



2026 CHILES FOOTBALL

SPONSORSHIP PACKET

HOME OF THE TIMBERWOLVES



Chiles Touchdown Club
Chiles High School
7200 Lawton Chiles Ln
Tallahassee, Florida 32312

Dear Business Partner,

We appreciate your consideration of partnering with the Chiles Touchdown Club in our efforts to support the Chiles High School Football Program.

Our football program is made up of 100 student-athletes who work countless hours, year-round to achieve excellence on and off the field. We are not just about the game but also about instilling values of discipline, teamwork, and perseverance in our players. The Chiles Touchdown Club is dedicated to providing these athletes with the resources and support they need to succeed, both academically and athletically.

As an established 501(c)(3) non-profit organization that is fully run by parent and community volunteers, we are seeking partnerships with local businesses like yours to help support our program. Your sponsorship would not only benefit our football team but also showcase your commitment to the community and our shared values.

By partnering with our football program, you will receive weekly prominent visibility and recognition to thousands in the community as we serve as the host site for 24 football games throughout the season made up of Varsity and JV home games and county middle school football games. In addition to our dedicated fan base, which includes students, parents, alumni, and community members, our facilities are used throughout the county for various other activities and sporting events, giving you increased exposure beyond the football community.

Moreover, your support will directly contribute to the success of our student-athletes by providing essential resources for equipment & uniforms, travel expenses, training facilities, and more. Your investment in our program will have a lasting impact on the lives of our student-athletes and help us continue our tradition of excellence.

We invite you to join us in our journey to greatness and become a valued partner of the Chiles Touchdown Club and The Chiles Football Program. Together, we can make a difference in the lives of our student-athletes and the community as a whole.

If you have any questions, please do not hesitate to reach out via email to chilestdc@gmail.com or do Dawn via phone at (850) 300-8970.

We would be honored to have your support and involvement. Thank you for considering this partnership opportunity.

Sincerely,

Dawn Simmons
Vice President, Fundraising

Mandy Roden
President

Chiles Touchdown Club



2026 CHILES TOUCHDOWN CLUB **SPONSORSHIP LEVELS**

PRIDE OF THE PACK SEASON AND GOLF TOURNAMENT TITLE SPONSOR: \$7,500

- Industry Exclusivity (at this level)
- Corporate sign (7'x3') at the top of Wolf Wall
- Recognition at all events including opening, half-time, and end of all Varsity and JV home games and golf tournament
- Invitation to Season Kick-off dinner and End of Season Banquet (2 PPL)
- Opportunity to give brief remarks at Kick-off dinner and Golf Tournament
- Recognition on promotional game day posts throughout the season
- Front cover recognition on the football program, "2026-2027 Chiles Football presented by _____"
- Full page AD on inside cover of the football program
- Logo placement on a field sideline marker
- Have your swag thrown out to the crowd at any games you choose (optional)
- Opportunity to set up a vendor table at 1 Home game of your choice (optional)
- Logo and Name in TITLE spot on Golf Tournament banner
- Spring Golf tournament hole sign & 1 foursome participant pack
- Social media recognition during all game day promotions and recaps
- Top placement of logo on website linked back to your website

PRIDE OF THE PACK CONCESSIONS / GAME DAY TITLE SPONSOR: \$5,000 (2 SPOTS)

- Industry Exclusivity (at this level)
- Corporate sign (7'x3') at the top of Wolf Wall
- Recognition at all Varsity and JV home games and golf tournament and kickoff dinner
- Invitation to Season Kick-off dinner and End of Season Banquet (2 PPL)
- Recognition on promotional game day posts throughout the season
- Logo placement on a field sideline marker
- Have your swag thrown out to the crowd at any games you choose (optional)
- Opportunity to set up a vendor table at 1 Home game of your choice (optional)
- Spring Golf tournament hole sign, logo on banner & foursome participant pack
- Social media recognition during all game day promotions and recaps
- Premier placement and full page AD In football program
- Priority placement of logo on website linked back to your website



2026 CHILES TOUCHDOWN CLUB **SPONSORSHIP LEVELS**

PACK NUTRITION: HYDRATION STATION SPONSOR - \$2500 (1 SPOT)

- Industry Exclusivity (at this level)
- Corporate Sign on the Wolf Wall
- Recognition at all JV and Varsity home games
- Website recognition with logo linked back to your website
- Golf tournament hole sign and logo on banner and twosome participant pack
- Recognition at kick off dinner and end of season banquet
- Invitation to end of season banquet (2 PPL)
- Social Media recognition
- Full-page AD In football program.

