

**ARE YOU WANTING TO PLAY  
FOOTBALL AT THE NEXT LEVEL?**

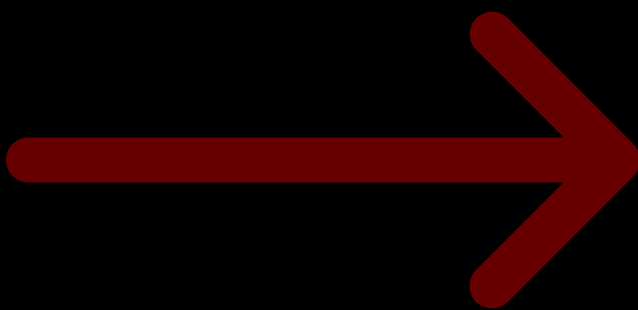


**FOLLOW ALONG AS WE  
TAKE YOU THROUGH  
RECRUITMENT 101**

[www.chilesfootball.com](http://www.chilesfootball.com)



# **4 RECRUITING PERIODS YOU NEED TO KNOW**



\*D1 /D2 recruiting level  
[www.chilesfootball.com](http://www.chilesfootball.com)



# QUIET PERIOD

\*D1/D2 recruiting level

“A quiet period is that period of time when it is permissible to make in-person recruiting contacts only on the member institution’s campus. No in-person, off-campus recruiting contacts or evaluations may be made during the quiet period.”

- NCAA



# DEAD PERIOD

\*D1/D2 recruiting level

“A dead period is that period of time when it is not permissible to make in-person recruiting contacts or evaluations on or off the member institution’s campus or to permit official or unofficial visits by prospective student-athletes to the institution’s campus.” - NCAA



# EVALUATION PERIOD

\*D1/D2 recruiting level

“An evaluation period is that period of time when it is permissible for authorized athletics department staff members to be involved in off-campus activities designed to assess the academic qualifications and playing ability of prospective student-athletes. No in-person, off-campus recruiting contacts shall be made with the prospective student-athlete during an evaluation period.” - NCAA



# CONTACT PERIOD

\*D1/D2 recruiting level

“A contact period is that period of time when it is permissible for authorized athletics department staff members to make in-person, off-campus recruiting contacts and evaluations.”

-NCAA



# DATES TO KNOW

## D1 RECRUITING DATES

Dead Periods:

2/5 - 3/3

5/26 - 5/29

6/24-7/25

Quiet Periods:

3/4 - 4/14

5/30-6/23

Contact Period:

4/15-5/25

Evaluation Period:

September - November

## D2 RECRUITING DATES

Dead Periods:

2/5 - 2/7

Quiet Periods:

3/12 -5/31

Contact Period:

Now - 3/11

Evaluation Period:

4/15 - 5/31

\*Any all-star game

All of November



# Things to Remember

- These rules apply to college coaches and when they can contact players.
- There are different rules for each division and grade levels.
- This is just a snapshot of the recruiting calendar
- DIII and NAIA do recruit but have less restrictions
- As a student athlete, you can reach out and contact a coach at anytime, however, they may not respond depending on the recruiting rules.
- Visit [NCAA.org](http://NCAA.org) and [NCSASPORTS.org](http://NCSASPORTS.org) for other great recruiting resources and information.



**WHEN CAN  
COLLEGE  
COACHES  
CONTACT  
ATHLETES?**



[www.chilesfootball.com](http://www.chilesfootball.com)



## **JUNIOR YEAR:**

- **June 15 before junior year:** Athletes can receive any form of private, electronic communication. This includes emails, recruiting materials, texts and direct messages on social media.
- **April 1 through the Sunday before the last Wednesday in June:** A college may pay for a prospective student-athlete and two family members to visit campus. After this date, a college may offer an expense-paid visit after Sept. 1 of senior year.

## **SENIOR YEAR:**

- **July 1 before senior year:** Coaches can contact athletes off-campus, but only during the contact periods. Coaches are only allowed six off-campus contacts with each student-athlete.
- **First day of classes:** Athletes can take unlimited official visits. Only one per school.
- **September 1:** Coaches can call athletes once a week after this time, and they can call recruits unlimited times during the contact period.

