quarter
- Full-page ad in the football program.
- Website recognition with logo
- Golf tournament hole sign & complimentary twosome participant pack
- Recognition at end of season banquet
- Plaque Recognition at 1 home game during half-time
- Social Media recognition
- Full-page ad in the football program
- Chiles spirit pack



2024 CHILES TOUCHDOWN CLUB **SPONSORSHIP LEVELS**

☐ **PACK LEADER: PLAYERS OF THE WEEK (3 SPOTS) \$1,500**

- Recognition after each game for the player of the week (choose offensive, defense, or play-maker). Example: "This week's offensive player of the week presented by _____."
- Large sign on the Wolf Wall
- Recognition at all Varsity home games
- Half-page ad in the football program.
- Recognition at end of season banquet
- Website recognition with logo
- Social media recognition
- Chiles spirit pack

☐ **PACK PARTNER \$1,000**

- Large sign on the Wolf Wall
- Recognition at all Varsity home games
- Half-page ad in the football program
- Website recognition with logo
- Recognition at end of season banquet
- Social media recognition
- Chiles spirit pack

☐ **PACK PATRON: \$750**

- Small sign on the Wolf Wall
- Half-page ad in the football program
- Website recognition with logo
- Social media recognition
- Chiles spirit pack

☐ **PACK PUP \$500**

- Website recognition
- 2 tickets to home football games (choose varsity or JV)
- Social media recognition
- Chiles spirit pack

☐ **PACK BOOSTER: \$250**

- Chiles Spirit Pack
- Website Recognition
- 1 ticket to home games (choose varsity or JV)



2024 CHILES TOUCHDOWN CLUB SPONSORSHIP LEVELS

PRE-GAME MEAL SPONSOR

Pre-game meal sponsors play a critical role in supporting our Timberwolf team by providing them with the nutrition they need to perform on the field. You can be a Game Day Hero by providing either an in-kind donation of a pre-game meal or by funding the purchase of the pre-game meal. We request that when becoming a pre-game meal sponsor, you plan to feed roughly 80 people (players and coaches) and provide a protein, side dish, and salad or 2 sides.

GAME DAY HERO SEASON SPONSOR (10 GAMES)

☐

2 SPOTS (1 FOR VARSITY AND 1 FOR JV)

MEAL DONATION OR \$6,500

- Corporate sign (7'x3') on the Wolf Wall
- An announcement at half-time of home Varsity and JV games, "Thank you to our game day hero "sponsor name" for feeding our Timberwolves..."
- Full-page ad in the football program.
- Priority placement of logo on the website.
- Golf tournament hole sponsorship recognition and complimentary foursome
- Plaque recognition at 1 home game during half-time.
- Recognition at end-of-season banquet.
- Social media recognition.
- Have your swag thrown out to the crowd at games (optional)
- 1 Football Family Night at your location
- Chiles Spirit Pack.

☐

GAME DAY HERO - 3 GAME SPONSOR (JV OR VARSITY)

MEAL DONATION OR \$1,800

- Large sign on the Wolf Wall
- half-page Ad in the football program.
- Website recognition with logo
- 2 tickets to the game the meal was provided for.
- Recognition during game
- Recognition at end-of-season banquet.
- Social Media recognition.
- 1 Football Family Night at your location
- Recognition plaque

☐

GAME DAY HERO - 1 GAME SPONSOR (JV OR VARSITY)

MEAL DONATION OR \$600

- Football program recognition with logo
- Website recognition with logo
- 2 tickets to the game the meal was provided for.
- Recognition during the game
- Social Media recognition.
- Recognition plaque



2024 CHILES TOUCHDOWN CLUB **SPONSORSHIP LEVELS**

☐ **GOLF TOURNAMENT**

- See Golf Tournament Sponsorship Packet

☐ **WOLF WALL SIGNAGE**

- Corporate Sign, 7'x3' - \$1,000
- Large Sign, 3'x2' - \$600
- Small Sign, 2'x1' - \$350

☐ **PROGRAM ADS**

- Full page (7 1/2 x 9 1/4) - \$250
- Half page (7 1/2 x 5) - \$150
- Quarter page (3 1/2 x 4 1/2) - \$75
- Business Card (3 1/2 x 2 1/4) - \$50

☐ **IN-KIND DONATIONS**

- Event space for end-of-season banquet
- Meal for end-of-season banquet
- Golf cart for fundraising raffle
- Gift cards to Sam's Club, Target, Walmart, Costco, and Publix