



E.C.F.L. FOOTBALL

FOOTBALL LEAGUE
IN NEW ENGLAND

The East Coast Football League (ECFL) is one of the premier semi-professional football leagues in the United States, offering elite competition, passionate fan engagement, and weekly entertainment across multiple platforms. With live streamed games, on-demand replays, weekly podcasts, own network tv and a dynamic online presence, ECFL gives brands unmatched access to a loyal and growing audience.

ECFL CONTENT

Engagement

High retention during games and social content

Content Focus

Game broadcasts, podcasts, documentaries and more!

Strategies

Marketing to a Niche Group, getting maximum exposure for your brand

AUDIENCE DEMOGRAPHICS

Location	Target Audience	Age Group
Connecticut Rhode Island Massachusetts New Hampshire Maine	Adult Football players, friends and families	18-45 years old

20K

Facebook Views / Mo.

4.5K

Facebook Followers

5K

Youtube Views / Mo.

600K

Website Visitors

**SOCIAL
STATS**



ecflcommish@gmail.com
@ECFLfootball

www.ecfl.us

WHY PARTNER WITH US?

- **Authentic Engagement:** Local, grassroots fans with high loyalty
- **Multi-Platform Exposure:** TV-style reach at a fraction of the cost
- **Content Longevity:** Replays and podcasts keep your brand visible long after game day
- **Community Impact:** Be part of a mission-driven league investing in athletes and communities
- **Non Profit Status:** We are a non profit 501(c)3 organization

SERVICES OFFERED

Become a Sponsor

- Title Sponsor
- Game Segment Sponsor
- Podcast Sponsorship
- Social Campaign Collaboration
- Merch/Promo Giveaways

Brand

Collaborations

- Logo placements
- On-air shoutouts
- Sponsored content
- Product integration into game broadcasts and podcasts

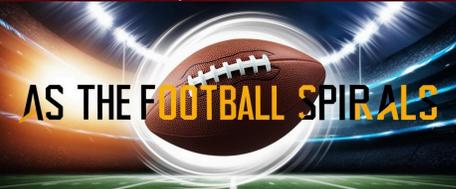


Affiliate Marketing

Product promotion with commission-based sales

Advertise With Us

- ✓ Targeted reach
- ✓ Pre, Mid & Post Roll Video Ads
- ✓ Consistent engagement
- ✓ Authentic brand alignment
- ✓ High value for your dollar
- ✓ Real community impact



We'd love to collaborate on all of our events in the 2025 season. Looking to deliver high-impact content that aligns with your brand. Let's make something iconic.

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LET'S CREATE TOGETHER