**Evaluation days:** Coaches can evaluate each recruit three times. They can take one evaluation per recruit in the fall, and then two evaluations from April 15 to May 31.



### **ANY TIME:**

- Athletes can receive brochures for camps, recruiting questionnaires, NCAA materials and non-athletic recruiting publications.

### **JUNE 15 AFTER SOPHOMORE YEAR:**

- Athletes can begin taking official visits. Coaches can also communicate with recruits electronically (via private texts, social media DMs, instant messages, etc.). Athletes are able to receive calls from coaches, and coaches can conduct in-person, off-campus recruiting contact. Finally, after this date, coaches can approach a recruit's coach at a competition (game, camp, etc.) throughout the contact periods.

### **EVALUATIONS:**

Coaches are not restricted in how many times they can evaluate a student-athlete at the D2 level. Coaches just have to make sure that they don't communicate with the recruits until their practice/competition has ended and they've been released by their coach or the proper authority.



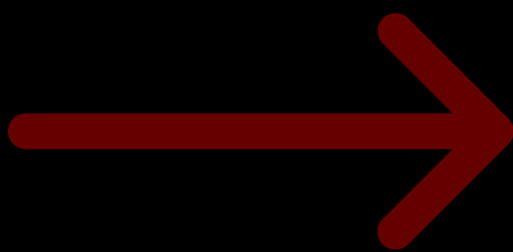
# D3 and NAIA

## D3 AND NAIA

- D3 and NAIA colleges are generally left to create their own recruiting rules and schedules. They don't have limits on when coaches can contact recruits. The only standardized rule for D3 schools is that coaches are not allowed to meet with recruits or their families off-campus until the athlete has completed their sophomore year of high school.



# OFFICIAL VS UNOFFICIAL VISITS



[www.chilesfootball.com](http://www.chilesfootball.com)



# UNOFFICIAL VISITS

An unofficial visit is one that's paid for by you and your parents, not the school. You can take as many unofficial visits to college campuses as you'd like and the only thing the school can provide you and your family are three free tickets to a home sports event.

Unofficial visits are a great way for you to see the campus on your own terms and get a feel for what it's like to be a student at that particular school. Be sure to let college coaches know when you're planning to be on campus during your unofficial visits. Also make sure your HS coach is aware when you are making an unofficial visit.

While unofficial visits can be arranged at any time and any age, D1 schools can not arrange for visits with the athletic department or coaches until August 1st of the athlete's JR. year.



# OFFICIAL VISITS

The NCAA allows recruits an unlimited number of official visits to Division I schools. Recruits are limited to one per school, unless there is a head coaching change after their visit, in which they are permitted a second visit. Visits to Division II and Division III schools are unlimited.

The school can pay for the following for you and your parents/guardians: transportation to and from the campus, lodging throughout your visit, three meals per day and three tickets to a home sports event.

Schools may pay for a recruit's transportation to and from campus. However, they can only provide transportation for parent/guardians if they travel in the same car as the recruit. Flights and separate bus or train tickets may not be purchased for parents.

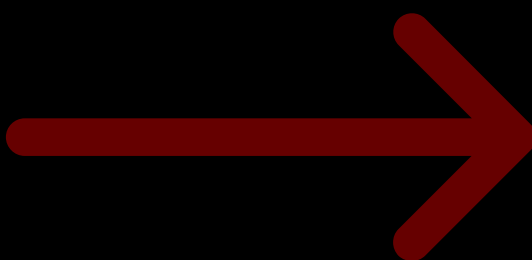
At all levels, recruits can take only one official visit per school. Each official visit may be up to 48 hours long, or the span of one weekend. D1 football recruits can begin taking official visits starting April 1 of their junior year of high school.

Official visits are not allowed to occur during recruiting dead periods.