PACK LEADER: PLAYERS OF THE WEEK (4 SPOTS) \$1,500

- Industry Exclusivity (at this level)
- Recognition on website and social media after each game for the player of the week (choose offensive & offensive line, defense & defensive line, Special Teams, Impact Player or Heart of the Timberwolf. Example: "This week's offensive player of the week presented by _____."
- Logo listed on player of the week certificates received by players
- Large sign on the Wolf Wall
- Recognition at all JV and Varsity home games
- Recognition at Kickoff dinner and end of season banquet
- Logo on golf tournament banner
- Invite and Recognition at end of season banquet (2 PPL)
- Half Page AD in football program
- Website recognition with logo linked back to your website

PACK PARTNER: \$1000

- Large sign on one of the sponsorship walls
- Recognition at all JV and Varsity home games
- Half-page ad in the football program
- Website recognition with logo linked back to website
- Recognition at kick-off dinner and end of season banquet
- Social media recognition



2026 CHILES TOUCHDOWN CLUB **SPONSORSHIP LEVELS**

WALL SIGNAGE (SIGN ONLY)

- Corporate Sign, 7'x3' - \$800 (Wolf Wall)
- Large Sign, 3'x2' - \$600 (Wolf Wall or Inside Wall depending on space)
- Small Sign, 2'x1' - \$400 (Wolf Wall or Inside Wall depending on space)

IN-KIND DONATIONS

- Event space for end-of-season banquet
- Meal for kick off dinner or end-of-season banquet
- Golf cart for fundraising raffle
- Gift cards to Sam's Club, Target, Walmart, Costco, and Publix
- Flowers for Senior Night
- Centerpieces for end of season banquet
- Gift cards, giveaways and /or gifts for Senior Players on Senior Night
- Snacks for team practices / away games:
 - Gatorades
 - Granola Bars / Protein Bars
 - Fruit Gummies
 - Squeezable Applesauce
 - Fruit Cups
 - Uncrustables
 - Protein Powder



2026 CHILES TOUCHDOWN CLUB **SPONSORSHIP LEVELS**

PRE-GAME MEAL SPONSOR

Pre-game meal sponsors play a critical role in supporting our Timberwolf team by providing them with the nutrition they need to perform on the field. You can be a Game Day Hero by providing either an in-kind donation of a pre-game meal or by funding the purchase of the pre-game meal.

We request that when becoming a pre-game meal sponsor, you plan to feed roughly 70 people (players and coaches) and provide a protein, side dish, and salad or 2 sides.

GAME DAY HERO - 3 GAME SPONSOR (JV OR VARSITY) MEAL DONATION OR MONETARY DONATION OF \$2400

***CHOOSE 2 HOME AND 2 AWAY GAMES**

- Corporate sign (7'x3') on the Wolf Wall
- An announcement at the beginning and half-time of the game you sponsored (if an away game, an announcement at the next home game)
- Full-page AD in the football program
- Priority placement of logo on the website with link back to your website
- Golf tournament hole sign and logo on banner
- Recognition at kick-off dinner and end-of-season banquet.
- Social media recognition.
- Have your swag thrown out to the crowd at games (optional)

GAME DAY HERO - 2 GAME SPONSOR (JV OR VARSITY) MEAL DONATION OR MONETARY DONATION OF \$1600

***CHOOSE AT LEAST ONE HOME & ONE AWAY GAME**

- Large sign (7'x3') on the Wolf Wall or Inside Wall
- An announcement at the beginning and half-time of the game you sponsored (if an away game, an announcement at the next home game)
- Half-page ad in the football program.
- Logo on the website with link back to your website
- Recognition at kick-off dinner and end-of-season banquet.
- Social media recognition.
- Have your swag thrown out to the crowd at games (optional)



2026 CHILES TOUCHDOWN CLUB **SPONSORSHIP LEVELS**

PRE-GAME MEAL SPONSOR

GAME DAY HERO - 1 GAME SPONSOR (JV OR VARSITY) MEAL DONATION OR MONETARY DONATION OF \$800

- An announcement at the beginning and half-time of the game you sponsored (if an away game, an announcement at the next home game)
- Half-page ad in the football program.
- Logo on the website with link back to your website
- Recognition at end-of-season banquet.
- Social media recognition.



2026 CHILES TOUCHDOWN CLUB **SPONSORSHIP SIGNUP**

Thank you for partnering with Chiles Football!

To get started, you may fill out the sponsorship form and pay online at www.chilesfootball.com or complete this form and mail to the address at the bottom of the form.

- Pride of the Pack Title Sponsor \$7500
- Pride of the Pack Concession Sponsor \$5000
- Pride of the Pack Game Day Sponsor \$5000
- Pride of the Pack Hydration Station Sponsor \$2500
- Pack Leader Player of the Week Sponsor \$1500
- Pack Partner \$1000
- Game Day Hero - 3 Meal Sponsor or \$2400
- Game Day Hero - 2 Meal Sponsor or \$1600
- Game Day Hero - 1 Meal Sponsor or \$800



2026 CHILES TOUCHDOWN CLUB **SPONSORSHIP SIGNUP**

Corporate Wall Sign \$8000

Large Sign \$600

Small Signs \$400

After making your selections, please email your logo or AD design to ChilesTDC@gmail.com with the words "2026 Sponsorship" in the subject line. Please make sure that all submitted artwork is in .pdf format and follow the ad sizes listed in the sponsorship packet. Please use a minimum of 300 dpi on all photos and logos to ensure the highest quality of ad.

If you need ad creation, please email over your logo, photograph, and text content. We will send you a preview of the ad to approve.

You may complete your sponsorship packet and pay online at www.chilesfootball.com or

Complete and mail to:

Chiles Touchdown Club

C/O Dawn Simmons, VP of Fundraising

3425 Bannerman Road

STE 105-179

Tallahassee, FL 32312

Please complete this form and return by email to mail to the address above.

Company/Sponsor Name: _____

Contact name: _____

Phone: _____ Email: _____

Athlete to Credit: _____