



# E.C.F.L. FOOTBALL

FOOTBALL LEAGUE  
IN NEW ENGLAND

The East Coast Football League (ECFL) is one of the premier semi-professional football leagues in the United States, offering elite competition, passionate fan engagement, and weekly entertainment across multiple platforms. With live streamed games, on-demand replays, weekly podcasts, own network tv and a dynamic online presence, ECFL gives brands unmatched access to a loyal and growing audience.

## ECFL CONTENT

### Engagement

High retention during games and social content

### Content Focus

Game broadcasts, podcasts, documentaries and more!

### Strategies

Marketing to a Niche Group, getting maximum exposure for your brand

## AUDIENCE DEMOGRAPHICS

Location	Target Audience	Age Group
Connecticut Rhode Island Massachusetts New Hampshire Maine	Adult Football players, friends and families	18-45 years old

# 20K

Facebook  
Views / Mo.

# 4.5K

Facebook  
Followers

# 5K

Youtube  
Views / Mo.

# 600K

Website  
Visitors

# SOCIAL STATS



ecflcommish@gmail.com  
@ECFLfootball

www.ecfl.us

# WHY PARTNER WITH US?

- **Authentic Engagement:** Local, grassroots fans with high loyalty
- **Multi-Platform Exposure:** TV-style reach at a fraction of the cost
- **Content Longevity:** Replays and podcasts keep your brand visible long after game day
- **Community Impact:** Be part of a mission-driven league investing in athletes and communities
- **Non Profit Status:** We are a non profit 501(c)3 organization

## SERVICES OFFERED

### Become a Sponsor

- Title Sponsor
- Game Segment Sponsor
- Podcast Sponsorship
- Social Campaign Collaboration
- Merch/Promo Giveaways

### Brand

#### Collaborations

- Logo placements
- On-air shoutouts
- Sponsored content
- Product integration into game broadcasts and podcasts



### Affiliate Marketing

Product promotion with commission-based sales

### Advertise With Us

- ✓ Targeted reach
- ✓ Pre, Mid & Post Roll Video Ads
- ✓ Consistent engagement
- ✓ Authentic brand alignment
- ✓ High value for your dollar
- ✓ Real community impact



We'd love to collaborate on all of our events in the 2025 season. Looking to deliver high-impact content that aligns with your brand. Let's make something iconic.

[ecflcommish@gmail.com](mailto:ecflcommish@gmail.com)

# LET'S CREATE TOGETHER