**WANT TO PLAY IN COLLEGE?**

**10 THINGS  
YOU CAN  
DO NOW  
TO GET  
STARTED**



[www.chilesfootball.com](http://www.chilesfootball.com)





- 1 FOCUS ON ACADEMICS - GPA & TEST SCORES MATTER**
- 2 BE REALISTIC ABOUT PLAYING LEVEL AND ABILITY AND AIM FOR SCHOOLS THAT FIT YOUR SKILL & ACADEMIC LEVEL**
- 3 CREATE A TARGET LIST OF TOP 5 SCHOOLS YOU WOULD LIKE TO PLAY AT AND MAINTAIN A LIST OF COACHES AND COMMUNICATIONS.**
- 4 SET-UP/CLEAN-UP SOCIAL MEDIA PROFILES (TWITTER/INSTAGRAM)**
- 5 KNOW YOUR STATS (WEIGHT, HEIGHT, WING SPAN, 40 YD RUN TIME, ACHIEVEMENTS, GPA, TEST SCORES).**



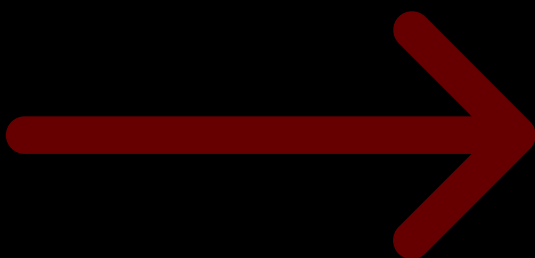


- 6 FOLLOW PROGRAMS, COACHES (RECRUITING AND POSITION ) AND PLAYERS FROM SCHOOLS ON YOUR TARGET LIST.**
- 7 CREATE A HIGHLIGHT VIDEO**
- 8 ATTEND CAMPS WHERE TARGET SCHOOLS WILL BE IN ATTENDANCE.**
- 9 SET-UP UNOFFICIAL VISITS WITH SCHOOLS ON TARGET LIST**
- 10 COMMUNICATE WITH HS COACHES AND FILL OUT A RECRUITMENT SHEET**





# **SOCIAL MEDIA AND RECRUITING**



[www.chilesfootball.com](http://www.chilesfootball.com)



# RECRUITING RULES FOR SOCIAL MEDIA

When you want a shot at playing in college, your social media presence, if used appropriately, can be an effective recruiting tool!

The recruiting rules for social media are less restrictive than traditional rules, allowing student-athletes to reach out to college coaches via social media at any time, publically or privately.

Coaches are allowed to communicate via DM once the contact period has begun and can “like” or “share posts.

Coaches can not publically comment on a recruit's social media until the athlete has committed to the program.





# **YOUR SOCIAL MEDIA PROFILE IS YOUR SOCIAL RESUME!!**

Maintaining a positive and active social media presence is becoming an essential component of the recruiting process.

According to recent surveys, coaches turn to social media to conduct online research on a recruit's character and personality.

82% of coaches report using Twitter/Facebook and 54% of coaches report using Instagram.

Social Media also enables current college players to interact with recruits, aiding in the recruitment process.





# SOCIAL MEDIA DO'S & DONT'S

## DO:

Set-Up Profiles on Twitter and Instagram

Make sure your username is your full name, coaches need to be able to find you.

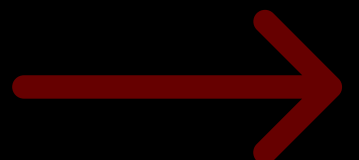
Make sure your profile photo shows your face and in your uniform (action shot is fine).

Include important recruiting information in your profile; High School, Graduation Year, Position, Weight, Height and GPA.

Include link to your highlight video

Clean-Up existing accounts.

Remove inappropriate posts, photos, music, etc.





## SOCIAL MEDIA DO'S & DONT'S

### DO:

Make sure your accounts are public and visible to colleges and coaches.

Follow your target schools, recruiting coaches, position coaches, and current players.

Interact with target schools and coaches posts

Tag target schools and coaches in posts about camp invites, visits, highlight videos, etc.

Tag your High School Program and coaches in posts so they can reshare.

