

EPHRATA YOUTH FOOTBALL

Meeting Minutes – Sunday April 23, 2017

In Attendance:

Jeremy McCracken, John Wright, Shane Mentzer, Ben Slider, Michele Slider, Ed Dresh

1. President, Jeremy McCracken called the meeting to order at 6:05pm.
2. Jeremy discussed the difficulty in adding the Cheerleading program to EYF insurance. Seems like the rates would be higher to add them and the Board all agreed it is not worth the hassle. The Cheerleading program will not be included in the EYF insurance.
3. Treasurers report given by Ed. \$ 21,268.55 in the account.
4. Web Site: Cost to operate the web site has gone up to \$235. Some discussion on if we should keep it or find something new, consensus was to keep the existing site for now.
5. New Uniforms: group voted on new uniform colors, Charcoal jersey, purple pants and purple helmet was the winner. Further discussion & research on helmet decals was decided.
6. Jersey Sponsorship with Orthopedic Associates of Lanc (OAL), Group discussion and full EYF agreement on the below agreement between EYF & OAL

\$2500 + ATC coverage for home games (\$600 value) amount:

- A. Sole sponsorship logo on all new jerseys (OAL to approve location & design of logo) + 1 jersey to be displayed in OAL office (OAL cost)
- B. Recognition of jersey sponsorship at equipment pickup "jerseys provided through a donation from OAL
- C. OAL Sports Medicine logo prominently displayed on EYF Website and Facebook page (other social media as available) including phrase "OAL: Official Orthopedic Surgeons of Ephrata Youth Football"
- D. Arrange for OAL to speak and distribute material at parents' night, start of season
- E. OAL Sports Med Logo displayed on all email blasts
- F. Authorization to display EYF logo on OAL website with 1 from above (line C)
- G. 5 facebook posts including:
 1. Football related articles
 2. Recognition of ATC game coverage
 3. Saturday sports clinic advertisement
 4. General AOL services post
- H. Opportunity to distribute OAL water bottles to home and away players at all home games.
- I. OAL logo and number 1 from (line C) displayed prominently on home game day media

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+ \$1000 donation to provide full and partial scholarships to in need players from JAH/OAL with attached letter (OAL to provide)

7. Yard Signs: Jeremy had professional signs created to advertise EYF football registration. Generic info directing folks to the website to register. These signs will be placed around town.
8. Items to sell at games: Discussion on what and how much we will have to sell at games this season. General discussion, club agreed to spend \$1000 on merchandise to sell, it is left up to Michele to decide on what to sell. Also, we talked about keeping the profits set aside to fund merchandise in the future and also pay some game day expenses.
9. Taxes: Ed suggested that we file taxes this year. It doesn't need to be done until next year. The group voted unanimously to pursue tax filing for 2017.
10. Game day personnel: EYF is still looking for a person to coordinate game day. Group will get the word out.
11. Next meeting: TBD
12. Meeting adjourned: 6:59pm