Post your academic and athletic achievements





## SOCIAL MEDIA DO'S & DONT'S

### DO:

Post behind the scenes videos and photos

Show support for teammates and coaches

Let your personality show! Post some of your daily life (keep it clean)

Reach out to target schools and coaches via DM and let them know of your interest

Respond to DM's from schools and coaches quickly

Stay active and consistent. Post often about your activities, work, and accomplishments so coaches can see what you're up to







## SOCIAL MEDIA DO'S & DONT'S

### DON'T:

Post inappropriate language, music, racial or sexist slurs, or anything overly political.

Engage in or post about illegal activities

Allow your emotions to overtake your content  
For example: angry or jealous rants.

Post about lazy behavior like not wanting to go to practice, school or work

Allow others to post for you, unless is a parent/guardian helping oversee your account





## **SOCIAL MEDIA DO'S & DONT'S**

Your social media activities can & will follow you. Anyone can take a screenshot and share it before you have time to delete it.

Recruits have lost offers because of inappropriate social media activity.

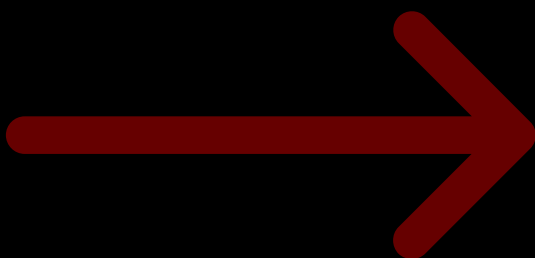
# **THINK BEFORE YOU POST!**





**WANT TO PLAY IN COLLEGE?**

**3 TYPES OF  
CAMP AND  
WHEN TO  
ATTEND THEM**



[www.chilesfootball.com](http://www.chilesfootball.com)



# SKILLS CAMPS

Skills camps focus on skill development and drills to take your game to the next level. Some skills camps do have a recruiting focus with opportunities to play in front of college coaches. Look for camps with multiple colleges in attendance.



# COMBINES

Combines give you verified stats, numbers, and measurements. You can use this information to provide coaches with your baseline for when they are evaluating your highlight film or game-day footage.



# SHOWCASES

Showcases are often invite-only events that help you gain national exposure, and receive rankings and star ratings. These are typically reserved for the top high school players. Many showcases have an interest form you can complete if you would like to receive an invite.



# What camps to focus on

This graphic by NCSA is a great illustration of what camps to focus on depending on your age.

## Rising Freshmen

**Focus:** Skill development

**Events to attend:** Camps

Gain the skills you need to make your high school team.



## Rising Juniors

**Focus:** Exposure

**Events to attend:** Showcases, Camps and Combines

Expand your recruiting exposure at events with many schools and division levels present. Refresh your combine numbers and send to college coaches.



## Rising Sophomores

**Focus:** Skill development and awareness

**Events to attend:** Camps and Combines

Develop varsity level skills and see where you stack up against other athletes in your position.

**Have varsity level experience?**

Try your skills out at a local showcase to get your name out to coaches.

## Rising Seniors

**Focus:** Offers

**Events to attend:** Camps, Showcases and Combines

Get a feel for college level workouts and attend camps hosted by the schools that have expressed interest in you.

**No serious looks?** Target events with multiple schools and division levels to increase your chances of getting on a list.



# WHERE TO FIND CAMPS

- Look at Target Schools Athletic Websites
- [www.underarmournext.com](http://www.underarmournext.com)
- [www.kick-spot.com](http://www.kick-spot.com)
- [www.rivalscampseries.com](http://www.rivalscampseries.com)
- [www.footballuniversity.org](http://www.footballuniversity.org)
- [www.ncsasports.org](http://www.ncsasports.org)

This is just a start - there are numerous camps. The rule of thumb is to try to attend where your target schools will be present.





# BE STRATEGIC

Camps can get costly, quickly! Be strategic about what camps you attend. Pick camps where your target schools are going to be attendance and that offer specific skill development in the position you play.